

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Les Produits Associes LPA-Broxo S.A.		07/03/2007	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Adanced Response Corporation
Street Address:	345 West 58th Street, Suite 11A
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	2957678	G
Registration Number:	2876814	FLABBERGASMIC
Registration Number:	2772529	OOH-LA-LA!
Registration Number:	2903716	G POINT
Registration Number:	2789651	OOH-LA-LA
Registration Number:	2772481	SWISSGLIDE
Registration Number:	2776633	MIRACLEGLIDE
Registration Number:	2582139	NATUREGLIDE
Registration Number:	2644175	ORGASFEM
Registration Number:	2711902	ORGASMALE
Registration Number:	2798014	[KOM. PAKT']
Registration Number:	2508249	IT DOES NOT POUND LIKE ORDINARY VIBRATORS IT SENSUALLY OSCILLATES
Registration Number:	2898460	NATUREGLIDE

OP \$540.00 2957678

Registration Number:	2533499	THE SEVEN PEARLS OF THE ORIENT
Registration Number:	2539172	THE FRENCH LEGIONNAIRE'S MOUSTACHE
Registration Number:	2201702	ROBOTCOCK
Registration Number:	1978602	BROXO
Registration Number:	1713369	PERIO SYSTEM
Registration Number:	1603568	EROSCILLATOR
Registration Number:	1637495	FRACTIONATED IRRIGATING SYSTEM
Registration Number:	0698137	BROXODENT

CORRESPONDENCE DATA

Fax Number: (516)233-2014
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 516-782-1696
Email: greenfld@pipeline.com
Correspondent Name: Neal Greenfield
Address Line 1: 167 Nugent Street
Address Line 4: New Hyde Park, NEW YORK 11040

ATTORNEY DOCKET NUMBER:	LPA ASSIGNMENT 21 MARKS
NAME OF SUBMITTER:	Neal Greenfield
Signature:	/Neal Greenfield/
Date:	07/12/2007

Total Attachments: 2
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FORM 14D

FORM ASSIGNMENT

ASSIGNMENT OF REGISTRATION

WHEREAS Les Produits Associes LPA-Broxox S.A. a Swiss Corporation, ("Assignor") with an address of 39 Rue Peillonex, CH-1225 Chene-Bourg, Geneva, Switzerland has adopted, used and is using the marks referenced in Schedule A attached hereto, which are registered in the United States Patent and Trademark Office;

WHEREAS Advanced Response Corporation, a Delaware Corporation ("Assignee") with an address of Suite 11A, 345 West 58th Street, New York, NY 10019 is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign to Assignee all right, title and interest in and to the said marks, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Les Produits Associes LPA-Broxox S.A.

By 
Lionel Woog, authorized signatory

Date: 7/3/07

SCHEDULE A

Serial Number	Reg. Number	Word Mark
1	76533083	2957678 G
2	76543810	2876814 FLABBERGASMIC
3	76457714	2772529 OOH-LA-LA!
4	76451162	2903716 G POINT
5	76436620	2789651 OOH-LA-LA
6	76403692	2772481 SWISSGLIDE
7	76397279	2776633 MIRACLEGLIDE
8	76313090	2582139 NATUREGLIDE
9	76228197	2644175 ORGASFEM
10	76216947	2711902 ORGASMALE
11	75684014	2798014 [KOM. PAKT']
12	75917836	2508249 IT DOES NOT POUND LIKE ORDINARY VIBRATORS IT SENSUALLY OSCILLATES
13	75917835	2898460 NATUREGLIDE
14	75917834	2533499 THE SEVEN PEARLS OF THE ORIENT
15	75917385	2539172 THE FRENCH LEGIONNAIRE'S MOUSTACHE
16	75031406	2201702 ROBOTCOCK
17	74155949	1978602 BROXO
18	74151858	1713369 PERIO SYSTEM
19	73798863	1603568 EROSCILLATOR
20	73739380	1637495 FRACTIONATED IRRIGATING SYSTEM
21	72079755	0698137 BROXODENT