

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sara Lee Global Finance, LLC		08/16/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	HBI Branded Apparel Enterprises, LLC		
Street Address:	1000 East Hanes Mill Road		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78937269	DOUBLE DRY DISTANCE	
CORRESPONDENCE DATA			
Fax Number:	(336)519-7441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-519-4368		
Email:	tammy.moore@hanesbrands.com		
Correspondent Name:	Warren L. Zeserman, Esq.		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
ATTORNEY DOCKET NUMBER:	0540063 - CHAMPION		
NAME OF SUBMITTER:	Tammy M. Moore		
Signature:	/tammy m. moore/		
Date:	07/12/2007		

CH \$40.00 78937269

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Sara Lee Global Finance, LLC, a limited liability company organized under the laws of Delaware, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105 ("ASSIGNOR"), is the sole and exclusive owner of the following trademark:

U.S. Trademark Application no. 78/937269 **DOUBLE DRY DISTANCE**

WHEREAS, HBI Branded Apparel Enterprises, LLC, a limited liability company organized under the laws of Delaware, having an address of 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105, ("ASSIGNEE"), is desirous of acquiring from ASSIGNOR all right, title and interest in and to the above trademark.

NOW, THEREFORE, for good and valuable consideration in the amount of \$1 dollar (\$1US), the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over to ASSIGNEE, its successors and assigns the entire right, title and interest in and to the aforesaid trademark listed above, together with the goodwill of the business connected with the use of and symbolized by said trademark throughout the world in perpetuity, and all causes of action by reason of any infringement of said trademark, with the right to sue for and collect damages.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

The effective date of this assignment is August 16th, 2006.

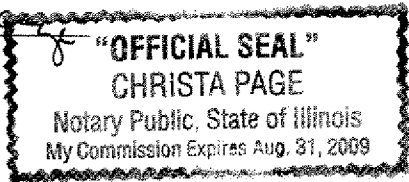
State of Illinois
County of DuPage

I, Christa Page, a notary public for DuPage County and state do hereby certify that Mary M. Murray personally appeared before me this day and acknowledged the due execution of the forgoing instrument.

Witness my hand and official seal this 22 day of June, 2007.

Christa Page
Notary Public

(Notary Seal)



Sara Lee Global Finance, LLC

Mary M. Murray
By: Mary Margaret Murray
Title: Vice President and Assistant Secretary

Date: June 22, 2007

State of North Carolina
County of Forsyth

I, Susan H. Gordon, a notary public for Forsyth County and state do hereby certify that Warren L. Zeserman personally appeared before me this day and acknowledged the due execution of the forgoing instrument.

Witness my hand and official seal this 3rd day of July, 2007.

Susan H. Gordon
Notary Public

(Notary Seal)

12/01/07
Commission Expires

HBI Branded Apparel Enterprises, LLC

Warren L. Zeserman
By: Warren L. Zeserman
Title: Vice President & Assistant Secretary

Date: July 3, 2007

