

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ConAgra Foods Canada Inc./Aliments ConAgra Canada Inc.		05/28/2007	CORPORATION: CANADA

**RECEIVING PARTY DATA**

<b>Name:</b>	ConAgra Brands, Inc.
<b>Street Address:</b>	One ConAgra Drive
<b>City:</b>	Omaha
<b>State/Country:</b>	NEBRASKA
<b>Postal Code:</b>	68102
<b>Entity Type:</b>	CORPORATION: NEBRASKA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	75091731	ARTEL
Serial Number:	75091735	ARTEL
Serial Number:	75607718	DEL MAESTRO
Serial Number:	78768722	DEL MAESTRO
Serial Number:	76387733	FRASER VALLEY
Serial Number:	73244714	FRASER VALLEY
Serial Number:	76428362	MINI POGO
Serial Number:	75665446	POGO
Serial Number:	72288929	POGO
Serial Number:	75665486	POGO

**CORRESPONDENCE DATA**

Fax Number: (402)952-6870  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

OP \$265.00 75091731

Phone: 4023413070  
Email: trademark@mcgrathnorth.com  
Correspondent Name: Tracy L. Deutmeyer  
Address Line 1: 1601 Dodge Street  
Address Line 2: Suite 3700 First National Tower  
Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Tracy L. Deutmeyer
Signature:	/Tracy L. Deutmeyer/
Date:	07/11/2007

Total Attachments: 2  
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source=Realignment-Foods-Canada-Brands#page2.tif

ASSIGNMENT

This Assignment ("Assignment") is entered into by and between CONAGRA FOODS CANADA INC./ALIMENTS CONAGRA CANADA INC., a Canada corporation, having its principal offices at 5395 Airport Road, Suite 405, Mississauga, Ontario L4V 1W5 ("Assignor"), and CONAGRA BRANDS, INC., a Nebraska corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks"):

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks including any trade dress and common law trademark rights associated with the Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all trade dress and common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated effective the 28th day of May, 2007.

CONAGRA FOODS CANADA  
INC./ALIMENTS CONAGRA CANADA INC.

By: Scott E Messel  
Name: Scott E. Messel  
Title: Vice President, Treasurer  
and Secretary

CONAGRA BRANDS, INC.

By: [Signature]  
Name: John F. Gehring  
Title: Vice President + Controller

Exhibit "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
ARTEL	75/091,731	2,510,750
ARTEL AND DESIGN	75/091,735	2,510,751
DEL MAESTRO	75/607,718	2,591,990
DEL MAESTRO	78/768,722	
FRASER VALLEY	76/387,733	2,943,128
FRASER VALLEY	73/244,714	1,190,319
MINI POGO AND DESIGN	76/428,362	2,885,641
POGO	75/665,446	2,307,631
POGO (STYLIZED)	72/288,929	0,870,562
POGO (STYLIZED)	75/665,486	2,311,996