

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CiCi Enterprises, LP		06/04/2007	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Wachovia Bank, National Association, as Administrative Agent
<b>Street Address:</b>	1080 West Bethel Road
<b>City:</b>	Coppell
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75019
<b>Entity Type:</b>	national banking association: UNITED STATES

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2736186	
Registration Number:	2672120	FRESH TASTE AT A GREAT PRICE
Registration Number:	2680694	CICI'S
Registration Number:	2033159	THE BEST PIZZA VALUE ANYWHERE
Registration Number:	1712523	CICI'S
Serial Number:	78843986	
Serial Number:	78843980	

**CORRESPONDENCE DATA**

**Fax Number:** (919)416-8363  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 9192868041  
**Email:** pto\_tmconfirmation@mvalaw.com  
**Correspondent Name:** Moore & Van Allen PLLC  
**Address Line 1:** 430 Davis Drive

OP \$190.00 2736186

Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	512485.1606NTCICI1STEAR
NAME OF SUBMITTER:	Ellen A. Rubel
Signature:	/Ellen A. Rubel/
Date:	07/16/2007

**Total Attachments: 4**  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement (First Lien) dated as of June 4, 2007 (the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors"), Wachovia Bank National Association, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein and Wachovia Bank National Association, as Control Agent (the "Control Agent"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	Description of Trademark <u>Item</u>	Date of <u>Trademark</u>
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See Schedule 1 attached hereto and made a part hereof.

TRADEMARK APPLICATIONS


<u>Trademark Applications No.</u>	Description of Trademark <u>Applied For</u>	Date of Trademark <u>Applications</u>
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See Schedule 1 attached hereto and made a part hereof.

The Obligors and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

**CICI ENTERPRISES, LP,**  
a Delaware limited partnership  
By: **CICI GP, LLC,**  
a Delaware limited liability company,  
its General Partner

By:   
Name: J. Forbes Anderson  
Title: Manager

Acknowledged and Accepted:

**WACHOVIA BANK NATIONAL ASSOCIATION, as Administrative Agent**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

AWESOME ACQUISITION COMPANY  
TRADEMARK NOTICE (FIRST LIEN)  
JUNE 2007

**TRADEMARK**  
**REEL: 003581 FRAME: 0613**

The Obligors and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

**CICI ENTERPRISES, LP,**  
a Delaware limited partnership  
By: **CICI GP, LLC,**  
a Delaware limited liability company,  
its General Partner

By: \_\_\_\_\_  
Name: J. Forbes Anderson  
Title: Manager

Acknowledged and Accepted:

  
**WACHOVIA BANK NATIONAL ASSOCIATION**, as Administrative Agent

By: \_\_\_\_\_  
Name: Bill Cvetkovski  
Title: Vice President

**Schedule 1**

**CiCi Enterprises, LP  
(Delaware Limited Partnership)**

**U.S. Trademarks**

**Registered Marks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
Design Only	2736186	7/15/03
FRESH TASTE AT A GREAT PRICE	2672120	1/7/03
CICI'S	2680694	1/28/03
THE BEST PIZZA VALUE ANYWHERE	2033159	1/21/97
CICI'S	1712523	9/1/92

**Pending Applications**

<b>Mark</b>	<b>Application No.</b>	<b>Filing Date</b>
Design Only	78843986	3/23/06
Design Only	78843980	3/23/06