

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laura Ashley Manufacturing BV		10/25/1997	CORPORATION: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Laura Ashley Limited		
<b>Street Address:</b>	Third Floor, The Chambers, Chelsea Harbour		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SW10 OXF		
<b>Entity Type:</b>	England and Wales corporation:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1009960	LAURA ASHLEY	
<b>Registration Number:</b>	1352300	LAURA ASHLEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)603-2001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-603-2000		
<b>Email:</b>	pto2@thelen.com		
<b>Correspondent Name:</b>	Monica B. Richman		
<b>Address Line 1:</b>	875 Third Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	605174-000005 LAURAASHLEY		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Monica B. Richman		
<b>Address Line 1:</b>	875 Third Avenue		

CH \$65.00 1009960

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:

Mary S. Mathew

Signature:

/Mary S. Mathew/

Date:

07/11/2007

**Total Attachments: 7**

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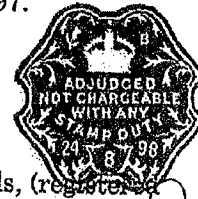
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THIS ASSIGNMENT is made the 25<sup>th</sup> day of October 1997.

BETWEEN:

- (1) Laura Ashley Manufacturing BV a company incorporated in Netherlands, (registered No. 1012631) whose registered office is at Luchavenweg 24, 5657 EB Eindhoven, The Netherlands (hereinafter referred to as "the Assignor");



AND

- (2) Laura Ashley Limited a company incorporated in England and Wales (registered No. 531301) whose registered office is at Third Floor, The Chambers, Chelsea Harbour, London SW10 OXF (hereinafter called "the Assignee")

WHEREAS:

- (1) The Assignor is the proprietor of the registered trade marks and applications for registrations respectively set forth in Schedule 2 hereto (hereafter referred to as "Trade Marks").
- (2) The Assignor and the Assignee are both under common ownership within the Laura Ashley group of companies.
- (3) For registration purposes and for administrative convenience (and by way of Group reorganisation) it has been agreed by the parties that the Assignor would assign to the Assignee all of its right, title and interest in and to the Trade Marks and the goodwill associated therewith, as well as the goodwill associated with attaching to and symbolised by such Trade Marks (whether registered or not); copyrights; prospective copyrights; designs; design patents; confidential information; patents and any other industrial property rights (hereinafter together referred to as "the Industrial Property Rights").

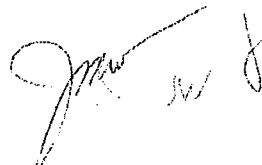
NOW THIS ASSIGNMENT WITNESSETH AS FOLLOWS:

1 In consideration of the payment of two million Dutch Guilders (NLG 2,000,000) receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee with full title guarantee with effect from 25 October 1997:

- (a) all of its right title and interest (including all rights conferred by the registration and pending applications therefor) in and to the Industrial Property Rights;
- (b) all of its rights to bring proceedings and seek remedies for any infringement of such Industrial Property Rights which may have occurred prior to the date hereof;
- (c) to the extent that such rights exist and are not already assigned hereby all of its right title and interest in and to the Industrial Property Rights, or any of them, existing at common law by virtue of its use thereof;
- (d) to the extent that such rights exist and are not already assigned hereby all of its rights if any to file applications corresponding to any of the Industrial Property Rights and the right(s) to claim priority from such applications.

TO HOLD the same unto and to the use of the Assignee, its successors and assigns absolutely.

2 The Assignor covenants to execute all such documents, forms and authorisations and depose to or swear any Declaration or Oath as may be required for absolutely investing the Industrial Property Rights hereby assigned in favour of the Assignee, including but not limited to execution of confirmatory Assignment Deeds for each relevant jurisdiction along with such supporting documentation may be required.



3 Excluded from this Assignment are all Industrial Property Rights owned by the Assignor in countries which are, at the date first above mentioned, members of the Madrid Arrangement which countries are listed in Schedule 1.

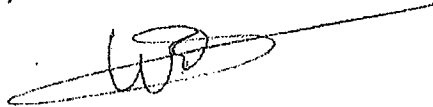
4 Attached hereto, marked Schedule 2 and made part of this Assignment, is a list of all the Trade Marks which are included in the Industrial Property Rights and which are hereby assigned to Assignee in accordance with the terms of this Assignment.

IN WITNESS whereof this assignment has been executed by or on behalf of the parties hereto on the date first above written.

EXECUTED by the )  
above named )  
acting by ~~two of its~~ )  
~~Directors/a Director and~~ )  
~~its Secretary]~~ )

Laura Ashley Manufacturing B.V.

Director

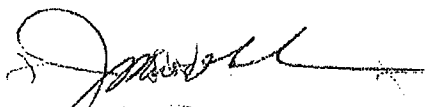


Wilhelm E Groenewegen

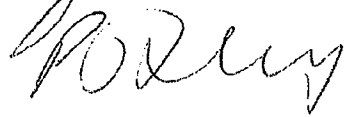
Director/Secretary

~~EXECUTED by the~~ )  
~~above named~~ )  
~~acting by two of its~~ )  
~~Directors/a Director and~~ )  
~~its Secretary]~~ )

Director



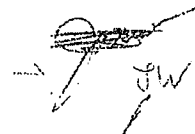
Director/Secretary]



~~EXECUTED~~ )  
~~in the~~ )  
~~presence of:~~ )]

**SCHEDULE 1**

L10345.1/CM:178558.1/pjbs

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**TRADEMARK**  
**REEL: 003578 FRAME: 0333**

## MEMBERS OF THE MADRID AGREEMENT

Albania	Macedonia
Algeria	Monaco
Armenia	Mongolia
Austria	Morocco
Azerbaijan	Netherlands
Belarus	Poland
Belgium	Portugal
Bosnia and Herzegovina	Republic of Moldova
Bulgaria	Romania
China	Russion Federation
Croatia	San Marino
Cuba	Slovakia
Czech Republic	Slovenia
Democratic People's Republic of Korea	Spain
Egypt	Sudan
France (including all Overseas Departments & Territories)	Switzerland
Germany	Tajikistan
Hungary	The former Yugoslav
Italy	Ukraine
Kazakhstan	Uzbekistan
Kyrgyzstan	Vietnam
Latvia	Yugoslavia
Liberia	
Liechtenstein	
Luxembourg	

**SCHEDULE 2**

L10345.1/CM:178558.1/pjbs

JW

**TRADEMARK**  
**REEL: 003578 FRAME: 0335**



Reg. No.	App. No.	App. Date	Reg. No.	Reg. Date	Status	Renewal Due
14637	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley 788729	22 MAR 1989	1789975	REG 31 AUG 2003
14643	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley 799947	12 MAY 1989	1742605	REG 29 DEC 2002
14647	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley 799946	12 MAY 1989	1609529	REG 14 AUG 2000
14649	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley 3933	18 OCT 1973	1009960	REG 06 MAY 2005
14646	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley MOTHER AND CHILD Device 790673	03 APR 1989	1815611	REG 11 JAN 2004 DARB
14658	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley and Device 788728	22 MAR 1989	1762253	REG 06 APR 2003
14641	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley and Device 372228	28 JUN 1982	1352300	REG 06 AUG 2005
14644	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley and Device 799948	12 MAY 1989	1667295	10 DEC 1991 REG
14648	Laura Ashley Limited Laura Ashley Manufacturing B.V.	United States	Laura Ashley and Device 799945	12 MAY 1989	1609528	REG 14 AUG 2000
14650	Laura Ashley Limited Laura Ashley Manufacturing B.V.	Uruguay	Laura Ashley 240887	15 NOV 1990	240887	REG 20 NOV 2001
14651	Laura Ashley Limited Laura Ashley Manufacturing B.V.	Uruguay	Laura Ashley 180386	09 APR 1981	248666	REG 04 MAY 2002
14652	Laura Ashley Limited Laura Ashley Manufacturing B.V.	Uruguay	Laura Ashley and Device 180387	09 APR 1981	248665	REG 04 MAY 2002
14654	Laura Ashley Limited Laura Ashley Manufacturing B.V.	Venezuela	Laura Ashley 290/82	21 JAN 1982	133025	REG 02 FEB 2003
14657	Laura Ashley Limited Laura Ashley Manufacturing B.V.	Venezuela	Laura Ashley 16904-90	05 OCT 1990		PEN

TRADEMARK