

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOHNSON OUTDOORS INC.		07/03/2007	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	CUSTOM ACCESSORIES, INC.		
Street Address:	6440 W. Howard Street		
City:	Niles		
State/Country:	ILLINOIS		
Postal Code:	60714		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0644455	AIRGUIDE	
CORRESPONDENCE DATA			
Fax Number:	(312)551-1101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312/551-8300		
Email:	ssmilie@pfs-law.com		
Correspondent Name:	Scott W. Smilie		
Address Line 1:	Patzik, Frank & Samotny Ltd.		
Address Line 2:	150 South Wacker Drive, Suite 1500		
Address Line 4:	Chicago, ILLINOIS 60565		
ATTORNEY DOCKET NUMBER:	3027-132		
NAME OF SUBMITTER:	Scott W. Smilie		
Signature:	/scott w smilie/		
Date:	07/19/2007		

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Total Attachments: 4

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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which is hereby acknowledged, **JOHNSON OUTDOORS INC.**, a Wisconsin corporation having a business address of 555 Main Street, Racine, Wisconsin 53403 (hereinafter sometimes referred to as "ASSIGNOR") hereby transfers, assigns, and conveys to **CUSTOM ACCESSORIES, INC.**, an Illinois corporation having a business address of 6440 W. Howard Street, Niles, Illinois 60714 (hereinafter sometimes referred to as "ASSIGNEE"), ASSIGNOR's entire worldwide right, title and interest in and to the trademark registration, and trademark listed on Schedule A, attached hereto and made a part hereof, as well as any goodwill associated with the business symbolized by the trademark and any and all common law trademark rights associated therewith; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof; and any and all United States and/or foreign registrations which may issue on the same or related applications in the future.

ASSIGNOR hereby covenants and warrants that it has the full right to convey the above-described worldwide right, title and interests by this instrument, free of any encumbrances, and that no other agreement has been or will be executed in conflict herewith.

ASSIGNOR agrees to perform all affirmative acts which may be necessary or desirable to record and/or perfect the above-described transfer of trademark rights or to maintain said registration before the Trademark Offices of the United States and any and all foreign countries, at ASSIGNEE's expense, as well as to cooperate with ASSIGNEE in obtaining and/or providing information required in any proceedings relating to said trademark.

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all additional trademark and service mark registrations or amended registrations that have been or may be granted upon any application or petition for same, to ASSIGNEE, its successors and/or assigns.

ASSIGNOR hereby grants to ASSIGNEE the authority and power to insert on this instrument any further identification, which may be necessary or desirable for purposes of recordation in the Patent and Trademark Offices of the United States and any and all foreign countries.

Assignor:

Assignee:

Donald P. Sesterhenn
JOHNSON OUTDOORS INC.

CUSTOM ACCESSORIES, INC.

By: Donald P. Sesterhenn

By: Norman L. Matthew

Title: Assistant Treasurer

Title: President

Date: July 3, 2007

Date: _____

Assignor:

Donald P. Sesterhenn
JOHNSON OUTDOORS INC.

By: Donald P. Sesterhenn

Title: Assistant Treasurer

Date: July 3, 2007

Assignee:

Custom Accessories, Inc.
CUSTOM ACCESSORIES, INC.

By: Norman L. Matthew N. L. Matthew

Title: President

Date: 7-12-07

SCHEDULE A

UNITED STATES TRADEMARK REGISTRATION

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REGISTRATION NO.

AIRGUIDE

0,644,455