

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dentco, Inc.		07/10/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SmithKline Beecham Corporation		
Street Address:	One Franklin Plaza		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19102		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78675353	ENAMEL DEFENSE	
Serial Number:	78593961	FRESHLAST	
Registration Number:	2858081	OOZE-CONTROL TIP	
Serial Number:	78432094	THE ORIGINAL OOZE-CONTROL TIP	
CORRESPONDENCE DATA			
Fax Number:	(610)270-7177		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	610-270-4121		
Email:	trademarks@gsk.com		
Correspondent Name:	Terence A. Dixon		
Address Line 1:	709 Swedeland Road		
Address Line 2:	UW2221		
Address Line 4:	King of Prussia, PENNSYLVANIA 19102		
NAME OF SUBMITTER:	Terence A. Dixon		
Signature:	/tad/		

CH \$115.00 78675353

Date:

07/10/2007

Total Attachments: 1

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WHEREAS, Dentco, Inc., a US corporation, (hereinafter called "Assignor") is the owner of the following US trademark registrations:

ENAMEL DEFENSE, Appl. No. 78675353

FRESHLAST, Appl. No. 78593961

OOZE-CONTROL TIP, Reg. No. 2858081

THE ORIGINAL OOZE-CONTROL TIP, Appl. No. 78432094

and

WHEREAS, SmithKline Beecham Corporation, a US Corporation, One Franklin Plaza, Philadelphia, PA 19102, USA (hereinafter called "Assignee") is desirous of acquiring said registration of the Trademarks.

NOW THEREFORE, for consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the above listed trademarks together with the goodwill herewith.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed by its duly authorized officer on this 10th day of July, 2007.

ASSIGNOR: Dentco, Inc.

by: 

Name: Scott E. Thompson

Title: Assistant Secretary