

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RCL Enterprises, Inc.		06/27/2007	CORPORATION: TEXAS

RECEIVING PARTY DATA	
Name:	RCL Publishing LLC
Street Address:	200 East Bethany Road
City:	Allen
State/Country:	TEXAS
Postal Code:	75002
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2260799	CATHOLIC AND CAPABLE
Serial Number:	75493878	FAITH FIRST
Serial Number:	75979380	FAITH FIRST
Serial Number:	73648141	TABOR
Serial Number:	73648211	TABOR
Serial Number:	75136940	THE FAITH CONNECTION
Serial Number:	75457687	UNDERSTANDING THE CATECHISM
Serial Number:	75278992	FOUNDATIONS IN FAITH
Serial Number:	75334914	OUR CATHOLIC IDENTITY
Serial Number:	75286929	RCL RESOURCES FOR CHRISTIAN LIVING
Serial Number:	75283550	RCL
Serial Number:	75282765	RESOURCES FOR CHRISTIAN LIVING
Serial Number:	78488747	RESOURCES FOR CHRISTIAN LIVING
Serial Number:	77173497	STORIES OF GOD'S LOVE

OP \$415.00 2260799

Serial Number:	75364261	ECHOES OF FAITH
Serial Number:	73928692	

CORRESPONDENCE DATA

Fax Number: (212)754-0330
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 907-7300
Email: rsilverman@golenbock.com
Correspondent Name: Robin E. Silverman
Address Line 1: 437 Madison Avenue
Address Line 2: Golenbock Eiseman Assor Bell & Peskoe
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Robin E. Silverman
Signature:	/Robin E. Silverman/
Date:	07/18/2007

Total Attachments: 5
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RCL ENTERPRISES, INC.
ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

RCL Enterprises, Inc., a Texas corporation, also doing business as Resources for Christian Living, and formerly having done business as RCL – Resources for Christian Living, and Tabor Publishing and Thomas More (“Assignor”), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, by these presents does hereby irrevocably assign, transfer and convey, free from all restrictions and limitations, unto RCL Publishing LLC, a Delaware limited liability company, a Delaware limited liability company (“Assignee”), its successors and assigns, all right, title and interest, in perpetuity, throughout the universe in and to all of the trademarks, service marks and trade names (along with any proprietary or other rights in any such trademarks, service marks and trade names) that are owned by it, and/or that were specifically developed by or for, or specifically used by or in connection with, its publishing business, including, without limitation, its Resources for Christian Living division and the publications and products thereof, together with all goodwill attendant thereto and/or symbolized by such trademarks service marks and trade names (the “Trademarks”), including but not limited to those Trademarks as listed on Schedule A annexed hereto, together with any and all renewals and extensions thereof, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation of any right in any of the Trademarks, whether prior to or subsequent to the date hereof. This Assignment of Trademarks, Service Marks and Trade Names shall be effective as of June 27, 2007.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment. Without limiting the foregoing, Assignor hereby irrevocably appoints Assignee and each of Assignee’s officers signing singly as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be Assignor’s true and lawful attorney, in Assignor’s name, place and stead, to execute, acknowledge, swear to and file all documents (including but not limited to any instrument of assignment, transfer and/or conveyance) and to take all actions which Assignee deems necessary, appropriate or desirable to effectuate the parties’ intent under this Assignment.

[SIGNATURES ON FOLLOWING PAGES]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of JUNE 21, 2007.

RCL Enterprises, Inc., a Texas corporation, also doing business as Resources for Christian Living, and formerly having done business as RCL - Resources for Christian Living, and Tabor Publishing and Thomas More

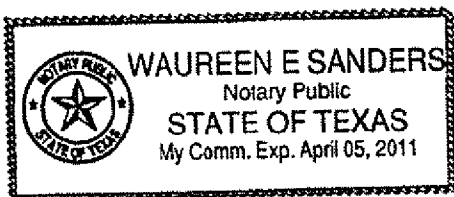
By: Charles G. Chalifoux
Name: CHARLES G. CHALIFOUX
Title: PRESIDENT

ACKNOWLEDGEMENT

State of Texas)
County of Cowd) ss:


On the 21st day of JUNE in the year 2007 before me, the undersigned, personally appeared CHARLES G. CHALIFOUX personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Waureen E. Sanders
Notary Public



[SIGNATURE PAGE TO RCL TRADEMARK ASSIGNMENT]


RCL Publishing LLC,
a Delaware limited liability company

By: 
Name: R. Kenneth Bryant
Title: Vice President

A C K N O W L E D G E M E N T

State of New York)
) ss:
County of Queens)

On the 21 day of June in the year 2007 before me, the undersigned, personally appeared R. Kenneth Bryant personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

CHRISTINE D. FLAHERTY
Notary Public, State of New York
No. 01FL6134858
Qualified in Queens County
Commission Expires Oct. 10, 2009

[SIGNATURE PAGE TO RCL TRADEMARK ASSIGNMENT]

SCHEDULE A

RCL ENTERPRISES, INC. -- TRADEMARKS

<u>TRADEMARK</u>	<u>STATUS</u>	<u>INTERNATIONAL CLASS(ES)</u>	<u>REG. NUMBER</u>	<u>SERIAL NUMBER</u>	<u>REG. DATE</u>
CATHOLIC AND CAPABLE	Registered	9, 16	2260799	75/46318	7/13/99
FAITH FIRST	Registered	9, 16	2563998	75/493878	4/23/02 (filed 8 & 15s on 5/10/07)
FAITH FIRST	Registered	9, 16, 18	2392376	75/979380	10/3/00
TABOR	Registered	9, 16	1546103	73/648141	7/4/89
TABOR(& Design)	Registered	9, 16	1459068	73/648211	9/29/87 (Renewal due by 9/28/07)
THE FAITH CONNECTION	Registered	16	2151359	75/136940	4/14/98
UNDERSTANDING THE CATECHISM	Registered	9, 16	2324917	75/457687	2/29/00
FOUNDATIONS IN FAITH	Registered	16	2312209	75/278992	1/25/00
OUR CATHOLIC IDENTITY	Registered	16	2239686	75/334914	4/13/99
RCL RESOURCES FOR CHRISTIAN LIVING (& Design)	Registered	35	2277050	75/286929	9/14/99
RCL	Registered	35	2158851	75/283550	5/19/98
RESOURCES FOR CHRISTIAN LIVING	Registered (Supplemental)	35	2284164	75/282765	10/05/99
RESOURCES FOR CHRISTIAN LIVING	Registered	35	3017884	78/488747	11/22/05

<u>TRADEMARK</u>	<u>STATUS</u>	<u>INTERNATIONAL CLASS(ES)</u>	<u>REG. NUMBER</u>	<u>SERIAL NUMBER</u>	<u>REG. DATE</u>
STORIES OF GOD'S LOVE	Pending	16		77/173497	Application Date 5/4/07
ECHOES OF FAITH (co-owner is National Conference of Catechetical Leadership)	Registered	9, 16	2208765	75/364261	12/8/98
ECHOES OF FAITH PLUS (co-owner is National Conference of Catechetical Leadership)	Published	9, 16		73/928692	Application Date 7/13/06. Published for Opposition 2/27/07