Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Omni Hotels Management Corporation		07/10/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GHA Services SA	
Street Address:	420 Decker Drive	
Internal Address:	Suite 200	
City:	Irving	
State/Country:	TEXAS	
Postal Code:	75062	
Entity Type:	CORPORATION: SWITZERLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 76583501		G GLOBAL HOTEL ALLIANCE

CORRESPONDENCE DATA

Fax Number: (312)236-7516

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312/368-4000

Email: ch.tm@dlapiper.com

Correspondent Name: Mark I. Feldman

Address Line 1: P.O. Box 64807

Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	365392-1 ASSIGNMENT G GLO
NAME OF SUBMITTER:	Mark I. Feldman
Signature:	/Mark I Feldman/

TRADEMARK REEL: 003579 FRAME: 0304

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Date:	07/12/2007
Total Attachments: 1 source=g global hotel alliance assignment s	ignature#page1.tif

TRADEMARK REEL: 003579 FRAME: 0305

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Omni Hotels Management Corporation, a Delaware corporation, having a place of business at 420 Decker Drive, Suite 200, Irving, TX 75062 ("Assignor"), is the owner of the mark G GLOBAL HOTEL ALLIANCE and design, United States trademark application Serial No. 76/583501 (the "Mark"); and

WHEREAS, GHA Services SA, a Switzerland corporation, having a place of business at 420 Decker Drive, Suite 200, Irving, TX 75062 ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Mark and the registration thereof;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark and registration, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

_RECORDED: 07/12/2007

OMNI HOTELS MANAGEMENT CORPORATION
By: (May 6a Sem 5
Name: Amanda Levis
Title: Solios Comsel Om Hotels
Date: 7 10 07-

TRADEMARK REEL: 003579 FRAME: 0306