

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Worthy, Incorporated	FORMERLY Word, Incorporated	07/11/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Thomas Nelson, Inc.		
<b>Street Address:</b>	501 Nelson Place		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37214		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1372495	READ-N-GROW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(615)242-2221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	615-242-2400		
<b>Email:</b>	pew@iplawgroup.com		
<b>Correspondent Name:</b>	Edward D. Lanquist, Jr.		
<b>Address Line 1:</b>	1600 Division Street		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37203		
<b>ATTORNEY DOCKET NUMBER:</b>	N3102		
<b>NAME OF SUBMITTER:</b>	Phillip E. Walker, 52,336		
<b>Signature:</b>	/Phillip E. Walker, 52,336/		
<b>Date:</b>	07/19/2007		

CH \$40.00 1372495

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, Worthy, Incorporated f/k/a Word Incorporated, a Delaware corporation with its principal place of business at P.O. Box 141000, Nashville, Tennessee 37214 (hereinafter referred to as "Assignor") owns the trademark "READ-N-GROW" (hereinafter referred to as the "Mark"), U.S. Trademark Registration No. 1,372,495 issued November 26, 1985, together with the goodwill of the business symbolized by the trademark, desires to assign said trademark and registration, and the good will represented thereby, and

WHEREAS, Thomas Nelson, Inc., a Tennessee corporation with its principal address at 501 Nelson Place, Nashville, Tennessee 37214 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title, and interest in and to Mark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does assign and transfer to Assignee *Nunc Pro Tunc* as of November 30, 1992 all of Assignor's right, title, and interest in and to the trademark "READ-N-GROW," U.S. Trademark Registration No. 1,372,495 issued November 26, 1985, together with the goodwill of the business symbolized by the trademark and registration, and the right to sue for and collect damages for any past infringement of the trademark.

IN WITNESS WHEREOF, Assignor affirms its assignment this 11<sup>th</sup> day of July, 2007.

WORTHY, INCORPORATED  
f/k/a WORD, INCORPORATED

By: [Signature]  
Joe L. Powers, Secretary and Treasurer

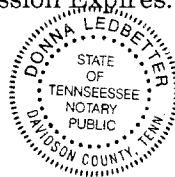
STATE OF TENNESSEE )  
COUNTY OF DAVIDSON )

Personally appeared before me, DONNA LEDBETTER a notary public, Joe L. Powers, with whom I am personally acquainted, and who acknowledged that he executed this Assignment, the purposes therein contained and who further acknowledged that he is the Secretary and Treasurer of the Assignor, and is authorized by the Assignor to execute this instrument on behalf of the Assignor.

Witness my hand, at office, the 11<sup>th</sup> day of July, 2007.

[Signature]  
Notary Public

My Commission Expires: 5/23/09



NOTARY PUBLIC  
AT LARGE  
Donna Ledbetter  
My Commission Expires  
May 23, 2009  
STATE OF TENNESSEE