

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NDS Nutritional Products, Inc.		07/19/2007	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	Complete Nutrition, Inc.		
Street Address:	10815 Olive Street		
City:	LaVista		
State/Country:	NEBRASKA		
Postal Code:	68128		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78787903	COMPLETENUTRITION LOOK BETTER. FEEL BETTER. PERFORM BETTER.	
CORRESPONDENCE DATA			
Fax Number:	(402)952-6870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402-341-3070		
Email:	tdeutmeyer@mcgrathnorth.com		
Correspondent Name:	Tracy L. Deutmeyer		
Address Line 1:	1601 Dodge Street		
Address Line 2:	Suite 3700 First National Tower		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Tracy L. Deutmeyer		
Signature:	/Tracy L. Deutmeyer/		
Date:	07/19/2007		

OP \$40.00 78787903

Total Attachments: 2
source=DOC071907#page1.tif
source=DOC071907#page2.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective as of this 16th day of July, 2007, by and between NDS Nutritional Products, Inc., a Nebraska corporation ("Assignor"), and Complete Nutrition, Inc., a Nebraska corporation ("Assignee").

WHEREAS, Assignor, having its principal office at 10815 Olive Street, LaVista, Nebraska 68128, is the owner of the trademark and the associated application existing in the United States Patent and Trademark Office listed on Exhibit A attached hereto (the "Mark").

WHEREAS, Assignee, having its principal office at 10815 Olive Street, LaVista, Nebraska 68128, is desirous of acquiring all of Assignor's right, title and interest in and to said Mark.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in the United States in and to said Mark, together with the goodwill of the business symbolized by said Mark and any registrations or future registrations thereof.

NDS Nutritional Products, Inc.
Assignor

By: _____

Name: Cory Wiedel

Title: Chief Executive Officer

TRADEMARK

REEL: 003583 FRAME: 0721

EXHIBIT A

<u>Mark</u>	<u>Serial Number</u>
COMPLETENUTRITION LOOK BETTER. FEEL BETTER. PERFORM BETTER.	78/787,903