# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ChoicePoint Asset Company		07/01/2007	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	CJ Newco LLC
Street Address:	300 Phillips Boulevard
Internal Address:	Suite 400
City:	Trenton
State/Country:	NEW JERSEY
Postal Code:	08618
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2415290	CHARLES JONES
Registration Number:	2413673	CHARLES JONES
Registration Number:	2549110	CJXPRESS
Registration Number:	2912956	THE SIGNATURE SAYS IT ALL
Registration Number:	2695187	SUPERIOR ONLINE

## **CORRESPONDENCE DATA**

Fax Number: (404)962-6588

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-885-3330

Email: trademarks@troutmansanders.com

Correspondent Name: Michael D. Hobbs, Jr.

Address Line 1: 600 Peachtree Street, NE, Suite 5200

Address Line 2: Troutman Sanders LLP

Atlanta, GEORGIA 30308-2216 Address Line 4:

TRADEMARK

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ATTORNEY DOCKET NUMBER:	22413.19	
NAME OF SUBMITTER:	Michael D. Hobbs, Jr.	
Signature:	/mdh/	
Date:	07/10/2007	
Total Attachments: 2 source=ChoicePoint Asset Company Assignment to CJ Newco LLC#page1.tif source=ChoicePoint Asset Company Assignment to CJ Newco LLC#page2.tif		

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#### INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (the "Assignment") is made an	d
entered into as of the 15th day of July, 2007, by and between ChoicePoint Asse	<b>:</b> t
Company, a Delaware corporation having its principal place of business at 1000 Alderman Drive	3,
Alpharetta, Georgia 30005, (hereinafter referred to as "Assignor"), and CJ Newco LLC,	
Delaware limited liability company having a principal place of business a second bus	ıt
Tranton, who were of the second of the secon	

## WITNESSETH

WHEREAS, Assignor is the owner of all right, title and interest in and to the intellectual property set forth on Schedule A attached hereto and incorporated herein by this reference (the "Intellectual Property"); and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Intellectual Property to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. <u>Transfer and Assignment</u>. Assignor hereby grants, conveys and assigns to Assignee all of its right, title and interest in and to the Intellectual Property, together with the goodwill identified by the trademarks, along with the right to recover damages, profits and other remedies for past infringement of the Intellectual Property.
- 2. <u>Further Documentation and Actions</u>. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Intellectual Property, and to enable such right, title and interest to be recorded in the appropriate governmental authority or agency.
- 3. This Assignment: (a) is governed by Georgia law; (b) may not be amended except by a writing executed by all parties; and (c) supersedes any oral or written agreement, understanding, discussion or other documentation to the contrary.

"ASSIGNOR"	"ASSIGNEE"
ChoicePoint Asset Company	CJ Newco LLC
By: 1/2/2/1/24	By: Julalles
By: Name: South South	Name: Michael de Janes
Tide: Sang Adorsey	Title: Chief Data Officer
Date: Jaly 2 1997	Date: July 3, 2007



# SCHEDULE A

### Trademarks:

**RECORDED: 07/10/2007** 

Trademarks.			
Trademark	Country or State	Registration No.	Registration Date
Charles Jones	us	2,415,290	2000-12-26
Charles Jones (Stylized)	US	2,413,673	2000-12-19
CJEXPRESS	US	2,549,110	2002-03-19
The Signature Says It All	US	2,912,956	2004-12-21
Superior Online	US	2,695,187	2003-03-11
Charles Jones	NJ	15881	
Charles Jones	NY	S-16784	
Charles Jones	PA	2,897,237	

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