

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK ASSIGNMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORTH PLAINS, LLC		11/03/2006	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	INTERMIX NETWORK, LLC		
Street Address:	6060 Center Drive, Suite 360		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2578576	QUICK INSPIRATIONS	
CORRESPONDENCE DATA			
Fax Number:	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-540-1235		
Email:	ipdocket@lw.com, kristin.azcona@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive, 20th Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	042280-0026		
NAME OF SUBMITTER:	Kristin J. Azcona		
Signature:	/kja/		
Date:	07/11/2007		

OP \$40.00 2578576

Total Attachments: 2

source=DM iMix TM Assignment#page1.tif

source=DM iMix TM Assignment#page2.tif

TRADEMARK ASSIGNMENT

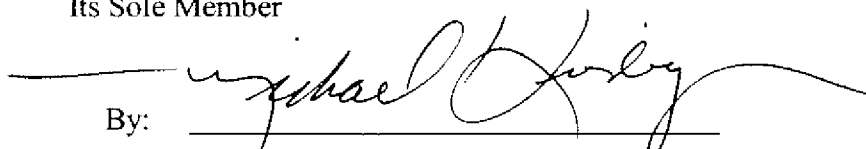
WHEREAS North Plains, LLC, a Delaware limited liability company, with offices 6060 Center Drive, Suite 300, Los Angeles, CA 90045 (the "Assignor"), owns the federal trademark application and registration of the mark that is listed on the attached Schedule 1 (the "Mark").

WHEREAS, Intermix Network, LLC, a Delaware limited liability company, with offices 6060 Center Drive, Suite 300, Los Angeles, CA 90045 (the "Assignee"), desires to acquire all right, title and interest in and to the Mark, including any applications and registrations thereof.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the right to sue and collect damages and/or profits for past infringements of the Mark.

IN WITNESS WHEREOF, North Plains, LLC has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be affixed, as of this 3rd day of November, 2006.

NORTH PLAINS, LLC
By: Intermix Media, Inc.
Its Sole Member

By: _____

Name: Michael Kirby

Title: General Manager

[SEAL OF NORTH PLAINS, LLC]

Schedule 1

List of Trademarks

Mark	Serial No.	Filing Date	Registration No.	Registration Date
QUICK INSPIRATIONS	76315406	9/20/01	2578576	6/11/02