

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shade Structures, Inc.		07/17/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Shade IP Licensing, Inc.
Street Address:	8505 Chancellor Row
City:	Dallas
State/Country:	TEXAS
Postal Code:	75247
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3184418	UV MAN
Registration Number:	2852612	

CORRESPONDENCE DATA

Fax Number: (214)939-5849
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-939-5575
 Email: trademarks@hughesluce.com
 Correspondent Name: R. Matthew Molash, Esq.
 Address Line 1: 1717 Main Street
 Address Line 2: Suite 2800
 Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	08466.26
NAME OF SUBMITTER:	R. Matthew Molash, Esq.

CH \$65.00 3184418

Signature:

/r matthew molash/

Date:

07/18/2007


Total Attachments: 1

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TRADEMARK ASSIGNMENT NUNC PRO TUNC

ASSIGNOR: Shade Structures, Inc.

ASSIGNEE: Shade IP Licensing, Inc.

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
UV MAN	3,184,418	December 12, 2006
 Design Mark	2,852,612	June 15, 2004

WHEREAS, Assignor, a California corporation, is the owner of the aforementioned trademarks for which registrations have issued in the United States Patent and Trademark Office, and Assignee, a Delaware corporation, is desirous of acquiring said trademarks.

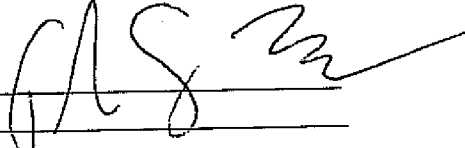
NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignee hereby transfers and assigns to Assignee, effective December 31, 2006, nunc pro tunc, its entire right, title, and interest in and to the trademarks, together with the goodwill associated with the trademarks.

Dated: July 17, 2007

By: _____

Name: John Saunders

Title: President



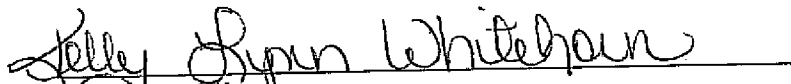
STATE OF

TEXAS

COUNTY OF

Dallas

On this 17 day of July, 2007 the above signatory, known to me to be the President of Shade Structures, Inc the Assignor above named, appeared before me and acknowledged this instrument as free and voluntary act on behalf of the Assignor with authority to do so for the purpose set forth.


Notary Public

My Commission Expires: 11-14-09

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