

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pilgrim's Pride Corporation of West Virginia, Inc.		10/01/2004	CORPORATION: WEST VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PPC Marketing, Ltd.		
<b>Composed Of:</b>	COMPOSED OF Its General Partner, Pilgrim's Pride Corporation, a Delaware Corporation		
<b>Street Address:</b>	110 Sourth Texas Street		
<b>Internal Address:</b>	P.O. Box 93		
<b>City:</b>	Pittsburg		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75686		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2733111	PIERCE CHICKEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)978-3099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-978-3087		
<b>Email:</b>	meredith.m.pavia@bakernet.com		
<b>Correspondent Name:</b>	Meredith M. Pavia		
<b>Address Line 1:</b>	2001 Ross Avenue		
<b>Address Line 2:</b>	2300 Trammell Crow Center		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	24167786.71		
<b>NAME OF SUBMITTER:</b>	Meredith M. Pavia		

OP \$40.00 2733111

Signature:	/Meredith M. Pavia/
Date:	07/20/2007
<b>Total Attachments: 11</b> source=Assignment from PPC WV to PPC Marketing (new)#page1.tif source=Assignment from PPC WV to PPC Marketing (new)#page2.tif source=Assignment from PPC WV to PPC Marketing (new)#page3.tif source=Assignment from PPC WV to PPC Marketing (new)#page4.tif source=Assignment from PPC WV to PPC Marketing (new)#page5.tif source=Assignment from PPC WV to PPC Marketing (new)#page6.tif source=Assignment from PPC WV to PPC Marketing (new)#page7.tif source=Assignment from PPC WV to PPC Marketing (new)#page8.tif source=Assignment from PPC WV to PPC Marketing (new)#page9.tif source=Assignment from PPC WV to PPC Marketing (new)#page10.tif source=Assignment from PPC WV to PPC Marketing (new)#page11.tif	

## Trademark Assignment

This Trademark Assignment (this "Assignment") is made as of October 1, 2004 (the "Effective Date"), by and between Pilgrim's Pride Corporation of West Virginia, Inc., a West Virginia corporation ("Assignor") and PPC Marketing, Ltd., a Texas Limited Partnership ("Assignee"), whose general partner is Pilgrim's Pride Corporation, a Delaware corporation (each a "Party," collectively the "Parties").

### PRELIMINARY STATEMENTS

A. The Assignor owns any and all rights in and to certain trademarks and/or service marks identified in Schedule A and Schedule B attached hereto and the applications and registrations therefor shown in the said Schedule A and Schedule B (the "Trademarks"); and

B. The Assignee wishes to acquire from the Assignor, and the Assignor wishes to assign to the Assignee, all of the Assignor's rights, title, and interest in and to the Trademarks, and the good will associated therewith.

C. The Parties, intending to be legally bound, agree as follows:

### AGREEMENT

1. **Assignment of the Trademarks.** For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor agrees to assign, transfer and convey, and hereby assigns, transfers and conveys, to the Assignor all rights, title and interest in and to the Trademarks, any other registration and application for the Trademarks, and any common law rights in and to the Trademarks, existing anywhere in the world and under any law, together with all of the good will of the business symbolized by the Trademarks, and together with all rights to recover for damages and profits and all other rights and remedies for infringement of the Trademarks, whether past, present or future infringement. As of the Effective Date, the Assignee shall own, and be the sole owner of, all of the rights, title and interest in and to the Trademarks.

2. **Further Assurance.** The Assignor from time to time hereafter and without further consideration, upon reasonable request of the Assignee, covenants and agrees to execute and deliver all such other and additional instruments and other documents, and to take all other actions, as may be reasonably necessary to more effectively grant, convey, and assign all of the Assignor's rights, title and interest in and to the Trademarks to the Assignee and facilitate the recognition of the transferred ownership of such rights, title and interest in the Assignee by all third parties and applicable governmental agencies and authorities.

3. **Entire Agreement; Modification; Waiver.** This Assignment constitutes a complete and exclusive statement of the terms of the assignment and agreement between the Parties with respect to its subject matter. This Assignment may not be amended except by a written document executed by the Parties. A waiver of any term, condition or provision in this Assignment by either Party shall be valid only if given in writing and only in the instance for which given and shall not be deemed continuing; further, any such waiver shall not be construed

as a waiver of any other provision of this Assignment. Failure to exercise or assert any right or remedy shall not constitute a waiver of such right or remedy or of the same right or remedy in another case or of any other right or remedy.

4. **Severability.** If a court of competent jurisdiction holds any provision of this Assignment invalid or unenforceable, the other provisions of this Assignment will remain in full force and effect. Any provision of this Assignment held invalid or unenforceable only in part or degree will remain in full force and effect to the extent not held invalid or unenforceable.

5. **Governing Law.** This Agreement shall be governed by and construed under the laws of the State of Texas, without regard to conflicts of laws principles that would require the application of the law of any other jurisdiction.

The Parties have executed this Agreement as of the date indicated in the first sentence.

**PILGRIM'S PRIDE CORPORATION OF  
WEST VIRGINIA, INC.,**  
A West Virginia corporation

By: Robert A. Wright  
Name: ROBERT WRIGHT  
Title: VP

**PPC MARKETING, LTD.,**  
A Texas limited partnership

By its General Partner, Pilgrim's Pride  
Corporation, a Delaware corporation

By: Daniel Emery  
Name: DANIEL Emery  
Title: VP Mkt

NOTARY ACKNOWLEDGMENT

STATE OF TEXAS )  
 ) ss.  
COUNTY OF Dallas )

On this 14 day of October, 2004, before me personally appeared Robert A. Wright, on behalf of Pilgrim's Pride Corporation of Delaware, Inc., known to me, or proved to me, to be the person whose name is subscribed to the foregoing instrument Trademark Assignment and acknowledged to me that she/he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 14 day of October, 2004.



TERRI PRUNEDA  
Notary Public  
State of Texas  
My Commission Expires  
June 28, 2007

Terri Pruneda  
Notary Public's Signature  
Printed name: Terri Pruneda

NOTARY ACKNOWLEDGMENT

STATE OF TEXAS )  
 ) ss.  
COUNTY OF Dallas )

On this 14 day of October, 2004, before me personally appeared Daniel Emery, on behalf of Pilgrim's Pride Corporation, the General Partner of PPC Marketing, Ltd., known to me, or proved to me, to be the person whose name is subscribed to the foregoing instrument Trademark Assignment and acknowledged to me that she/he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office this 14 day of October, 2004.



TERRI PRUNEDA  
Notary Public  
State of Texas  
My Commission Expires  
June 28, 2007

Terri Pruneda  
Notary Public's Signature  
Printed name: Terri Pruneda

SCHEDULE A					
Trademark	Country	App. No.	Reg. No	Reg. Date	
WING DINGS & Design	Canada	510040	TMA315228	13-Jun-1986	
WING DINGS & Design	Canada	541897	TMA399682	3-Jul-1992	
ITALIANNI'S & Design	Florida		T941407	2-Nov-1994	
CHIK'N G'RILLAS	Hong Kong	9569	B03079	30-Jul-1992	
G'RILLAS	Hong Kong	9567	B03078	30-Jul-1992	
SIZZLE STRIPS	Hong Kong	9568	B1452	30-Apr-1991	
WING-DINGS	Hong Kong	10951	6339	15-Jul-1996	
ITALIANNI'S & Design	Illinois		75140	24-Aug-1994	
BREST CAPTIVA	Japan	90889/96	4153911	5-Jun-1998	
BRESTARTS	Japan	125043/94	3340405	15-Aug-1997	
CHIK'N G'RILLAS	Japan	141713/89	2428334	30-Jun-1992	
DIP-STIX	Japan	014044/97	4206580	30-Oct-1998	
G'RILLAS	Japan	141715/89	2428335	30-Jun-1992	
HONEY-DIPT	Japan	313500/92	3192845	30-Aug-1996	
HOT ROD 'R	Japan	94106/93	3183363	31-Jul-1996	
P & Design	Japan	100834/92	3070747	31-Aug-1995	
PIERCE FOODS	Japan	100833/92	3126509	29-Mar-1996	
SIZZLE STRIPS	Japan	141714/89	2463491	30-Oct-1992	
TERI-YANKEE	Japan	66347/93	3118301	31-Jan-1996	
WING-DINGS	Japan	112511/60	1998375	20-Nov-1987	
WING-ZINGS	Japan	313499/92	3192844	30-Aug-1996	
WING-DINGS	Mexico	217926	545172	31-Mar-1997	
WING-ZINGS	Mexico	217927	545173	31-Mar-1997	
ITALIANNI'S & Design	Minnesota		23829	22-May-1995	
BREST CAPTIVA	Singapore	T96/07686E	T96/07686E	22-Sep-1999	
CHIK'N G'RILLAS	Singapore	8011/89	8011/89	1-Sep-1993	
G'RILLAS II	Singapore	8012/89	8012/89	1-Sep-1993	
HONEY-DIPT	Singapore	B8380/92	T92/08380H	25-Sep-1997	
P & Design	Singapore	8150/93	T90/08150G	19-Oct-1993	
WING-DINGS	Singapore	8378/92	T92/08378F	16-Feb-1995	

WING-ZINGS	Singapore	B8379/91	T92/08379D	1-Nov-1997
...WHERE THE COOKING IS EASY	America	73556834	1410794	23-Sep-1986
16 SEASONINGS	America	73474708	1348318	9-Jul-1985
39 SEASONINGS	America	73740318	1553368	22-Aug-1989
AMERICANA	America	73561997	1406936	26-Aug-1986
ANGEL STEAKS	America	72236283	853304	23-Jul-1968
ANGEL WINGS	America	73032916	1028809	30-Dec-1975
BALLS O'FIRE	America	73453188	1303977	6-Nov-1984
BASIC-BREST	America	73520424	1357038	27-Aug-1985
BRESTEAK	America	73034914	1018117	12-Aug-1975
BREST-FINGERS	America	76053589	2457257	5-Jun-2001
BRESTIX	America	73092656	1060004	22-Feb-1977
BREST-MIGNONS	America	73159258	1112401	30-Jan-1979
BREST-PARMESAN & Design	America	73176743	1122923	24-Jul-1979
BRESTRIPS	America	73159257	1112400	30-Jan-1979
BREST-SUPREMES & Design	America	73176745	1124982	11-Sep-1979
CHICKEN 2DAY	America	75646773	2488328	11-Sep-2001
CHICKEN 2DAY	America	76513031		
CHICKEN SMACKERS	America	76470220	2856543	22-Jun-2004
CHICKEN SMACKERS & Design	America	76470218	2846113	25-May-2004
CHIK'N G'RILLAS	America	73765276	1584905	27-Feb-1990
CHIK-N-FRY STEAKS BRAND	America	73440368	1386384	11-Mar-1986
CHIK-WAGON	America	73514134	1369309	5-Nov-1985
COUNTRY	America	73440367	1395046	27-May-1986
COUNTRY-BREST	America	73453185	1395048	27-May-1986
COUNTRY-CRUNCH	America	73043158	1027469	16-Dec-1975
COUNTRY-NUGGETS	America	73440612	1406929	26-Aug-1986
DEEP SEAS'ND	America	73030579	1064008	19-Apr-1977
DIP'N CHIK'N	America	74153262	1689180	26-May-1992
DIXIE-BREAST	America	73177368	1148463	17-Mar-1981
DIXIE-CRUNCH	America	73030592	1018114	12-Aug-1975
DIXIE-OVEN	America	73034911	1017513	5-Aug-1975

TRADEMARK

REEL: 003585 FRAME: 0059

DRAGON-WINGS	America	73218457	1138869	19-Aug-1980
EASY ENTREES	America	74311869	1770255	11-May-1993
FAST-FRY CHICKEN	America	73740517	1536557	25-Apr-1989
FILET O'BREST	America	73550659	1537841	2-May-1989
GOLD FINGERS & Design	America	73404203	1308187	4-Dec-1984
GRILL GOURMET	America	74095294	1689616	26-May-1992
HAWAIIAN EYE	America	72271833	854269	6-Aug-1968
HEAVENLY HOG	America	73514131	1360869	17-Sep-1985
HI (Stylized)	America	73030559	1119824	5-Jun-1979
HONEY-CRISP	America	72169061	777113	16-Sep-1964
HONEY-CRUNCH	America	72438155	979522	26-Feb-1974
HONEY-DIPT	America	72435018	996529	22-Oct-1974
HONEY-DIPT & Design	America	73127798	1087405	14-Mar-1978
HOT LIPS & Design	America	73440613	1395047	27-May-1986
HOT ROD 'R	America	74300007	1796020	28-Sep-1993
HUM-DINGER	America	73628315	1451071	4-Aug-1987
Hume Dingher Design	America	73715867	1553047	22-Aug-1989
HUME DINGHER'S	America	73711267	1539447	16-May-1989
IMPERIAL SESAME	America	75288455	2241154	20-Apr-1999
INTERNATIONAL DESTINATIONS	America	75449505	2333744	21-Mar-2000
ITALIANI	America	73508596	1378303	14-Jan-1986
ITALIANI/LS	America	73753525	1542762	6-Jun-1989
ITALIANNI'S	America	74347697	1795411	28-Sep-1993
ITALIANNI'S & Design	America	74548411	2242308	4-May-1999
ITALIANNI'S PASTA PIZZA & VINO & Design	America	74604938	2413327	19-Dec-2000
L & Design	America	73170030	1519995	10-Jan-1989
LIME-BREST/LS	America	73753560	1577947	16-Jan-1990
Lip Shape Design	America	73527709	1364731	8-Oct-1985
LITTLE DIPPERS	America	73159259	1192575	23-Mar-1982
LITTLE DRUMMERS	America	73355655	1273705	10-Apr-1984
LITTLE STARS	America	73618101	1429680	17-Feb-1987
MARINATA	America	73508598	1381639	4-Feb-1986

TRADEMARK

REEL: 003585 FRAME: 0060



MARKETEAM	America	73539203	1401506	15-Jul-1986
MARKETORS	America	73057831	1044477	20-Jul-1976
Miscellaneous Design - Blob	America	73454357	1369296	5-Nov-1985
Miscellaneous Design - Chicken	America	73032535	1015901	15-Jul-1975
Miscellaneous Design - Pig	America	73454351	1346509	2-Jul-1985
Miscellaneous Design - Triangle	America	73527708	1457047	8-Sep-1987
Miscellaneous Design - Triangle	America	73751409	1566160	14-Nov-1989
MR. PIG	America	73514137	1342975	18-Jun-1985
P & Design	America	72154844	764028	28-Jan-1964
PIERCE CHICKEN	America	76323998	2733111	1-Jul-2003
PIERCE CHIK	America	72154845	791494	22-Jun-1965
PIERCE COUNTRY	America	73440616	1346504	2-Jul-1985
PIERCE COUNTRY TENDER BEEFSTRIPS & Design	America	73461586	1374077	3-Dec-1985
PIERCE FOODS	America	75537206	2325562	7-Mar-2000
TENDER FRITTERS	America	75613151	2378756	22-Aug-2000
PIERCE GOLD & Design	America	73404325	1272965	3-Apr-1984
PIERCE GOURMET	America	73502349	1344853	25-Jun-1985
PIERCE HOT COUNTRY	America	75115886	2089018	19-Aug-1997
PIERCE MARINATAVLS	America	73753211	1560032	10-Oct-1989
PIG-TALES	America	73453710	1344827	25-Jun-1985
PIG-WICH	America	73465338	1318398	5-Feb-1985
POULTRY GUILD	America	75538883	2279371	21-Sep-1999
ROMANA RECIPE	America	73792732	1580289	30-Jan-1990
ROMANO-CHIK	America	72342892	897039	18-Aug-1970
SHOCKERS	America	73515312	1351940	30-Jul-1985
SHORGOOD & Design	America	75000479	2310125	25-Jan-2000
SIZZLE STRIPS	America	73807981	1597644	22-May-1990
SMACKERS	America	73514130	1394219	20-May-1986
SPEED GRILL	America	76011141	2737320	15-Jul-2003
SUPER-CHIK'N	America	73621346	1553864	29-Aug-1989
SUPER-CHIK'N LITTLES	America	73679381	1573647	26-Dec-1989
SWEET MESQUITE	America	73632451	1499101	2-Aug-1988

TRADEMARK

REEL: 003585 FRAME: 0061

TASTE O' BUTTERMILK	America	73502318	1336169	14-May-1985
TASTE O'HONEY	America	73030687	1023519	21-Oct-1975
TASTE O'HONEY	America	74696502	2056681	29-Apr-1997
TASTE O'MESQUITE	America	73541997	1410963	23-Sep-1986
TENDER LOVIN'	America	73404326	1270913	20-Mar-1984
THE FRIED CHICKEN PEOPLE	America	73080073	1048230	14-Sep-1976
"THE GOOD TASTE FROM THE SOUTH"	America	73030593	1025338	18-Nov-1975
THE SWINGERS	America	72271828	854266	6-Aug-1968
THE VIRGINIAN	America	72271831	866902	18-Mar-1969
THE WESTERNER	America	72271829	854267	6-Aug-1968
THIGHCLONE	America	73440615	1320980	19-Feb-1985
THIGHSTIX	America	73461589	1332675	23-Apr-1985
THIGHSTIX	America	73604786	1426709	27-Jan-1987
THRILLERS	America	73515369	1351941	30-Jul-1985
THUNDER-THIGH	America	73453524	1300810	16-Oct-1984
TINGLERS	America	73586914	1412520	7-Oct-1986
TRU-DANISH	America	72433198	1016560	22-Jul-1975
WHIRLBIRDS	America	72236284	822054	10-Jan-1967
WHIRLIGIGS	America	73454345	1355660	20-Aug-1985
WILD THING	America	73659239	1469241	15-Dec-1987
WING DINGS & Design	America	72206878	810210	21-Jun-1966
WING-DINGS	America	73570644	1532194	28-Mar-1989
WINGERS	America	72356215	908739	23-Feb-1971
WINGERS	America	73722754	1532242	28-Mar-1989
WING-ZINGS	America	73565312	1411537	30-Sep-1986
WING-ZINGS (Stylized)	America	73587769	1419362	2-Dec-1986
ZINGS	America	73596072	1434115	24-Mar-1987
ZINGS (Stylized)	America	73596680	1437454	21-Apr-1987

TRADEMARK

REEL: 003585 FRAME: 0062

Trademark	Country	App. No.	Reg. No	Reg. Date
DIP-STIX	Bermuda	28540	28540	23-Oct-1998
PIERCE FOODS	Singapore	T92/00915B	T92/00915B	19-Oct-2000
ITALI ANNI'S & Design	Texas		52458	19-Feb-1993
39 SEASONINGS	United States of America	74711321	2102563	7-Oct-1997
ALMOST-HEAVEN	United States of America	73453450	1314870	15-Jan-1985
ANGEL LIPS	United States of America	73464274	1315959	22-Jan-1985
BALLS O FIRE & Design	United States of America	73494131	1331092	16-Apr-1985
BAY BIRDS	United States of America	73508597	1339380	4-Jun-1985
BAYOU COUNTRY	United States of America	72462560	1005617	25-Feb-1975
BECAUSE GREAT TASTE BEATS ALLI	United States of America	73659188	1481728	22-Mar-1988
BLAZIN' BULL	United States of America	73453525	1296625	18-Sep-1984
BREAST O'DIXIE	United States of America	73376615	1261058	13-Dec-1983
BREAST TENDER	United States of America	73404328	1268421	21-Feb-1984
BREST CAPTIVA	United States of America	75069577	2102183	30-Sep-1997
BRESTARTS	United States of America	74534545	2040953	25-Feb-1997
BREST-BIRD	United States of America	73300598	1215045	2-Nov-1982
BREST-TENDERS	United States of America	73303853	1221081	21-Dec-1982
CHICKEN BREST-CORDON & Design	United States of America	73301291	1217712	23-Nov-1982
CHICKEN BREST-ITALIANO & Design	United States of America	73301288	1222212	28-Dec-1982
CHICKEN BREST-KIEV & Design	United States of America	73301217	1223026	4-Jan-1983
CHIK NACHOS & Design	United States of America	73441648	1294718	11-Sep-1984
CHIK'N DIP'N	United States of America	73358127	1273707	10-Apr-1984
CHIK'N PIZZAZ	United States of America	74422636	1878255	7-Feb-1995
CLUB BIRD	United States of America	73404202	1272963	3-Apr-1984
CORN PONE	United States of America	72418597	955327	13-Mar-1973
COUNTRY-TENDERS	United States of America	73440614	1294717	11-Sep-1984
CUBITS	United States of America	75006585	2021944	10-Dec-1996
DIXIE DRUMMERS	United States of America	73030686	1015394	8-Jul-1975
DIXIE-DANDY	United States of America	73306076	1219319	7-Dec-1982
DIXIE-DIPPERS	United States of America	73353660	1239608	24-May-1983

TRADEMARK

REEL: 003585 FRAME: 0063

DIXIE-NUGGETS	United States of America	73306995	1214236	26-Oct-1982
DIXIE-SUPREME	United States of America	73306078	1217715	23-Nov-1982
DIXIE-TENDERS	United States of America	73306876	1217716	23-Nov-1982
DRUM-STIX & Design	United States of America	73261234	1221068	21-Dec-1982
FERDINAND'S	United States of America	73453513	1300808	16-Oct-1984
FIESTA	United States of America	73441649	1294719	11-Sep-1984
G & Design	United States of America	72168439	764402	4-Feb-1964
GOLD & Design	United States of America	73404324	1272964	3-Apr-1984
GOLDEN TREASURES	United States of America	74414645	1856360	27-Sep-1994
GREEK ODYSSEY	United States of America	73508594	1339379	4-Jun-1985
HOEDOWN	United States of America	72462561	988530	16-Jul-1974
HOG O' MY HEART	United States of America	73514129	1344854	25-Jun-1985
HONKY TONK CHIK'N (Stylized)	United States of America	73437972	1317159	29-Jan-1985
HOOKERS	United States of America	73437971	1291380	21-Aug-1984
HOT-WIRES	United States of America	73437985	1291381	21-Aug-1984
HUNGARIAN RHAPSODY	United States of America	73508599	1336994	21-May-1985
ITALI ANNI'S & Design	United States of America	74347698	1795412	28-Sep-1993
LATIN LOVER	United States of America	73453522	1341135	11-Jun-1985
LIGHTNIN' RODS	United States of America	73456557	1307311	27-Nov-1984
L'I' DIXIES	United States of America	73514540	1351938	30-Jul-1985
L'I' JOES	United States of America	73456558	1302919	30-Oct-1984
L'I' PIGGIES	United States of America	73453261	1312500	1-Jan-1985
LIMELITE	United States of America	73508595	1334545	7-May-1985
LOVE ME TENDER	United States of America	73404050	1273733	10-Apr-1984
MAGNIFICENT MARINATED CHICKEN	United States of America	73486594	1331087	16-Apr-1985
Miscellaneous Design - Cowboy Hat	United States of America	73454358	1312503	1-Jan-1985
Miscellaneous Design - Danish Guardsman	United States of America	72379783	945853	24-Oct-1972
MOUNTAIN MAMA'S	United States of America	73300552	1254643	18-Oct-1983
ORANGE GLOW	United States of America	73508593	1339378	4-Jun-1985
OVEN QUIK & Design	United States of America	72375232	964756	24-Jul-1973
OVEN SNACK & Design	United States of America	73353674	1256283	1-Nov-1983
OVEN WING-DINGS	United States of America	73432445	1297868	25-Sep-1984

TRADEMARK

REEL: 003585 FRAME: 0064

PARTY PIG	United States of America	73453187	1302914	30-Oct-1984
PIERCE BREST-NUGGETS & Design	United States of America	73300596	1244694	5-Jul-1983
PIERCE DIP'N CHIK'N & Design	United States of America	73352131	1273704	10-Apr-1984
PIERCE SUPREME	United States of America	73300597	1206362	24-Aug-1982
PIERCE TOPPERS	United States of America	75090986	2105940	14-Oct-1997
PIERCE-TENDER	United States of America	73404056	1276453	1-May-1984
PIERCEXTRA	United States of America	73348349	1257041	8-Nov-1983
PIG-OUTS	United States of America	73438067	1291382	21-Aug-1984
PIZZA PIG	United States of America	73465341	1333861	30-Apr-1985
PRIME PIT	United States of America	72418598	955328	13-Mar-1973
SIZZLE SELECT	United States of America	74417523	2068194	10-Jun-1997
SIZZLE STRIPS BREAST	United States of America	74411831	2068193	10-Jun-1997
SPARE JOINTS	United States of America	73334120	1222782	4-Jan-1983
STRIPS O'DIXIE	United States of America	73306900	1225206	25-Jan-1983
SUPER-DIXIE	United States of America	73306025	1230129	8-Mar-1983
SWEET LIPS	United States of America	73453184	1311277	25-Dec-1984
TASTE O'MESQUITE	United States of America	74214491	1763052	6-Apr-1993
TENDER FIRE	United States of America	75083463	2102230	30-Sep-1997
THE CLASSIC CUTLETS	United States of America	73306027	1239587	24-May-1983
TOUCH O' TACO	United States of America	73508592	1339377	4-Jun-1985
TOUCH OF THE ORIENT	United States of America	73486495	1323550	5-Mar-1985
VERY CURRY	United States of America	73508600	1346540	2-Jul-1985
WHISTLIN' DIXIE	United States of America	72356217	950441	9-Jan-1973
WITH PIERCE... YOU'VE GOT IT MADE	United States of America	73301290	1234770	12-Apr-1983