

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/12/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Contract Connections, Inc.		04/12/2006	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	Superior International Industries, Inc.
Street Address:	1050 Columbia Drive
City:	Carrollton
State/Country:	GEORGIA
Postal Code:	30117
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2295600	WOW

**CORRESPONDENCE DATA**

Fax Number: (404)815-6555  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 4048156500  
 Email: tadmin@kilpatrickstockton.com  
 Correspondent Name: William H. Brewster  
 Address Line 1: 1100 Peachtree Street  
 Address Line 2: Suite 2800  
 Address Line 4: Atlanta, GEORGIA 30309-4530

ATTORNEY DOCKET NUMBER:	36358.330144
NAME OF SUBMITTER:	Christopher P. Bussert
Signature:	/Christopher P. Bussert/

OP \$40.00 2295600

Date:

07/17/2007

**Total Attachments: 5**

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07/16/07 11:04 FAX 847 491 9801  
Sent By: CONTRACT CONNECTION;  
07/13/07 14:36 FAX 847 491 9801  
07/13/2007 15:46 FAX 404 815 6555

BISCHOFF \* ASSOCIATES  
9549250800; Jul-14-07 9:53AM;  
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment ("Assignment") is made and entered into and shall be effective as of April 12, 2006 (the "Effective Date"), by and between Contract Connections, Inc., a Florida corporation with a principal address currently at 504 2nd Street, Jacksonville Beach, Florida 32250 (and formerly at 2851 Polk Street, Hollywood, Florida 33020) ("Assignor"), and Superior International Industries, Inc., a Delaware corporation with a principal address of 1050 Columbia Drive, Carrollton, Georgia 30117 ("Assignee").

WHEREAS, pursuant to a distributorship agreement between Assignor and Assignee dated January 15, 2004 (the "Distributorship Agreement"), Assignor is a distributor of Assignee's line of outdoor commercial playground equipment and accessories (collectively "Playground Equipment") under the trademark WOW (the "Mark");

WHEREAS, the Distributorship Agreement states that "Assignee shall produce and own all marketing material related to the WOW playground products, including trademarks, photography, websites, electronic images, and catalogs";

WHEREAS, Assignor has obtained an assignment from Maynards Industries, Ltd. of the trademark registration in the

US 2000 9803005.1

*(Handwritten signature)*  
7/14/07

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United States of the WOW mark, Reg. No. 2,295,600 (the "Registration"), originally registered by Backyard Products, Ltd.;

WHEREAS, Assignor and Assignee have, out of an abundance of caution, both filed with the United States Patent and Trademark Office Affidavits of Use in support of the Registration, pursuant to Section 8 of the Lanham Act, 15 U.S.C. § 1058; and

WHEREAS, Assignor desires to assign any rights it has or may have in and to the Mark and the Registration to Assignee as of the Effective Date and Assignee desires to confirm as a matter of record its acquisition of the Mark and the Registration, together with the goodwill of the business connected with the Mark and the Registration.

NOW THEREFORE, in consideration of payment by Assignee to Assignor of twenty thousand dollars (\$20,000) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Grant of Rights to Purchased Trademark Assets.

Assignor grants, conveys, transfers, sells, alienates and assigns to Assignee, for and throughout the United States and worldwide (use to the extent Assignor owns any worldwide rights), Assignor's right, title and interest (legal, equitable use and otherwise) in and to the Mark and the Registration,

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together with the entire goodwill of the business symbolized thereby, including but not limited to (i) the right to record the assignments made under this Assignment in the United States Patent and Trademark Office or any other trademark office or authority; (ii) the right to enforce, sue for, collect and retain damages predicated on past, present or future infringements of the preceding, as well as all other claims and rights to damage associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown; and (iii) all goodwill associated with the Mark and the Registration together with the entire goodwill of the business symbolized thereby. Assignee hereby accepts said assignment.

2. No Retained Rights. The parties specifically agree that Assignor is not retaining any right, title or interest whatsoever in the Mark or the Registration, and upon execution, this Assignment shall constitute a complete, absolute and exclusive transfer of all rights in their entirety (legal, equitable, use and otherwise) in the Mark and the Registration, whether currently existing or arising or recognized in the future to Assignee.

3. Further Instruments. Assignor shall execute, acknowledge and deliver to Assignee, such further instruments and documents which relate to the Mark and the Registration as

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set forth in this Assignment as Assignee may reasonably request from time to time to facilitate registration of any such filings or to record the transfers made in this Assignment, or otherwise to give notice or evidence of or to enforce Assignee's exclusive rights to the Mark and the Registration and all claims or rights thereunder.

4. Authorization. Assignor represents and warrants that it has full power and authority: (i) to enter into this Assignment; (ii) to grant, convey, transfer, sell, or assign to Assignee, any and all rights in and to the Mark and the Registration; and (iii) to perform all of its obligations under this Assignment. Assignor further represents and warrants that it has taken all corporate actions necessary to authorize the preceding.

5. Binding Effect. This Assignment shall be binding upon and inure to the benefit of Assignee and Assignor as well as their respective successors. The terms of this Assignment shall govern if there is any conflict between this Assignment and any other written instrument which concerns or affects the subject matter of this Assignment.

6. Complete Understanding. This Assignment constitutes the complete understanding between the parties. No alteration or modification of any of this Assignment's provisions shall be valid unless made in a written instrument

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which both parties sign. This Assignment supersedes any prior understandings, written agreements or oral arrangements among the parties which concerns the subject matter of this Assignment.

7. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original. A faxed or electronic signature shall be sufficient

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment by and through their duly authorized officers as of the Effective Date.

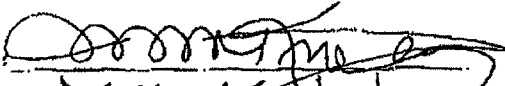
ASSIGNOR:

CONTRACT CONNECTIONS, INC.,  
a Florida corporation

By:

Name:

Title:

  
Name: Mike Krohn  
Title: CHAIRMAN


ASSIGNEE:

SUPERIOR INTERNATIONAL  
INDUSTRIES, INC., a Delaware  
corporation

By:

Name:

Title:

  
Name: Brian Campbell  
Title: CFO