00 2959276

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IFMG-IP, LLC		105/31/2007	LIMITED LIABILITY COMPANY: VIRGINIA

RECEIVING PARTY DATA

Name:	DOMINION ENTERPRISES
Composed Of:	COMPOSED OF ATC Holdings, Inc., a Nevada corporation, and LTM Company, a Virginia limited partnership, comprised of LTM Investments, Inc., a Nevada corporation, and LTM Holdings, Inc., a Virginia corporation
Street Address:	150 Granby Street
City:	Norfolk
State/Country:	VIRGINIA
Postal Code:	23510
Entity Type:	PARTNERSHIP: VIRGINIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2959276	SELL MORE CARS!
Registration Number:	2963809	YOUR GOAL IS OUR MISSION, SELL MORE CARS!
Registration Number:	3058923	
Registration Number:	3129748	THE RIGHT CAR. THE RIGHT LOAN. RIGHT NOW!
Registration Number:	3133113	SOLUTIONS FOR ANY CREDIT
Registration Number:	3176952	INTELLI-LEAD TECHNOLOGY
Registration Number:	3238770	FUEL FOLLOW UP EVERY LEAD
Serial Number:	78814542	NO HASSLE CAR BUYING NETWORK
Serial Number:	78914470	OFFICIAL AUTO FINANCE COMPANY OF MOTORSPORTS
Serial Number:	78914600	OFFICIAL FINANCE COMPANY OF MOTORSPORTS

CORRESPONDENCE DATA

TRADEMARK REEL: 003584 FRAME: 0033

900082256

Fax Number: (404)541-4753

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: miskowitz@kilstock.com

Correspondent Name: Christopher Bussert /Kilpatrick Stockton

Address Line 1: 1100 Peachtree Street

Address Line 2: Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	T2140/346216	
NAME OF SUBMITTER:	Christopher P. Bussert	
Signature:	/christopher bussert/	
Date:	07/19/2007	

Total Attachments: 2 source=IFMG#page1.tif source=IFMG#page2.tif

> TRADEMARK REEL: 003584 FRAME: 0034

CONFIRMATORY ASSIGNMENT OF TRADEMARKS

By IFMG-IP, LLC., a Virginia limited liability company ("<u>IFMG-IP</u>"), in favor of DOMINION ENTERPRISES, a Virginia general partnership ("<u>Dominion</u>"), this 31st day of May, 2007.

Pursuant to an Asset Purchase Agreement executed by the parties on May 31, 2007 (the "<u>Grant Date</u>"), IFMG-IP conveyed its ongoing and existing automotive financing lead-generation business to Dominion, along with all related trademarks and/or service marks that are registered in or the applications for which are pending with the United States Patent and Trademark Office, described in <u>Exhibit A</u> (the "<u>Marks</u>"), all right, title, and interest to which were held by IFMG-IP. The parties desire to confirm such conveyance by this Confirmatory Assignment.

IFMG-IP therefore states as follows:

- 1. IFMG-IP hereby confirms that it has assigned to Dominion, its successors and assigns, from and after the Grant Date, its entire right, title and interest in the Marks and their accompanying goodwill, including, without limitation:
 - a all renewals thereof;
 - b all proceeds therefrom, including, without limitation, all income, royalties, damages, and payments now and hereafter due and/or payable under and with respect thereto, including (without limitation) damages and payments for past or future infringements thereof;
 - c the right to sue and recover for past, present, and future infringements thereof; and
 - d all rights corresponding thereto and throughout the United States.
- 2. This assignment remains subject to the terms and conditions contained in the Asset Purchase Agreement.
- 3. The assignment of all Marks applied for on an intent-to-use basis is an assignment to a successor of a portion of IFMG-IP's business, which is ongoing and existing, as authorized by 15 U.S.C. § 1060(a)(1).
- 4. This assignment applies to the Marks in the United States and throughout the world.

By:

Signed by IFMG-IP on the day set forth in the introductory clause.

IFMG-IP, LLC

Travis B. Weisleder,

President

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TRADEMARK REEL: 003584 FRAME: 0035

EXHIBIT A

MARKS

MARKS	REGISTRATION NO./ SERIAL NO.	REGISTRATION/ APPLICATION DATE
SELL MORE CARS!	Reg. No. 2959276	Registered 6-7-2005
YOUR GOAL IS OUR MISSION, SELL MORE CARS!	Reg. No. 2963809	Registered 6-28-05
	Reg. No. 3058923	Registered 2-14-06
The Right Car. The Right Loan. Right Now!	Reg. No. 3129748	Registered 8-15-06
Solutions for any credit	Reg. No. 3133113	Registered 8-22-06
Intelli-Lead Technology	Reg. No. 3176952	Registered 11-28-06
FUEL Follow Up Every Lead	Reg. No. 3238770	Registered 5-8-07
No Hassle Car Buying Network	Serial No. 78814542	Application filed on 2-14-2006 Basis: 1(b)
Official Auto Finance Company of Motorsports	Serial No. 78914470	Application filed on 6-22-06 Basis: 1(b)
Official Finance Company of Motorsports	Serial No. 78914600	Application filed on 6-22-06 Basis: 1(b)

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RECORDED: 07/19/2007

TRADEMARK REEL: 003584 FRAME: 0036