

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of security interests recorded at Reel/Frame 3131/0120 and Reel/Frame 3135/0064

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		07/16/2007	national banking association:

**RECEIVING PARTY DATA**

<b>Name:</b>	Hickory Farms, Inc.
<b>Street Address:</b>	1505 Holland Road
<b>City:</b>	Maumee
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	43537
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 69**

Property Type	Number	Word Mark
Registration Number:	0706395	HICKORY FARMS OF OHIO
Registration Number:	0860629	HICKORY FARMS OF OHIO
Registration Number:	0852841	PFAELZER
Registration Number:	0875260	BEEF STICK
Registration Number:	0875262	YANKEE TRADER
Registration Number:	0883065	ALMOND PLAZA
Registration Number:	0886421	CITATION
Registration Number:	0941605	SPICE DELIGHT
Registration Number:	0950463	BUTTERNIP
Registration Number:	0978728	AUNT IDA'S
Registration Number:	1050827	ROUNDS O' RYE
Registration Number:	1151821	
Registration Number:	1151838	

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Registration Number:	1143545	HERB D' LIS
Registration Number:	1142738	DATARI
Registration Number:	1198979	CHEDDY BROT
Registration Number:	1217713	MISSION JACK
Registration Number:	1231250	JALAPEPPY
Registration Number:	1273713	HEAVENLY HAWAIIAN
Registration Number:	1253889	THE SQUIRE'S CHOICE
Registration Number:	1259666	PINNACLE ORCHARDS
Registration Number:	1254853	
Registration Number:	1271182	ALMOND PLAZA
Registration Number:	1294690	ALMOND PLAZA
Registration Number:	1325082	
Registration Number:	1315947	
Registration Number:	1281776	
Registration Number:	1274463	
Registration Number:	1273747	
Registration Number:	1413521	HICKORY FARMS
Registration Number:	1412685	THE SQUIRE'S CHOICE
Registration Number:	1413523	HICKORY FARMS
Registration Number:	1422804	AUSTIN STREET MARKET
Registration Number:	1418752	HARVEST OF THE MONTH
Registration Number:	1469239	
Registration Number:	1509395	
Registration Number:	1571822	SUSAN GREEN'S CALIFORNIA CUISINE
Registration Number:	1574820	MISSION ORCHARDS
Registration Number:	1601226	HICKORY FARMS SWEET ELEGANCE
Registration Number:	1736803	THE SQUIRE'S CHOICE CONNOISSEUR'S COLLECTION
Registration Number:	1841938	HICKORY FARMS TURKEY STICK
Registration Number:	1844572	HICKORY FARMS HAM STICK
Registration Number:	1922244	NATURAL GOODNESS FROM CALIFORNIA
Registration Number:	1908677	HICKORY FARMS
Registration Number:	2134951	HICKORY FARMS CHRISTMAS CELEBRATION SELECT COFFEE
Registration Number:	2134954	HICKORY FARMS CHRISTMAS CELEBRATION SELECT COFFEE 100% WASHED ARABICA COFFEE

Registration Number:	2135008	CHRISTMAS CELEBRATION
Registration Number:	2093106	GOURMET MARKETPLACE
Registration Number:	2115706	GOURMET MARKETPLACE
Registration Number:	2178645	NATURE'S FINEST GIFTS
Registration Number:	2342258	FOOD WERKS
Registration Number:	2228909	THE GIFT EVERYONE LOVES TO GET
Registration Number:	2399976	SOMETHING TO CELEBRATE
Registration Number:	2614393	TASTEFUL REWARDS
Registration Number:	2764977	HONEYGOLD
Registration Number:	2751106	BIG BARN CHEDDAR
Registration Number:	2723396	ALMOND PLAZA
Registration Number:	2815450	MAKE IT HICKORY FARMS SPECIAL
Registration Number:	2813742	YOUR INSTANT GIFT LIST
Registration Number:	2946428	FUEL FOR THE RACE FAN
Serial Number:	78421981	TURKEY STICK
Registration Number:	3223988	FRUIT FOR ALL SEASONS
Registration Number:	3188800	CROWN COMICE
Serial Number:	78635267	THE CROWN PRINCE
Registration Number:	1159637	WAXCOA
Serial Number:	75833926	NORTHWOODS NUT SHOPPE
Serial Number:	76660693	CHEWY CAFE
Registration Number:	3016141	HICKORY FARMS
Serial Number:	78635261	STORE TO DOOR

**CORRESPONDENCE DATA**

Fax Number: (312)660-0471  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-861-6371  
Email: rprescan@kirkland.com  
Correspondent Name: Renee Prescan  
Address Line 1: 200 E. Randolph Drive  
Address Line 2: Kirkland & Ellis LLP  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	38233-287 RMP
NAME OF SUBMITTER:	Renee M. Prescan
Signature:	/Renee M. Prescan/

**TRADEMARK**

**REEL: 003583 FRAME: 0225**

Date:

07/18/2007

**Total Attachments: 8**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this "Release") is made as of July 16, 2007 ("Effective Date") by and between **U.S. Bank National Association**, a national banking association, with an office at 60 Livingston Avenue, St. Paul, Minnesota 55107, as collateral agent for the Lenders ("Grantee"), and **Hickory Farms, Inc.**, a Delaware corporation, with its principal office at 1505 Holland Road, Maumee, Ohio 43537 ("Grantor").

**WHEREAS**, pursuant to the terms and conditions of that certain Collateral Assignment of Trademarks by and between Grantor and Grantee dated July 21, 2005 (the "Trademark Security Agreement"), and that certain First Amendment to Collateral Assignment of Trademarks by and between Grantor and Grantee dated July 21, 2005 (the "Amended Trademark Security Agreement," and together with the Trademark Security Agreement, the "Trademark Security Agreements"), Grantor granted to Grantee a continuing security interest in and to all of Grantor's right, title and interest in and to all of the trademarks, and registrations of and applications to register the foregoing, and all of the trade names and assumed names owned by Grantor (collectively, the "Trademarks"), including, without limitation, the United States trademark registrations and applications set forth on Schedule A attached hereto;

**WHEREAS**, Grantor and Grantee entered into the Trademark Security Agreements pursuant to the terms and conditions of that certain Credit and Security Agreement dated June 30, 2000, as amended by the First Amendment to Credit and Security Agreement dated June 23, 2003, and as further amended by the Second Amendment to Credit and Security Agreement dated July 21, 2005, by and among Grantor, Grantee, and certain Lenders from time to time party thereto (the "Credit Agreement");

**WHEREAS**, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on July 29, 2005 at Reel/Frame 3131/0120;

**WHEREAS**, the Amended Trademark Security Agreement was recorded with the PTO on August 4, 2005 at Reel/Frame 3135/0064; and

**WHEREAS**, Grantor has paid all of its outstanding indebtedness to Grantee.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreements and the Credit Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Trademarks.

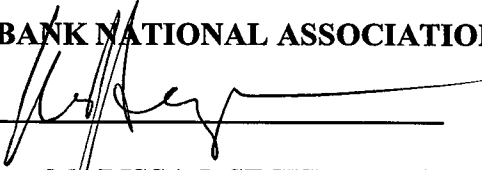
Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademarks; (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark, or registration of an application to register any trademark, or any trade name or assumed name, other than those Trademarks set forth on Schedule A (attached hereto), in any jurisdiction throughout the world.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

\* \* \* \* \*

**IN WITNESS WHEREOF**, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

**U.S. BANK NATIONAL ASSOCIATION**



Name: MARISSA J. SEGISMUNDO

Title: TRUST OFFICER

**SCHEDULE A**

**U.S. TRADEMARK REGISTRATIONS/APPLICATIONS**

<b>1</b>	Serial #: 72087579	Filing Dt: 12/18/1959	Reg #: 706395	Reg. Dt: 10/25/1960
	Mark: HICKORY FARMS OF OHIO			
<b>2</b>	Serial #: 72240478	Filing Dt: 03/08/1966	Reg #: 860629	Reg. Dt: 11/19/1968
	Mark: HICKORY FARMS OF OHIO			
<b>3</b>	Serial #: 72251043	Filing Dt: 07/26/1966	Reg #: 852841	Reg. Dt: 07/16/1968
	Mark: PFAELZER			
<b>4</b>	Serial #: 72290646	Filing Dt: 02/08/1968	Reg #: 875260	Reg. Dt: 08/19/1969
	Mark: BEEF STICK			
<b>5</b>	Serial #: 72294659	Filing Dt: 04/01/1968	Reg #: 875262	Reg. Dt: 08/19/1969
	Mark: YANKEE TRADER			
<b>6</b>	Serial #: 72300803	Filing Dt: 06/19/1968	Reg #: 883065	Reg. Dt: 12/23/1969
	Mark: ALMOND PLAZA			
<b>7</b>	Serial #: 72317381	Filing Dt: 01/23/1969	Reg #: 886421	Reg. Dt: 02/17/1970
	Mark: CITATION			
<b>8</b>	Serial #: 72389173	Filing Dt: 04/14/1971	Reg #: 941605	Reg. Dt: 08/22/1972
	Mark: SPICE DELIGHT			
<b>9</b>	Serial #: 72414885	Filing Dt: 02/07/1972	Reg #: 950463	Reg. Dt: 01/09/1973
	Mark: BUTTERNIP			
<b>10</b>	Serial #: 72449421	Filing Dt: 02/21/1973	Reg #: 978728	Reg. Dt: 02/12/1974
	Mark: AUNT IDA'S			
<b>11</b>	Serial #: 73073350	Filing Dt: 01/02/1976	Reg #: 1050827	Reg. Dt: 10/19/1976
	Mark: ROUNDS O' RYE			
<b>12</b>	Serial #: 73135998	Filing Dt: 08/01/1977	Reg #: 1151821	Reg. Dt: 04/21/1981
	Mark: DESIGN			

<b>13</b>	Serial #: 73136089	Filing Dt: 08/01/1977	Reg #: 1151838	Reg. Dt: 04/21/1981
	Mark: DESIGN			
<b>14</b>	Serial #: 73191372	Filing Dt: 10/30/1978	Reg #: 1143545	Reg. Dt: 12/16/1980
	Mark: HERB D' LIS			
<b>15</b>	Serial #: 73191373	Filing Dt: 10/30/1978	Reg #: 1142738	Reg. Dt: 12/09/1980
	Mark: DATARI			
<b>16</b>	Serial #: 73272580	Filing Dt: 08/01/1980	Reg #: 1198979	Reg. Dt: 06/22/1982
	Mark: CHEDDY BROT			
<b>17</b>	Serial #: 73303804	Filing Dt: 04/01/1981	Reg #: 1217713	Reg. Dt: 11/23/1982
	Mark: MISSION JACK			
<b>18</b>	Serial #: 73328299	Filing Dt: 11/12/1981	Reg #: 1231250	Reg. Dt: 03/15/1983
	Mark: JALAPEPPY			
<b>19</b>	Serial #: 73368076	Filing Dt: 06/04/1982	Reg #: 1273713	Reg. Dt: 04/10/1984
	Mark: HEAVENLY HAWAIIAN			
<b>20</b>	Serial #: 73378559	Filing Dt: 08/06/1982	Reg #: 1253889	Reg. Dt: 10/11/1983
	Mark: THE SQUIRE'S CHOICE			
<b>21</b>	Serial #: 73383957	Filing Dt: 09/23/1982	Reg #: 1259666	Reg. Dt: 11/29/1983
	Mark: PINNACLE ORCHARDS			
<b>22</b>	Serial #: 73385007	Filing Dt: 09/13/1982	Reg #: 1254853	Reg. Dt: 10/18/1983
	Mark: DESIGN			
<b>23</b>	Serial #: 73404912	Filing Dt: 12/06/1982	Reg #: 1271182	Reg. Dt: 03/20/1984
	Mark: ALMOND PLAZA			
<b>24</b>	Serial #: 73405772	Filing Dt: 12/13/1982	Reg #: 1294690	Reg. Dt: 09/11/1984
	Mark: ALMOND PLAZA			
<b>25</b>	Serial #: 73406219	Filing Dt: 12/16/1982	Reg #: 1325082	Reg. Dt: 03/12/1985
	Mark: DESIGN			



<b>26</b>	Serial #: 73406230 Mark: DESIGN	Filing Dt: 12/16/1982	Reg #: 1315947	Reg. Dt: 01/22/1985
<b>27</b>	Serial #: 73406317 Mark: DESIGN	Filing Dt: 12/17/1982	Reg #: 1281776	Reg. Dt: 06/12/1984
<b>28</b>	Serial #: 73406376 Mark: DESIGN	Filing Dt: 12/17/1982	Reg #: 1274463	Reg. Dt: 04/17/1984
<b>29</b>	Serial #: 73412739 Mark: DESIGN	Filing Dt: 02/07/1983	Reg #: 1273747	Reg. Dt: 04/10/1984
<b>30</b>	Serial #: 73561477 Mark: HICKORY FARMS	Filing Dt: 10/04/1985	Reg #: 1413521	Reg. Dt: 10/14/1986
<b>31</b>	Serial #: 73562725 Mark: THE SQUIRE'S CHOICE	Filing Dt: 10/11/1985	Reg #: 1412685	Reg. Dt: 10/07/1986
<b>32</b>	Serial #: 73563583 Mark: HICKORY FARMS	Filing Dt: 10/17/1985	Reg #: 1413523	Reg. Dt: 10/14/1986
<b>33</b>	Serial #: 73589350 Mark: AUSTIN STREET MARKET	Filing Dt: 03/22/1986	Reg #: 1422804	Reg. Dt: 12/30/1986
<b>34</b>	Serial #: 73589945 Mark: HARVEST OF THE MONTH	Filing Dt: 03/25/1986	Reg #: 1418752	Reg. Dt: 11/25/1986
<b>35</b>	Serial #: 73657471 Mark: DESIGN	Filing Dt: 04/27/1987	Reg #: 1469239	Reg. Dt: 12/15/1987
<b>36</b>	Serial #: 73685251 Mark: DESIGN	Filing Dt: 09/21/1987	Reg #: 1509395	Reg. Dt: 10/18/1988
<b>37</b>	Serial #: 73752660 Mark: SUSAN GREEN'S CALIFORNIA CUISINE	Filing Dt: 09/19/1988	Reg #: 1571822	Reg. Dt: 12/19/1989
<b>38</b>	Serial #: 73752661 Mark: MISSION ORCHARDS	Filing Dt: 09/19/1988	Reg #: 1574820	Reg. Dt: 01/02/1990

39 Serial #: 73836317 Filing Dt: 11/06/1989 Reg #: 1601226 Reg. Dt: 06/12/1990  
 Mark: HICKORY FARMS SWEET ELEGANCE

40 Serial #: 74080473 Filing Dt: 07/19/1990 Reg #: 1736803 Reg. Dt: 12/01/1992  
 Mark: THE SQUIRE'S CHOICE CONNOISSEUR'S COLLEC

41 Serial #: 74321727 Filing Dt: 10/13/1992 Reg #: 1841938 Reg. Dt: 06/28/1994  
 Mark: HICKORY FARMS TURKEY STICK

42 Serial #: 74321729 Filing Dt: 10/13/1992 Reg #: 1844572 Reg. Dt: 07/12/1994  
 Mark: HICKORY FARMS HAM STICK

43 Serial #: 74383840 Filing Dt: 04/28/1993 Reg #: 1922244 Reg. Dt: 09/26/1995  
 Mark: NATURAL GOODNESS FROM CALIFORNIA

44 Serial #: 74451751 Filing Dt: 10/28/1993 Reg #: 1908677 Reg. Dt: 08/01/1995  
 Mark: HICKORY FARMS

45 Serial #: 75088480 Filing Dt: 04/15/1996 Reg #: 2134951 Reg. Dt: 02/03/1998  
 Mark: HICKORY FARMS CHRISTMAS CELEBRATION SELE

46 Serial #: 75090094 Filing Dt: 04/13/1996 Reg #: 2134954 Reg. Dt: 02/03/1998  
 Mark: HICKORY FARMS CHRISTMAS CELEBRATION SELE

47 Serial #: 75124314 Filing Dt: 06/20/1996 Reg #: 2135008 Reg. Dt: 02/03/1998  
 Mark: CHRISTMAS CELEBRATION

48 Serial #: 75158911 Filing Dt: 09/03/1996 Reg #: 2093106 Reg. Dt: 09/02/1997  
 Mark: GOURMET MARKETPLACE

49 Serial #: 75158912 Filing Dt: 09/03/1996 Reg #: 2115706 Reg. Dt: 11/25/1997  
 Mark: GOURMET MARKETPLACE

50 Serial #: 75357672 Filing Dt: 09/16/1997 Reg #: 2178645 Reg. Dt: 08/04/1998  
 Mark: NATURE'S FINEST GIFTS

51 Serial #: 75450520 Filing Dt: 03/16/1998 Reg #: 2342258 Reg. Dt: 04/18/2000  
 Mark: FOOD WERKS

52 Serial #: 75476530 Filing Dt: 04/29/1998 Reg #: 2228909 Reg. Dt: 03/02/1999  
Mark: THE GIFT EVERYONE LOVES TO GET

53 Serial #: 75836441 Filing Dt: 10/29/1999 Reg #: 2399976 Reg. Dt: 10/31/2000  
Mark: SOMETHING TO CELEBRATE

54 Serial #: 76187300 Filing Dt: 12/27/2000 Reg #: 2614393 Reg. Dt: 09/03/2002  
Mark: TASTEFUL REWARDS

55 Serial #: 76250013 Filing Dt: 05/02/2001 Reg #: 2764977 Reg. Dt: 09/16/2003  
Mark: HONEYGOLD

56 Serial #: 76325730 Filing Dt: 10/15/2001 Reg #: 2751106 Reg. Dt: 08/12/2003  
Mark: BIG BARN CHEDDAR

57 Serial #: 76330213 Filing Dt: 10/26/2001 Reg #: 2723396 Reg. Dt: 06/10/2003  
Mark: ALMOND PLAZA

58 Serial #: 76339392 Filing Dt: 11/16/2001 Reg #: 2815450 Reg. Dt: 02/17/2004  
Mark: MAKE IT HICKORY FARMS SPECIAL

59 Serial #: 76378884 Filing Dt: 03/06/2002 Reg #: 2813742 Reg. Dt: 02/10/2004  
Mark: YOUR INSTANT GIFT LIST

60 Serial #: 76415057 Filing Dt: 06/06/2002 Reg #: 2946428 Reg. Dt: 05/03/2005  
Mark: FUEL FOR THE RACE FAN

61 Serial #: 78421981 Filing Dt: 05/20/2004 Reg #: NONE Reg. Dt:  
Mark: TURKEY STICK

62 Serial #: 78634620 Filing Dt: 05/23/2005 Reg #: 3223988 Reg. Dt: 04/03/2007  
Mark: FRUIT FOR ALL SEASONS

63 Serial #: 78635253 Filing Dt: 05/23/2005 Reg #: 3188800 Reg. Dt: 12/26/2006  
Mark: CROWN COMICE

64 Serial #: 78635267 Filing Dt: 05/23/2005 Reg #: NONE Reg. Dt:  
Mark: THE CROWN PRINCE

65 Serial #: 73226464 Filing Dt: 08/06/1979 Reg #: 1159637 Reg. Dt: 07/07/1981  
Mark: WAXCOA

66 Serial #: 75833926 Filing Dt: 10/29/1999 Reg #: NONE Reg. Dt:  
Mark: NORTHWOODS NUT SHOPPE

67 Serial #: 76660693 Filing Dt: 05/24/2006 Reg #: NONE Reg. Dt:  
Mark: CHEWY CAFE

68 Serial #: 78264771 Filing Dt: 06/19/2003 Reg #: 3016141 Reg. Dt: 11/15/2005  
Mark: HICKORY FARMS

69 Serial #: 78635261 Filing Dt: 05/23/2005 Reg #: NONE Reg. Dt:  
Mark: STORE TO DOOR