

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|                                   |   |                          |                            |
|-----------------------------------|---|--------------------------|----------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT  |                          |                            |
| <b>NATURE OF CONVEYANCE:</b>      | Trademark Security Agreement (First Lien)   |                          |                            |
| <b>CONVEYING PARTY DATA</b>       |   |                          |                            |
| <b>Name</b>                       | <b>Formerly</b>   | <b>Execution Date</b>    | <b>Entity Type</b>         |
| Decision Resources, Inc.          |   | 07/03/2007               | CORPORATION: MASSACHUSETTS |
| <b>RECEIVING PARTY DATA</b>       |   |                          |                            |
| <b>Name:</b>                      | Canadian Imperial Bank of Commerce, acting through its New York Agency, as Collateral Agent |                          |                            |
| <b>Street Address:</b>            | 300 Madison Avenue  |                          |                            |
| <b>City:</b>                      | New York  |                          |                            |
| <b>State/Country:</b>             | NEW YORK  |                          |                            |
| <b>Postal Code:</b>               | 10017   |                          |                            |
| <b>Entity Type:</b>               | Bank:   |                          |                            |
| <b>PROPERTY NUMBERS Total: 13</b> |   |                          |                            |
| <b>Property Type</b>              | <b>Number</b>   | <b>Word Mark</b>         |                            |
| Registration Number:              | 1294871   | DECISION RESOURCES       |                            |
| Registration Number:              | 1689007   | DR REPORTS               |                            |
| Registration Number:              | 1703177   | COGNOS                   |                            |
| Registration Number:              | 1706742   | PHARMACOR                |                            |
| Registration Number:              | 1794969   | ONKOS                    |                            |
| Registration Number:              | 1866990   | CARDIUM                  |                            |
| Registration Number:              | 2078350   | DECISIONBASE             |                            |
| Registration Number:              | 1066965   | INTERSTUDY               |                            |
| Registration Number:              | 2787952   | COMPETITIVE LANDSCAPE    |                            |
| Registration Number:              | 2897818   | PATIENTBASE              |                            |
| Registration Number:              | 3161007   | MANAGED MARKET SURVEYOR  |                            |
| Serial Number:                    | 76632901  | DECISIONMETRICS          |                            |
| Serial Number:                    | 77079568  | HEALTHLEADERS-INTERSTUDY |                            |

CH \$340.00 1294871

900081829

**TRADEMARK**  
**REEL: 003580 FRAME: 0956**

**CORRESPONDENCE DATA**

Fax Number: (202)756-9299

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 8002210770

Email: matthew.mayer@thomson.com

Correspondent Name: Corporation Service Company

Address Line 1: 1133 Avenue of the Americas

Address Line 2: Suite 3100

Address Line 4: New York, NEW YORK 10036

|                         |                 |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | CSC # 999750    |
| NAME OF SUBMITTER:      | Matthew Mayer   |
| Signature:              | /Matthew Mayer/ |
| Date:                   | 07/16/2007      |

**Total Attachments: 5**

source=Decision\_CanadianBnk\_tm13#page2.tif

source=Decision\_CanadianBnk\_tm13#page3.tif

source=Decision\_CanadianBnk\_tm13#page4.tif

source=Decision\_CanadianBnk\_tm13#page5.tif

source=Decision\_CanadianBnk\_tm13#page6.tif

## **Trademark Security Agreement (First Lien)**

Trademark Security Agreement, dated as of July 3, 2007, by DECISION RESOURCES, INC. (the "Pledgor"), in favor of CANADIAN IMPERIAL BANK OF COMMERCE, New York Agency, in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "Collateral Agent").

### **W I T N E S S E T H:**

Whereas, the Pledgor is party to a First Lien U.S. Security Agreement of even date herewith (the "Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgor is required to execute and deliver this Trademark Security Agreement;

Now, Therefore, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgor hereby agree with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. The Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of the Pledgor:

- (a) Trademarks of the Pledgor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the payment in full of the Obligations and termination of the Security Agreement, the Collateral Agent shall execute, acknowledge, and deliver to the Pledgor an instrument in writing in recordable form

releasing the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

[signature page follows]

IN WITNESS WHEREOF, each Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

DECISION RESOURCES, INC.

By: Loretta D. Keane  
Name: Loretta D. Keane  
Title: Vice President, Treasurer and  
Chief Financial Officer

AGREED TO AND ACCEPTED:

CANADIAN IMPERIAL BANK OF COMMERCE,  
New York Agency, as Collateral Agent

By: \_\_\_\_\_  
Name:  
Title:

By: \_\_\_\_\_  
Name:  
Title:

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT - FIRST LIEN]

AGREED TO AND ACCEPTED:

CANADIAN IMPERIAL BANK OF COMMERCE,  
New York Agency, as Collateral Agent

By: 

Name: Brian S. Perman

Title: Authorized Signatory

First Lien Trademark Security Agreement

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**  
**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

| Owner                       | Trademark                    | Application<br>/Registration<br>Number | Application<br>/Registration<br>Date | Status     |
|-----------------------------|------------------------------|--|--------------------------------------|------------|
| DECISION RESOURCES,<br>INC. | DECISION RESOURCES           | 73/423044<br>1294871                   | 4/25/83<br>9/11/84                   | REGISTERED |
| DECISION RESOURCES,<br>INC. | DR REPORTS                   | 74/102029<br>1689007                   | 10/1/90<br>5/26/92                   | REGISTERED |
| DECISION RESOURCES,<br>INC. | COGNOS                       | 74/122273<br>1703177                   | 12/10/90<br>7/28/92                  | REGISTERED |
| DECISION RESOURCES,<br>INC. | PHARMACOR                    | 74/215943<br>1706742                   | 10/28/91<br>8/11/92                  | REGISTERED |
| DECISION RESOURCES,<br>INC. | ONKOS                        | 74/355873<br>1794969                   | 2/5/93<br>9/28/93                    | REGISTERED |
| DECISION RESOURCES,<br>INC. | CARDIUM                      | 74/471893<br>1866990                   | 12/17/93<br>12/13/94                 | REGISTERED |
| DECISION RESOURCES,<br>INC. | DECISIONBASE                 | 74/670277<br>2078350                   | 5/5/95<br>7/15/97                    | REGISTERED |
| DECISION RESOURCES,<br>INC. | INTERSTUDY                   | 73/082336<br>1066965                   | 5/5/95<br>7/15/97                    | REGISTERED |
| DECISION RESOURCES,<br>INC. | COMPETITIVE<br>LANDSCAPE     | 76/256667<br>2787952                   | 5/14/01<br>12/9/03                   | REGISTERED |
| DECISION RESOURCES,<br>INC. | PATIENTBASE                  | 76/473134<br>2897818                   | 12/6/02<br>10/26/04                  | REGISTERED |
| DECISION RESOURCES,<br>INC. | DECISIONMETRICS              | 76/632901                              | 3/4/05                               | ABANDONED  |
| DECISION RESOURCES,<br>INC. | MANAGED MARKET<br>SURVEYOR   | 76/632844<br>3161007                   | 3/7/05<br>10/17/06                   | REGISTERED |
| DECISION RESOURCES,<br>INC. | HEALTH<br>LEADERS/INTERSTUDY | 77/079568                              | 1/10/07                              | PENDING    |

DA1:48873706@H41061.DOC\68500.0113

RECORDED: 07/16/2007

**TRADEMARK**  
**REEL: 003580 FRAME: 0962**