## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/01/2006

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Health Care Service Corporation		107/13/2007	mutual reserve corporation: ILLINOIS

#### **RECEIVING PARTY DATA**

Name:	Availity, L.L.C.
Street Address:	7406 Fullerton Street
Internal Address:	Suite 300
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32256
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2941236	

#### **CORRESPONDENCE DATA**

Fax Number: (904)598-6212

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 904-598-6112
Email: krowe@sgrlaw.com
Correspondent Name: Katharine F. Rowe
Address Line 1: 50 N. Laura Street

Address Line 2: Suite 2600

Address Line 4: Jacksonville, FLORIDA 32202

NAME OF SUBMITTER:	Katharine F.Rowe
Signature:	/Katharine F. Rowe/

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Date:	07/17/2007
Total Attachments: 2 source=logoassignment#page1.tif source=logoassignment#page2.tif	

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# CONFIRMATORY TRADEMARK ASSIGNMENT OF UNITED STATES TRADEMARKS AND UNITED STATES REGISTRATIONS

As of  $\underline{Ju/y}$   $\underline{LS}$ , 2007

WHEREAS, Health Care Service Corporation, an Illinois mutual legal reserve corporation with a business address at with a principal place of business at 300 E. Randolph Dr., Chicago, IL 60601-5099 ("Assignor"), was the owner of all right, title and interest in and to the mark comprising a Star Logo, the goodwill associated therewith, and the U.S. Trademark Registration therefor, as set forth on Schedule A hereto (the foregoing collectively referred to as the "Mark");

WHEREAS, Availity, L.L.C., a Delaware limited liability company with a business address at 7406 Fullerton St, Suite 300, Jacksonville, FL 32256 ("Assignee"), previously acquired from Assignor on August 1, 2006 the entire right, title and interest in and to said Mark, including the Registration therefor and the goodwill of the business associated therewith;

ASSIGNOR HEREBY CONFIRMS that, for good and valuable consideration, receipt which is hereby acknowledged, Assignor assigned to Assignee effective as of August 1, 2006 all right, title, and interest in and to said Mark and the U.S. Registration as set forth on Schedule A, together with the goodwill of the business symbolized by said Mark, and all right to damages and profits, due or accrued, arising out of past infringements of said Mark, and the right to sue for and recover the same.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first above written.

HEALTH CARE SERVICE CORPORATION

By: \Name:

Assistant

General Counse

RUTOPHER T. ZAKRZBUSKI

TRADEMARK

REEL: 003581 FRAME: 0502

## Schedule A

<u>Marks</u>

App./Reg. Number

2,941,236



TRADEMARK REEL: 003581 FRAME: 0503

RECORDED: 07/17/2007