

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConAgra Brands, Inc.		05/28/2007	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	ConAgra Foods Food Ingredients Company, Inc.		
Street Address:	One ConAgra Drive		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68102		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78675249	AMPLIFY	
Serial Number:	74087500	GEBHARDT SINCE 1896	
Serial Number:	74034108	GEBHARDT'S	
Serial Number:	75288752	STAR FLAVOR TECHNOLOGIES	
Serial Number:	75742980	STAR TECHNOLOGIES	
CORRESPONDENCE DATA			
Fax Number:	(402)952-6870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4023413070		
Email:	trademark@mcgrathnorth.com		
Correspondent Name:	Tracy L. Deutmeyer		
Address Line 1:	1601 Dodge Street		
Address Line 2:	Suite 3700 First National Tower		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Tracy L. Deutmeyer		

OP \$140.00 78675249

Signature:

/Tracy L. Deutmeyer/

Date:

07/11/2007

Total Attachments: 2

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ASSIGNMENT

This Assignment ("Assignment") is entered into by and between CONAGRA BRANDS, INC., a Nebraska corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and CONAGRA FOODS FOOD INGREDIENTS COMPANY, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks");

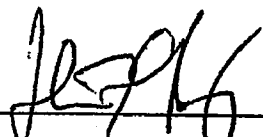
WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, as a successor to that portion of the ongoing and existing business of Assignor to which said Trademarks pertain, all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all trade dress and all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated effective the 28th day of May, 2007.

CONAGRA BRANDS, INC.

CONAGRA FOODS FOOD INGREDIENTS
COMPANY, INC.

By: 
Name: John F. Gehring
Title: Vice President + Controller

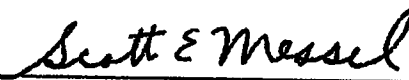
By: 
Name: Scott E. Messel
Title: Vice President, Treasurer
and Secretary

EXHIBIT "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
AMPLIFY	78/675,249	Pending
GEBHARDT SINCE 1896 & DESIGN	74/087,500	1,659,921
GEBHARDT'S & DESIGN	74/034,108	1,627,445
STAR FLAVOR TECHNOLOGIES	75/288,752	2,502,278
STAR TECHNOLOGIES	75/742,980	2,737,090