

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	09/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PR Newco 2 Limited		09/01/2006	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	The Glenlivet Distillers Limited
Street Address:	72 Chancellors Road
Internal Address:	Chivas House
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W6 9RS
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78895655	CELLAR COLLECTION

CORRESPONDENCE DATA

Fax Number: (646)424-0880
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 646 424 0770
 Email: mag@scgb-law.com
 Correspondent Name: Meyer A. Gross
 Address Line 1: 292 Madison Avenue
 Address Line 2: 19th Floor
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 3010-012T

DOMESTIC REPRESENTATIVE

900081704

**TRADEMARK
 REEL: 003580 FRAME: 0540**

CH \$40.00 78895655

Name: Meyer A. Gross
Address Line 1: 292 Madison Avenue
Address Line 2: 19th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Meyer A. Gross
Signature:	/Meyer A. Gross/
Date:	07/13/2007
Total Attachments: 0	

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