

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ronald Briggs		07/09/2007	INDIVIDUAL: UNITED STATES
Hue Home LLC		07/09/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kayser-Roth Corporation		
<b>Street Address:</b>	102 Corporate Center Boulevard		
<b>City:</b>	Greensboro		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27408		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2701068	HUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(336)378-5400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	336-378-5200		
<b>Email:</b>	wanda.armstrong@smithmoorelaw.com		
<b>Correspondent Name:</b>	Wanda Armstrong		
<b>Address Line 1:</b>	Smith Moore LLP		
<b>Address Line 2:</b>	P.O. Box 21927		
<b>Address Line 4:</b>	Greensboro, NORTH CAROLINA 27420		
<b>ATTORNEY DOCKET NUMBER:</b>	25250.1		
<b>NAME OF SUBMITTER:</b>	Wanda Armstrong		
<b>Signature:</b>	/wanda armstrong/		

CH \$40.00 2701068

**TRADEMARK**

Date:

07/18/2007

Total Attachments: 2

source=HUE HOME LLC#page1.tif

source=HUE HOME LLC#page2.tif

## TRADEMARK ASSIGNMENT

This ASSIGNMENT, effective as of this \_\_\_ day of July, 2007, by and between Ronald Briggs, an individual residing in San Francisco, California (“Assignor”), Hue Home LLC, a California limited liability company with a principal place of business in San Francisco, California (“Hue Home LLC”), and KAYSER-ROTH CORPORATION, an Delaware corporation having a principal place of business in Greensboro, North Carolina (“Assignee”);

WHEREAS, Assignor is the owner of all right, title, and interest in the trademark “huê” for pillows, cushions, tin furniture, iron furniture, quilted bedcovers, throws, duvet covers, pillow shams, and bedskirts (the “Trademark”), and of the goodwill of the business associated with the Trademark and the common law rights therein;

WHEREAS, Assignor is the owner of all right, title, and interest in U.S. Trademark Registration No. 2,701,068 for the Trademark (the “Registration”);

WHEREAS, Assignor licensed the Trademark and Registration to Hue Home LLC; and

WHEREAS, Assignor desires to assign and transfer to Assignee all of Assignor’s right, title, interest and goodwill in the Trademark and the Registration;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

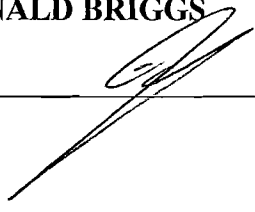
Assignor hereby assigns, sells, conveys and transfers to Assignee all of Assignor’s right, title, and interest in and to the Trademark and Registration, any and all applications, registrations, renewals, and licenses thereof, and the goodwill of the business associated with the Trademark and Registration, together with all claims, demands and causes of action for past infringement of the Trademark and Registration, past acts of passing off in relation to the Trademark and Registration, and/or unfair competition in business in connection therewith, wheresoever or by whomsoever committed.

Assignor hereby represents and warrants to Assignee that: (1) Assignor has terminated Hue Home LLC’s license to the Trademark and Registration; (2) there are no licenses of the Trademark or Registration in effect as of the date of this Assignment; (3) Assignor has not heretofore sold, transferred, assigned or encumbered any of his right, title or interest in the Trademark or Registration; (4) Assignor has the authority to transfer and assign the Trademark, Registration, and associate goodwill and enter into this Assignment and perform his obligations hereunder; and (5) this Assignment does not conflict with any other Agreement to which Assignor or Hue Home LLC is a party.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed under seal as of the date set forth above.

[signature page follows]

RONALD BRIGGS



Cumberland <sup>Maine</sup> County, California

Sworn to and subscribed before me this day by Ronald Briggs.

Date: 7/9/07

Christine J. Sullivan, Notary Public  
CHRISTINE J. SULLIVAN  
Notary Public, Maine  
My Commission expires: My Commission Expires January 12, 2014

HUE HOME LLC

By: [Signature]  
Printed Name: Ron Briggs  
Title: president

Cumberland <sup>Maine</sup> County, California

Sworn to and subscribed before me this day by Ronald Briggs for Hue Home LLC

Date: 7/9/07

Christine J. Sullivan, Notary Public  
CHRISTINE J. SULLIVAN  
Notary Public, Maine  
My Commission expires: My Commission Expires January 12, 2014

KAYSER-ROTH CORPORATION

By: [Signature]  
Printed Name: Kevin Toomey  
Title: Pres. + CEO

Guilford County, North Carolina

Sworn to and subscribed before me this day by T. Kevin Toomey.

Date: July 5 2007

Judith S. Cummings, Notary Public  
My Commission expires: 8/24/08