

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Radar Communications, Inc.		04/30/2007	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Crispin Porter & Bogusky, LLC		
<b>Street Address:</b>	3390 Mary Street		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33133		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2940276	RADAR COMMUNICATIONS	
Registration Number:	2709288	R	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)593-9175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-980-0120		
<b>Email:</b>	pto@fkks.com		
<b>Correspondent Name:</b>	Christopher R. Chase/Edward H. Rosenthal		
<b>Address Line 1:</b>	488 Madison Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>NAME OF SUBMITTER:</b>	Edward H. Rosenthal		
<b>Signature:</b>	/ehr8022/		
<b>Date:</b>	07/11/2007		

CH \$65.00 2940276

**Total Attachments: 3**

source=Radar-Crispin Assignment#page1.tif

source=Radar-Crispin Assignment#page2.tif

source=Radar-Crispin Assignment#page3.tif

ASSET PURCHASE AGREEMENT

This ASSET PURCHASE AGREEMENT is dated as of April 30, 2007, (the "Agreement") by and among Radar Communications, Inc., ("Seller"), John Winsor ("Winsor" or the "Radar shareholder"), and Crispin Porter Bogusky LLC, a Delaware limited liability company ("Purchaser").

WHEREAS, Seller beneficially owns all of the assets used in the operation of its advertising and marketing services business (the "Business"); and

WHEREAS, Seller wishes to sell and transfer to Purchaser, and Purchaser wishes to purchase, substantially all of the assets of Seller relating to its business, all upon the terms and subject to the conditions set forth herein.

NOW, THEREFORE, in consideration of the premises and the mutual representations, warranties, covenants and agreements contained herein, the parties agree as follows:

**Section 1. Assets to be Acquired; Excluded Assets.** On the terms set forth in this Agreement, at the closing (the "Closing") on the date hereof (the "Closing Date"), Seller shall sell, transfer and assign to Purchaser, and Purchaser shall purchase and accept from Seller, all of Seller's right, title and interest in and to the assets and rights of Seller listed on listed on Schedule 1-A to this Agreement (collectively, the "Assets"), including all of Seller's fixed assets, customer contracts, customer lists, intellectual property and intangible properties. The Assets shall not include those assets of Seller described on Schedule I-B (the "Excluded Assets").

**Section 2. Assumed Liabilities.** In connection with the sale, transfer, conveyance, assignment and delivery of the Assets pursuant to this Agreement, on the terms and subject to the conditions set forth in this Agreement, at the Closing, the Purchaser will assume on the Closing Date and agrees to pay, perform and discharge those obligations listed on Schedule 2 (the "Assumed Liabilities").

**Section 3. Excluded Liabilities.** Except for the Assumed Liabilities, the Purchaser shall not assume by virtue of this Agreement or the transactions contemplated hereby, and shall have no liability for, any liabilities of the Seller (or the Radar shareholders) of any kind, character or description whatsoever (the "Excluded Liabilities"). Without limiting the generality of the foregoing, the Purchaser shall not assume the following:

IN WITNESS HEREOF, the parties hereto have each set their hand on the date first written above.

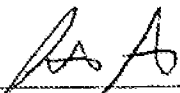
**SELLER:**

Radar Communications, Inc., a Colorado  
S-Corporation.

By: \_\_\_\_\_  
Name:  
Title:

**PURCHASER:**

Crispin Porter Bogusky LLC, a Delaware  
limited liability company

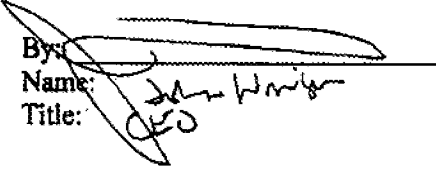
By:  \_\_\_\_\_  
Name: Carl St. Philip  
Title: VP and CFO

\_\_\_\_\_  
JOHN WINSOR

IN WITNESS WHEREOF, the parties hereto have each set their hand on the date first written above.

**SELLER:**


Radar Communications, Inc., a Colorado  
S-Corporation.

By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**PURCHASER:**

Crispin Porter Bogusky LLC, a Delaware  
limited liability company

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

  
JOHN WINSOR