

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Automotive Refinish Technologies, LLC	FORMERLY Automotive Refinish Technologies, Inc.	07/05/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BASF Corporation		
<b>Street Address:</b>	100 Campus Drive		
<b>City:</b>	Florham Park		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07932		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2484012	BODYSHOPMALL.COM	
Registration Number:	2484013	BODYSHOPMALL.COM	
Registration Number:	2484014	BODYSHOPMALL.COM	
Serial Number:	76622379	SMARTTIME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 813-5900		
<b>Email:</b>	jferraro@frosszelnick.com		
<b>Correspondent Name:</b>	Joyce M. Ferraro		
<b>Address Line 1:</b>	866 United Nations Plaza		
<b>Address Line 2:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	BASC 0705162		

CH \$115.00 2484012

NAME OF SUBMITTER:	Joyce M. Ferraro
Signature:	/jmf/
Date:	07/11/2007
Total Attachments: 2 source=Trademark Assignment - Automotive Refinish to BASF (Executed (F0076878)#page1.tif source=Trademark Assignment - Automotive Refinish to BASF (Executed (F0076878)#page2.tif	

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, AUTOMOTIVE REFINISH TECHNOLOGIES, LLC, a corporation organized and existing under the laws of the State of Delaware, with offices at 400 Galleria Officentre, Suite 217, Southfield, Michigan 48034, is the owner of the trademarks and corresponding application and registrations therefor listed in the attached schedule (hereinafter, the "Marks");

**WHEREAS**, BASF CORPORATION, a corporation organized and existing under the laws of Delaware, with an office at 100 Campus Drive, Florham Park, New Jersey 07932, is desirous of acquiring said rights in and to the Marks;

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, AUTOMOTIVE REFINISH TECHNOLOGIES, LLC does hereby assign unto BASF CORPORATION all right, title and interest in and to the Marks, together with the goodwill of the business associated with and symbolized by the Marks, together with the ongoing and existing portion of the business to which the Marks pertain, and together with all accrued causes of action for infringement or misappropriation thereof.

**AUTOMOTIVE REFINISH TECHNOLOGIES, LLC**

By: *Douglas R. Brush for J.C. Oldeney*  
Name: *DOUGLAS R BRUSH*  
Title: *BUSINESS UNIT CONTROLLER*  
Dated: *7/5/07*

**SCHEDULE OF TRADEMARKS**

<b><u>Trademark</u></b>	<b><u>Serial No./Registration No.</u></b>
BODYSHOPMALL.COM	2,484,012
BODYSHOPMALL.COM	2,484,013
BODYSHOPMALL.COM	2,484,014
SMARTTIME	76/622,379