

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
USA Shade & Fabric Structures, Inc.		07/16/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Shade IP Licensing, Inc.
Street Address:	8505 Chancellor Row
City:	Dallas
State/Country:	TEXAS
Postal Code:	75247
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78483743	UV MAN
Registration Number:	3144258	

CORRESPONDENCE DATA

Fax Number: (214)939-5849
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-939-5575
 Email: trademarks@hughesluce.com
 Correspondent Name: R. Matthew Molash, Esq.
 Address Line 1: 1717 Main Street
 Address Line 2: Suite 2800
 Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	08466.26
NAME OF SUBMITTER:	R. Matthew Molash, Esq.


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Signature:	/r matthew molash/
Date:	07/18/2007
Total Attachments: 1 source=USA Shade & FabricTrademark Assign. Nunc Pro Tunc#page1.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

ASSIGNOR: USA Shade & Fabric Structures, Inc.
(formerly known as Shade America, Inc.)

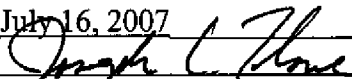
ASSIGNEE: Shade IP Licensing, Inc.

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
 Design Mark	3,144,258	September 19, 2006

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
UV MAN	78/483,743	September 15, 2004

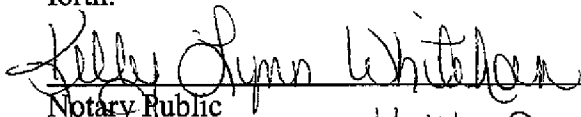
WHEREAS, Assignor, a Delaware corporation, is the owner of the aforementioned trademarks for which a registration has issued and for which an application is now pending in the United States Patent and Trademark Office, and Assignee, a Delaware corporation, is desirous of acquiring said trademarks.

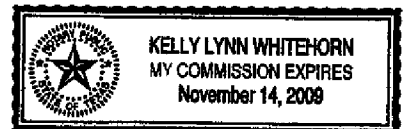
NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignee hereby transfers and assigns to Assignee, effective December 31, 2006, nunc pro tunc, its entire right, title, and interest in and to the trademarks, together with the goodwill associated with the trademarks.

Dated: July 16, 2007
By: 
Name: Joseph C. Tabone
Title: CFO

STATE OF TEXAS
COUNTY OF § Dallas

On this 16 day of July, 2007 the above signatory, known to me to be the CFO of USA Shade & Fabric Structures the Assignor above named, appeared before me and acknowledged this instrument as free and voluntary act on behalf of the Assignor with authority to do so for the purpose set forth.


Notary Public
My Commission Expires: 11-14-09



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