

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIAMOND RESORTS, LLC.		07/13/2007	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	DIAMOND RESORTS HOLDINGS, LLC.		
Street Address:	3745 LAS VEGAS BOULEVARD SOUTH		
City:	LAS VEGAS		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2411329	DIAMOND RESORTS INTERNATIONAL	
Registration Number:	2432190	DIAMOND RESORTS INTERNATIONAL	
CORRESPONDENCE DATA			
Fax Number:	(310)556-2209		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 556 7881		
Email:	mkleinberg@chrisglase.com		
Correspondent Name:	MARVIN H. KLEINBERG		
Address Line 1:	10250 CONSTELLATION BLVD.,		
Address Line 2:	19th Floor		
Address Line 4:	LOS ANGELES, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	15338		
NAME OF SUBMITTER:	MARVIN H. KLEINBERG		
Signature:	/marvin h. kleinberg/		

OP \$65.00 2411329

Date:

07/17/2007

Total Attachments: 1

source=DIAMOND RESORTS#page1.tif

ASSIGNMENT

WHEREAS DIAMOND RESORTS, LLC, a limited liability company organized and existing under the laws of the State of Nevada and having its principal place of business in the city of Las Vegas, state of Nevada, has acquired and used in its business and is the sole owner of the Trademark set out below, which mark is registered on the Principal Register of the United States Patent and Trademark Office, and the good will of the business appurtenant thereto;

WHEREAS DIAMOND RESORTS HOLDINGS, LLC, a limited liability company organized and existing under the laws of the State of Nevada and having its principal place of business in the city of Las Vegas, state of Nevada, has succeeded to the entire business of DIAMOND RESORTS, LLC, or portion thereof to which the mark pertains, is desirous of acquiring all of the right title and interest in and to the Trademark and the good will of the business or portion thereof appurtenant thereto.

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said DIAMOND RESORTS, LLC does hereby sell, assign, and transfer unto the said DIAMOND RESORTS HOLDINGS, LLC, all right, title and interest in and to the following mark, together with all or so much of the good will of the business as is symbolized by the mark as of the date set forth below, as well as the right to sue for past infringements.

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
DIAMOND RESORTS INTERNATIONAL	2,432,190	Feb. 7, 2001
DIAMOND RESORTS INTERNATIONAL	2,411,329	Dec. 5, 2000

Date: 7/13/2007

DIAMOND RESORTS, LLC



By Richard Cloobek
Executive Vice President