

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMAS Publishing (USA), Inc.		06/25/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NewBay Media LLC		
Street Address:	810 7th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	73579523	BROADCAST EQUIPMENT EXCHANGE	
Serial Number:	73579524	RADIO WORLD	
Serial Number:	77167605	TV TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(212)754-0330		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(212) 907-7300		
Email:	rsilverman@golenbock.com		
Correspondent Name:	Robin E. Silverman		
Address Line 1:	437 Madison Avenue		
Address Line 2:	Golenbock Eiseman Assor Bell & Peskoe		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Robin E. Silverman		
Signature:	/Robin E. Silverman/		

OP \$90.00 73579523

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TRADEMARK
REEL: 003583 FRAME: 0026

Date:

07/18/2007

Total Attachments: 4

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IMAS PUBLISHING (USA), INC.
ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

IMAS Publishing (USA), Inc., a Delaware corporation ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, by these presents does hereby irrevocably assign, transfer and convey, free from all restrictions and limitations, unto NewBay Media LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, all of Assignor's right, title and interest, in perpetuity, throughout the universe in and to all of the trademarks, service marks and trade names that are owned by it, and/or that were specifically developed by or for, or specifically used by or in connection with, its business, or the business of JRS Publishing, Inc., Daily Publishing, Inc., IMAS Publishing (UK), Ltd. or IMAS Publishing (Eur), Srl, together with all goodwill attendant thereto and/or symbolized by such trademarks, service marks and trade names, including but not limited to those trademarks, service marks and trade names as listed on Schedule A annexed hereto, together with any and all renewals and extensions thereof, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such trademarks, service marks and trade names, or of any proprietary or other rights in any or all such trademarks, service marks and trade names (the "Trademarks").

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request solely to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment of Trademarks. Pursuant to the foregoing, Assignor hereby irrevocably appoints Assignee and each of Assignee's officers signing singly as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be Assignor's true and lawful attorney, in Assignor's name, place and stead, to execute, acknowledge, swear to and file all documents (including but not limited to any instrument of assignment, transfer and/or conveyance) and to take all actions which Assignee deems necessary, appropriate or desirable to effectuate the parties' intent under this Assignment of Trademarks.

[SIGNATURES ON FOLLOWING PAGES]

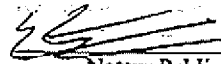
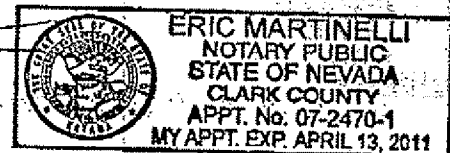
IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of 6/25, 2007.

IMAS Publishing (USA) Inc.

By: Name: STEVEN B. DANATitle: PRESIDENTACKNOWLEDGEMENT

State of Nevada)
) ss:
County of Clark)

On the 25 day of June in the year 07 before me, the undersigned, personally appeared STEVEN B. DANA personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

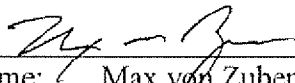

Notary Public

385907.2

TRADEMARK

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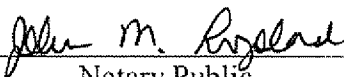
NewBay Media LLC

By: 
Name: Max von Zuben
Title: Vice President

A C K N O W L E D G E M E N T

State of New York)
) ss:
County of New York)

On the ^{28th} day of June in the year 2007 before me, the undersigned, personally appeared Max von Zuben, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

JOANN M. LONGOBARDI
NOTARY PUBLIC, State of New York
NO. 02LO-5011418
Qualified in Queens County
Certificate Filed in New York County
Commission Expires April 19, 2011

Schedule A

<u>Trademark</u>	<u>Class</u>	<u>App. No.</u>	<u>Reg. No.</u>	<u>Reg.Date/ (App. Date)</u>	<u>Count.</u>
Broadcast Equipment Exchange	16	73579523	1431054	Mar. 3, 1987	US
Radio World (Stylized Text)	16	73579524	1431055	Mar. 3, 1987	US
TV Technology	16, 41	77167605	pending	(April 27, 2007)	US
Radio World	16	1583731	1583731	Jun. 13, 1997	GBRI

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