

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MolliCoolz, LLC		06/13/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Schwan's IP, LLC		
Street Address:	115 W. College Drive		
City:	Marshall		
State/Country:	MINNESOTA		
Postal Code:	56258		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3204524	ICE CREAM Z BOPS	
CORRESPONDENCE DATA			
Fax Number:	(507)537-5245		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5075378093		
Email:	sipllc@schwans.com		
Correspondent Name:	Schwan's IP, LLC		
Address Line 1:	115 W. College Drive		
Address Line 4:	Marshall, MINNESOTA 56258		
ATTORNEY DOCKET NUMBER:	2006-0032207		
NAME OF SUBMITTER:	Vicki St. Aubin		
Signature:	/vicki st.aubin/		
Date:	07/20/2007		

OP \$40.00 3204524

Total Attachments: 4

source=ZBOPS trademark assignment#page1.tif

source=ZBOPS trademark assignment#page2.tif

source=ZBOPS trademark assignment#page3.tif

source=ZBOPS trademark assignment#page4.tif

TRADEMARK ASSIGNMENT

WHEREAS, Richard Lynn Freeman, an individual, and MolliCoolz LLC Company/Corporation, having an address of 10386 Bay Hill, Fresno, CA 93720 and 278 Tennessee St., Redlands, CA 92373 respectively ("Assignor") is the owner of the mark "ICE CREAM Z BOPS" (subject to federal trademark registration at U.S. Reg. No. 3204524) (the "Mark");

WHEREAS, prior to the effective date of this Assignment, Assignor was the owner of the entire right, title and interest in the Marks, free and clear of any liens and encumbrances; and

WHEREAS, Schwan's IP, LLC, a Minnesota Limited Liability Company, having an address of 115 W. College Drive, Marshall, Minnesota 56258 ("Assignee"), is desirous of acquiring from Assignor all right, title and interest in and to said Marks, trademark registrations, and associated goodwill;

NOW THEREFORE, the parties hereby agree, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, to the following terms and conditions:

1. Assignment Grant: Assignor hereby sells, assigns and transfers, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to said Marks, said U.S. registrations and all common law trademark rights in said Marks, subject to payment from Assignee in the amount set forth in section 2.

2. Transfer Price: Assignee shall pay Assignor a total amount of \$10.00 and other due and valuable consideration, receipt of which is acknowledged by Assignor, for the Mark.

3. Assignee shall be responsible for all maintenance of the Marks, including renewals and other actions required to protect and maintain rights in and to the Marks. Upon Assignee's reasonable request, Assignor shall provide Assignee with information and other assistance related to the Marks.

4. Upon execution of this Agreement, Assignor shall deliver to Assignee all documents and materials pertaining to the Marks

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

Dated: June 13 2007 Richard F. Freeman

State of California)
County of Fresno)

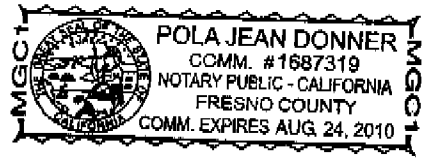
On this 13th of June, 2007, before me personally appeared the person described in and who executed the foregoing instrument, and being first duly sworn, stated that ~~he~~ ^{she} had authority to sign the above Agreement, on his/~~her~~ ^{her} behalf and that ~~he~~ ^{she} did so of ~~his~~ ^{her} free will, and ~~she~~ ^{he} duly acknowledged to me that ~~he~~ ^{she} executed the same for the uses and purposes therein set forth.

Pol Jean Donner
Notary Public

Dated: June 13 2007

By: Mollie Lewis, L.L.C.
Title: Pres. Richard F. Freeman

State of California)



County of Fresno)

On this 12th of June, 2007, before me personally appeared the person described in and who executed the foregoing instrument, and being first duly sworn, stated that ~~he~~ had authority to sign the above Agreement, on his/~~her~~ behalf and that ~~he~~ did so of ~~his~~ free will, and ~~she~~ duly acknowledged to me that ~~he~~ executed the same for the uses and purposes therein set forth.

Pol Jean Donner

Notary Public



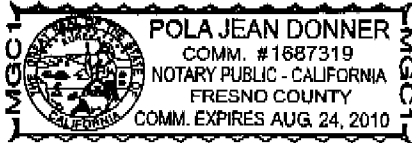
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }
County of Fresno } ss.

On 6/13/2007 before me, Pola Jean Donner Notary Public
personally appeared Richard L Freeman Pres Mollrocold LLC
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")
Name(s) of Signer(s)

personally known to me
 proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/hers/their authorized capacity(ies), and that by his/hers/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Pola Jean Donner
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Trademark Assignment

Document Date: 6/13/2007 Number of Pages: 3

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner Limited General President
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

