

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/19/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hollywood Health and Beauty, Inc.		07/19/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Sunset Health Products, Inc.
Street Address:	9200 Sunset Boulevard, Suite 701
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90069
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78892776	HOLLYWOOD COOKIE DIET

CORRESPONDENCE DATA

Fax Number: (310)273-1869
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-273-4858
 Email: ljturner@turner-law.com
 Correspondent Name: Lawrence J. Turner
 Address Line 1: 9200 Sunset Boulevard, Suite 701
 Address Line 4: Los Angeles, CALIFORNIA 90069

ATTORNEY DOCKET NUMBER:	HHB1010
NAME OF SUBMITTER:	John F. Sicotte
Signature:	/John F. Sicotte/

Date:

07/19/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK APPLICATION

Mark: HOLLYWOOD COOKIE DIET
Application No. 78892776
Date of Application: May 26, 2006
Class No.: 005

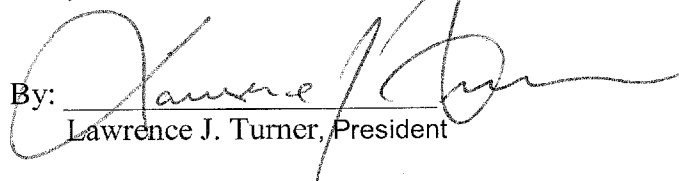
ASSIGNOR: Hollywood Health and Beauty, Inc.
a California corp.
9200 Sunset Boulevard, Suite 701
Los Angeles, CA 90069

ASSIGNEE: Sunset Health Products, Inc.
a California corp.
9200 Sunset Boulevard, Suite 701
Los Angeles, CA 90069

Assignor is, and has been marketing and distributing diet cookies under the Hollywood Cookie Diet mark throughout the United States through print, the internet and other media, and is the owner of a United States trademark application Serial No. 78892776 for the Hollywood Cookie Diet mark in Class 005.

For good and valuable consideration received, Assignor hereby grants and assigns to Assignee Assignor's entire interest in the registration, together with that part of the goodwill of Assignor's business connected with the use of or symbolized by the mark.

Hollywood Health and Beauty, Inc.

By: 
Lawrence J. Turner, President

ACKNOWLEDGEMENT

State of California
County of Los Angeles

On July 19, 2007, before me, Lawrence J. Turner personally proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

