

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Prescribing Reference, Inc.		03/30/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Haymarket Media, Inc.
Street Address:	114 West 26th Street
Internal Address:	4th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2659516	RPR
Registration Number:	2659518	PAPR
Registration Number:	2642959	NPPR
Registration Number:	2659517	MPR
Registration Number:	2084053	PRESCRIBING REFERENCE FOR OBSTETRICIANS AND GYNECOLOGISTS
Registration Number:	2085949	MONTHLY PRESCRIBING REFERENCE
Registration Number:	2130048	RESIDENTS' PRESCRIBING REFERENCE
Registration Number:	2200233	NURSE PRACTITIONERS' PRESCRIBING REFERENCE
Registration Number:	1901366	NURSE PRACTITIONERS' PRESCRIBING REFERENCE
Registration Number:	2089268	PRESCRIBING REFERENCE FOR PEDIATRICIANS
Registration Number:	2128411	PHYSICIAN ASSISTANTS' PRESCRIBING REFERENCE
Registration Number:	2130047	PRESCRIBING REFERENCE HANDBOOK OF DRUG INTERACTIONS

CH \$340.00 2659516

Registration Number: 2193747 THE CLINICAL ADVISOR

CORRESPONDENCE DATA

Fax Number: (202)942-5999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-942-5000

Email: TrademarkDocketing@aporter.com

Correspondent Name: ARNOLD & PORTER LLP

Address Line 1: 555 12th Street, N.W.

Address Line 2: TrademarkDocketing@aporter.com

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ATTORNEY DOCKET NUMBER: 05668.003

NAME OF SUBMITTER: Anna W. Manville

Signature: /Anna W. Manville/

Date: 07/18/2007

Total Attachments: 0

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