

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                        |
|----------------------------------|--|-----------------------|------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                        |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                        |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                        |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>     |
| West Publishing Corporation      |  | 07/10/2007            | CORPORATION: MINNESOTA |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                        |
| <b>Name:</b>                     | MarketResearch.com   |                       |                        |
| <b>Street Address:</b>           | 1120 Rockville Pike  |                       |                        |
| <b>Internal Address:</b>         | Suite 504  |                       |                        |
| <b>City:</b>                     | Rockville  |                       |                        |
| <b>State/Country:</b>            | MARYLAND   |                       |                        |
| <b>Postal Code:</b>              | 20852  |                       |                        |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                        |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                        |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                        |
| <b>Serial Number:</b>            | 78809097   | CORPORATE PROFOUND    |                        |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                        |
| <b>Fax Number:</b>               | (301)230-2891  |                       |                        |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                        |
| <b>Phone:</b>                    | 301-230-5242   |                       |                        |
| <b>Email:</b>                    | evonvorys@srgpe.com  |                       |                        |
| <b>Correspondent Name:</b>       | Eric J. von Vorys  |                       |                        |
| <b>Address Line 1:</b>           | 11921 Rockville Pike   |                       |                        |
| <b>Address Line 2:</b>           | Third Floor  |                       |                        |
| <b>Address Line 4:</b>           | Rockville, MARYLAND 20852  |                       |                        |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 108887.029   |                       |                        |
| <b>NAME OF SUBMITTER:</b>        | Eric J. von Vorys  |                       |                        |
| <b>Signature:</b>                | /EricJvonVorys/  |                       |                        |

CH \$40.00 78809097

Date:

07/13/2007

**Total Attachments: 2**

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**ASSIGNMENT OF SERVICE MARKS**

WHEREAS, West Publishing Corporation, is a Minnesota corporation, (hereinafter referred to as the "Assignor"), located at 610 Opperman Drive, Eagan, Minnesota 55123, and MarketResearch.com, Inc. is a Delaware corporation (hereinafter referred to as the "Assignee"), located at 11200 Rockville Pike, Suite 504, Rockville, Maryland 20852; and

WHEREAS, Assignor is the sole and exclusive owner of the U.S service marks and the applications, registrations and common law rights related thereto, set forth on Schedule A attached hereto and incorporated herein (collectively the "Service Marks"), and the goodwill of the business symbolized thereby; and

WHEREAS, Assignee, in that certain asset purchase dated May 3, 2007, bought a portion of Assignor's business that included the Service Marks and the goodwill of the business symbolized thereby; and

WHEREAS, Assignor desires by means of this Assignment of Service Marks to record the assignment, conveyance and transfer to the Assignee of all of the Assignor's Service Marks together with the good will of the business associated therewith.

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, convey and transfer unto said Assignee all of the Assignor's right, title and interest in and to the said Service Marks, together with the goodwill of the business symbolized by the Service Marks, the same to be held and enjoyed by Assignee for its own use, and for the term or terms for which said Service Marks have been registered as fully and entirely as the same would have been held and enjoyed by Assignor, including all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said Service Marks or injury to the said goodwill, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 10<sup>th</sup> day of July, 2007.

WEST PUBLISHING CORPORATION, Assignor

By: 

Name: Donna M. DiMitre

Title: Assistant Secretary

**Schedule A to Assignment of Service Marks**

| <b>UNITED STATES TRADEMARKS</b> | <b>APPLICATION NO./<br/>REGISTRATION NO.</b> |
|---------------------------------|--|
| PROFOUND                        | Registration No. 2057887                     |
| CORPORATE PROFOUND              | Serial No. 78809097                          |