

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clement Enterprises, LLC		07/16/2007	LIMITED LIABILITY COMPANY: IDAHO
RECEIVING PARTY DATA			
Name:	North American Foods, LLC		
Street Address:	529 North 3500 East, P.O. Box 130		
City:	Lewisville		
State/Country:	IDAHO		
Postal Code:	83431		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2972018	THE IDAHOAN GUARANTEE REAL IDAHO POTATOES GUARANTEED TO BE THE FINEST YOU'VE EVER EATEN OR YOUR MONEY BACK!	
CORRESPONDENCE DATA			
Fax Number:	(801)328-0537		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-521-3200		
Email:	bwinder@joneswaldo.com		
Correspondent Name:	Brent T. Winder		
Address Line 1:	170 South Main Street		
Address Line 2:	Suite 1500		
Address Line 4:	Salt Lake City, UTAH 84101		
ATTORNEY DOCKET NUMBER:	19327.0001		
NAME OF SUBMITTER:	Brent T. Winder		

CH \$40.00 2972018

Signature:

/Brent T. Winder/

Date:

07/18/2007

Total Attachments: 6

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ASSIGNMENT OF TRADEMARKS

FOR VALUE RECEIVED, the receipt and sufficiency of which is acknowledged, and effective as of July 16th 2007, Clement Enterprises, LLC, an Idaho limited liability company, hereby assigns to North American Foods, LLC, a Delaware limited liability company, all of its rights, interests and titles in and to the trademarks referenced on the attached schedule, and the goodwill of the business associated with and symbolized by such trademarks.

Said assignment includes an assignment of the trademark applications and registrations referenced on the attached schedule, and any and all other rights, applications or registrations therefor, including international rights, applications and registrations, if any.

This Assignment of Trademarks with all or any part of the attached schedule may, in the discretion of North American Foods, LLC, be filed or recorded with any government agency or government authority for registering trademarks in any country or jurisdiction as may be necessary or appropriate.

The addresses of the parties as of said effective date are as set forth below.

North American Foods, LLC
529 North 3500 East, P. O. Box 130
Lewisville, Idaho 83431

Clement Enterprises, LLC
5140 Gleneagles Drive
Idaho Falls, Idaho 83401

AGREED TO AND ACCEPTED BY:

NORTH AMERICAN FOODS, LLC

By: 

Ronald D. Offutt, Chairman of the Board

CLEMENT ENTERPRISES, LLC

By: 

Ryan Clement, Member



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Schedule "A" to

Assignment of Trademarks between Clement Enterprises, LLC and North American Foods, LLC

Registered trademarks


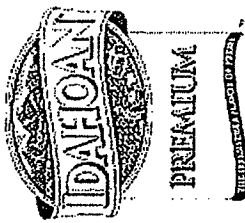
Mark	Country	Serial No.	Int. Class	Description of Goods	Filing Date	Registration	Owner of Record
IDAHO'S BEST	USA	76/454,698	31	Fresh potatoes	10-2/2002	2,837,467	CLEMENT ENTERPRISES, LLC
IDAHO'S BEST - THE NATION'S FINEST	USA	72/165,268	29, 31	Fresh and dehydrated potato products	03/22/1963	0,774,745	CLEMENT ENTERPRISES, LLC
IDAHO'S BEST - THE NATION'S FINEST	USA	76/454,699	30	Sauces and mixes, namely, gravy, seasonings, coatings, and sauces for use with potatoes, vegetables and meats	10/02/2002	2,833,788	CLEMENT ENTERPRISES, LLC
IDAHO'S BEST-THE NATION'S FINEST	USA	72/217,989	1, 5, 29, 30, 31, 32	Fresh, frozen, dehydrated, and processed potatoes	05/04/1965	0,814,137	CLEMENT ENTERPRISES, LLC
IDAHOAN	USA	72/217,988	1, 5, 29, 30, 31, 32	Fresh, frozen, dehydrated and processed potatoes	06/04/1964	0,814,136	CLEMENT ENTERPRISES, LLC
IDAHOAN	USA	76/454,697	30	Sauces and mixes, namely, gravy, seasonings, coatings, and sauces for use with potatoes, vegetables and meats	10/02/2002	2,833,787	CLEMENT ENTERPRISES, LLC
				Redacted			
				Redacted			
				Redacted			

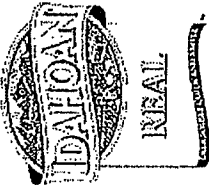
Mark	Country	Serial No.	Int. Class	Description of Goods	Filing Date	Registration	Owner of Record
				Redacted			
IDAHOAN and Design 	USA	75/291,484	29	Dehydrated potatoes and mashed potato mix	05/14/1997	2,183,734	CLEMENT ENTERPRISES, LLC
IDAHOAN and Design 	USA	76/460,507	29	Dehydrated potatoes and potato mix	10/21/2002	2,819,044	CLEMENT ENTERPRISES, LLC
				Redacted			
IDAHOAN COMPLETE	USA	75/120,399	30	Mashed potato mix	07/29/1997	2,083,624	CLEMENT ENTERPRISES, LLC
IDAHOAN NATURALLY	USA	76/456,912	29	Frozen, dehydrated and processed potatoes; processed potato mixes; microwavable side dishes consisting primarily of potatoes	10/08/2002	2,948,970	CLEMENT ENTERPRISES, LLC

Mark	Country	Serial No.	Int. Class	Description of Goods	Filing Date	Registration	Owner of Record
IDAHOAN REAL Logo 	USA	76/565,664	29	Dehydrated and processed potatoes; processed potato mixes	12/08/2003	3,216,119	CLEMENT ENTERPRISES, LLC
IDAHOAN REAL and Design 	USA	76/557,763	29	Dehydrated potatoes and mashed potato mix	10/20/2003	3,113,411	CLEMENT ENTERPRISES, LLC
<i>Redacted</i>							
THE IDAHOAN GUARANTEE and Design 	USA	76/527,760	29	Frozen, dehydrated and processed potatoes and vegetables; processed potato mixes; microwavable side dishes consisting primarily of potatoes	07/08/2003	2,972,018	CLEMENT ENTERPRISES, LLC

Mark	Country	Serial No.	Int. Class	Description of Goods	Filing Date	Registration	Owner of Record
THE NATION'S FINEST	USA	76/454,696	31	Fresh potatoes; fresh onions	10/02/2002	2,920,333	CLEMENT ENTERPRISES, LLC

Trademarks that are in use and for which an application has been filed

Mark	Country	Serial No.	Int. Class	Description of Goods	Filing Date	Registration No.	Owner of Record
IDAHOAN NATURALLY A HEALTHIER, ALL-PURPOSE MASHED and Design 	USA	77/043,100	29	Instant potatoes; processed potatoes	11/13/2006		CLEMENT ENTERPRISES, LLC
IDAHOAN PREMIUM THE IRRESISTIBLE FLAVOR OF FRESH and Design 	USA	77/043,112	29	Instant potatoes; processed potatoes	11/13/2006		CLEMENT ENTERPRISES, LLC

Mark	Country	Serial No.	Int. Class	Description of Goods	Filing Date	Registration No.	Owner of Record
IDAHOAN REAL DELICIOUSLY QUICK AND SIMPLE and Design 	USA	77/043,108	29	Instant potatoes; processed potatoes	11/13/2006		CLEMENT ENTERPRISES, LLC

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