

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Trout & Zimmer, Inc.		06/28/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Turner Broadcasting System, Inc.		
<b>Street Address:</b>	One CNN Center, 13 North		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30303		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78712169	TRUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)541-4753		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	miskowitz@kilstock.com		
<b>Correspondent Name:</b>	Allisen Pawlenty-Altman		
<b>Address Line 1:</b>	1100 Peachtree Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-4530		
<b>ATTORNEY DOCKET NUMBER:</b>	55711/NEW TRUE (78712169)		
<b>NAME OF SUBMITTER:</b>	Allisen Pawlenty-Altman		
<b>Signature:</b>	/apaltman/		
<b>Date:</b>	07/16/2007		

OP \$40.00 78712169

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, Trout & Zimmer, Inc., a Delaware Corporation with a principal place of business in Burbank, California, ("Assignor"), has acquired by assignment from Spygirl Productions LLC, a Washington limited liability company, with a principal place of business in Seattle, WA, all right, title and interest in and to the mark TRUE and an application for federal registration of the mark TRUE on the Principal Register of the United States Patent and Trademark Office, Serial. No. 78/712,169 ("the Mark"), pursuant to that certain Trademark Assignment dated June 20, 2007, and attached hereto as Exhibit A ("the Spygirl Assignment");


WHEREAS, Assignor is now the record owner of the Mark;

WHEREAS, Turner Broadcasting System, Inc. ("Assignee"), a Delaware corporation with a principal place of business in Atlanta, GA, as the undisclosed principal and third-party beneficiary of the Spygirl Assignment, desires to acquire all of Assignor's rights in and to the Mark and the above-referenced Application and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, and the application for federal registration thereof, together with the business conducted under the Mark and the goodwill of the business symbolized by the Mark, with the right to recover for damages and profits and all other remedies for previous infringements thereof.

Date: 6/20/2007

ASSIGNOR,  
TROUT & ZIMMER, INC.

By: 

Name: KETAT LIM

Title: PRINCIPAL

**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

WHEREAS, Spygirl Productions LLC, a Washington limited liability company, with a principal place of business in Seattle, WA, ("Assignor"), has adopted and applied to register the service mark TRUE ("the Mark"); and

WHEREAS, Assignor has adopted the Mark in the United States and owns an application for federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office, Serial. No. 78/712,169; and

WHEREAS, Trout & Zimmer, Inc., a Delaware Corporation with a principal place of business in Burbank, California ("Assignee"), desires to acquire all of Assignor's rights in and to the Mark and the above-referenced Application and the goodwill associated therewith for the benefit of an undisclosed principal;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, and the application for federal registration thereof, together with the business conducted under the Mark and the goodwill of the business symbolized by the Mark, with the right to recover for damages and profits and all other remedies for previous infringements thereof.

Date: June 01

ASSIGNOR.  
SPYGIRL PRODUCTIONS LLC

By: 

Name: ROBERT N. QUINN

Title: PRESIDENT