

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FORTUNE FASHIONS INDUSTRIES LLC		06/15/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PREMIER FASHIONS LIMITED		
<b>Street Address:</b>	7 Royal Crescent		
<b>City:</b>	Glasgow		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	G3 7SL		
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1748614	LATTE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(860)286-0115		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8602862929		
<b>Email:</b>	tm@cantorcolburn.com		
<b>Correspondent Name:</b>	Robyn S. Lederman		
<b>Address Line 1:</b>	55 Griffin Road South		
<b>Address Line 2:</b>	Cantor Colburn LLP		
<b>Address Line 4:</b>	Bloomfield, CONNECTICUT 06002		
<b>ATTORNEY DOCKET NUMBER:</b>	SJB0001TS		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Robyn S. Lederman		
<b>Address Line 1:</b>	55 Griffin Road South		

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Address Line 2: Cantor Colburn LLP  
Address Line 4: Bloomfield, CONNECTICUT 06002

NAME OF SUBMITTER:	Robyn S. Lederman
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Signature:	/rlederman/
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Date:	07/13/2007
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Total Attachments: 1 source=Assignment#page1.tif
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## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of June 15<sup>th</sup>, 2007 ("Effective Date") from **FORTUNE FASHIONS INDUSTRIES LLC**, a California Limited Liability Company, with an address of 4700 S. Boyle Avenue, Vernon CA 90058 ("ASSIGNOR"), to **PREMIER FASHIONS LIMITED**, a United Kingdom company with an address at 7 Royal Crescent, Glasgow, G3 7SL, Scotland ("ASSIGNEE");

**WHEREAS**, ASSIGNOR is the owner of U.S. Trademark Registration No. 1748614 for LATTÉ ("the Mark"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used; and


**WHEREAS**, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the goods and services in respect upon which the Mark are used; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark. ASSIGNOR hereby appoints ASSIGNEE, with the full power of substitution therein, as its true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as are reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

**IN WITNESS WHEREOF**, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the Effective Date.

**FORTUNE FASHIONS INDUSTRIES LLC**

by:   
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Lee Rosenblatt

Title: Executive VP : COO