

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/01/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Genuine Hotrod Hardware, Inc.		07/18/2007	CORPORATION: OHIO

**RECEIVING PARTY DATA**

Name:	Autosales, Incorporated
Street Address:	1200 Southeast Avenue
City:	Akron
State/Country:	OHIO
Postal Code:	44309-0909
Entity Type:	CORPORATION: OHIO

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2973218	GENUINE HOTROD HARDWARE, INC.

**CORRESPONDENCE DATA**

Fax Number: (330)252-5535  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 330.643.0212  
 Email: ipdocketakron@bdblawn.com  
 Correspondent Name: David J. Hrina  
 Address Line 1: 3800 Embassy Parkway, Suite 300  
 Address Line 4: Akron, OHIO 44333

ATTORNEY DOCKET NUMBER:	02823-0616
NAME OF SUBMITTER:	David J. Hrina
Signature:	/David J. Hrina/

Date:

07/19/2007

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARKS/TRADE NAME**


**WHEREAS**, Genuine Hotrod Hardware, Inc., an Ohio corporation ("Assignor"), has adopted and is using the marks CAL CUSTOM and GENUINE HOTROD HARDWARE, INC. (& Design) which are currently registered with the United States Patent and Trademark Office as U.S. Reg. No. 3,174,739 and U.S. Reg. No. 2,973,218, respectively (collectively, the "MARKS");

**WHEREAS**, Assignor is the owner of the trade name "Hot Rod Hardware, Inc." (the "NAME"); and

**WHEREAS**, Autosales, Incorporated, an Ohio corporation ("Assignee"), is desirous of acquiring the NAME and the MARKS, as well as any and all foreign applications and/or registrations equivalent thereto.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the NAME and the MARKS, together with the entire goodwill of the business symbolized by the NAME, the MARKS, and the above-identified applications and/or registration thereof, *nunc pro tunc*, effective as of March 1, 2007.

**GENUINE HOTROD HARDWARE, INC.**

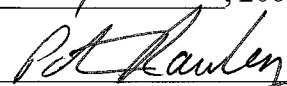
By:   
Paul D. Sergi, Chief Executive Officer  
"Assignor"

Effective March 1, 2007

STATE OF OHIO            )  
  )SS  
COUNTY OF SUMMIT    )

Before me, a Notary Public in and for said county, personally appeared Paul D. Sergi, known to me to be the person who, as Chief Executive Officer of GENUINE HOTROD HARDWARE, INC., the corporation which executed the foregoing instrument, signed the same, and acknowledged to me that he did so sign said instrument in the name and upon behalf of said corporations as such officer; that the same is his free act and deed as such officer, and the free and corporate act and deed of said corporations; and that he was duly authorized thereunto by their board of directors.

In testimony whereof, I have hereunto subscribed my name, and affixed my official seal, at Fallmadge, Ohio, this 18 day of JULY, 2007.

  
Notary Public

My commission expires on:

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**PATRICK RAWLEY**  
Notary Public, State of Ohio  
My Commission Expires April 22, 2009