

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alfieri & St. John S.p.A.		06/04/2007	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	Damiani International B.V.		
Street Address:	Prins Bernhardplein 200		
City:	Amsterdam, Holland		
State/Country:	NETHERLANDS		
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1239320	ALFIERI & ST. JOHN	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-413-3000		
Email:	tmdocket@oblon.com		
Correspondent Name:	Roberta S. Bren & Oblon, Spivak, et al.		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	310312US35		
DOMESTIC REPRESENTATIVE			
Name:	Roberta S. Bren & Oblon, Spivak, et al.		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Roberta S. Bren		

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Signature:

/RSB/nmd/

Date:

07/10/2007

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

WHEREAS, Alfieri & St. John S.p.A. with an address of Viale Santuario, 42 15048 Valenza, Alessandria, Italy (“Assignor”), was the owner of the trademark ALFIERI & ST. JOHN and U.S. trademark Registration No. 1,239,320, together with the goodwill of the business symbolized by said mark.

WHEREAS, Damiani International B.V., a limited liability company organized under the laws of the Netherlands, with an address of Prins Bernhardplein 200, Amsterdam, Holland (“Assignee”) was desirous of acquiring all rights, title and interest in and to the trademark ALFIERI & ST. JOHN and U.S. trademark Registration No. 1,239,320, together with the goodwill of the business symbolized thereby.

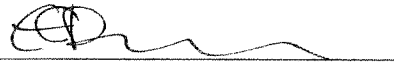
WHEREAS, on or about March 27, 2007, Assignor did assign unto Assignee all rights, title and interest in and to the trademark ALFIERI & ST. JOHN and U.S. trademark registration No. 1,239,320, together with the goodwill of the business symbolized thereby, and the right to recover for damages and profits and all other remedies for past infringements thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the assignment, sale, transfer and conveyance all of its rights, title and interest in and to the trademark ALFIERI & ST. JOHN and U.S. trademark Registration No.1,239,320 together with the

goodwill of the business symbolized thereby, and the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the undersigned have caused this Confirmatory Assignment to be executed.

ALFIERI & ST. JOHN S.p.A.

By: 
Signature

Name: Guido Grassi Damiani

Title: President

Date: 4/6/2007

DAMIANI INTERNATIONAL B.V.

By: 
Signature

Name: Stefano Graidì

Title: Director

Date: 4/6/2007

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