

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Creative Loafing, Inc.		07/20/2007	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Weekly Planet, Inc.		
<b>Street Address:</b>	810 North Howard Avenue		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33606		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78671530		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(813)221-4210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	813-225-4132		
<b>Email:</b>	ptomailmilwaukee@foley.com		
<b>Correspondent Name:</b>	Steven W. Vazquez		
<b>Address Line 1:</b>	Foley & Lardner LLP		
<b>Address Line 2:</b>	100 North Tampa Street, Suite 2700		
<b>Address Line 4:</b>	Tampa, FLORIDA 33602		
<b>ATTORNEY DOCKET NUMBER:</b>	060658-0104		
<b>NAME OF SUBMITTER:</b>	Jill M. Schenk		
<b>Signature:</b>	/Jill M. Schenk/		
<b>Date:</b>	07/20/2007		

OP \$40.00 78671530

Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, CREATIVE LOAFING, INC., a Florida corporation, of 810 North Howard Avenue, Tampa, Florida 33606 (hereinafter "Assignor") is the owner of all right, title and interest in and to the following trademark application filed in the United States Patent and Trademark Office:

DESIGN: Application Number 78/671,530

WHEREAS, WEEKLY PLANET, INC., a Florida corporation, of 810 North Howard Avenue, Tampa, Florida 33606 (hereinafter "Assignee"), is desirous of acquiring said trademark application;


NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all United States rights, title and interest in and to the aforementioned trademark application together with the goodwill of the business symbolized by the design, and the United States Trademark Application thereof.


**ASSIGNOR:**

**ASSIGNEE:**

**CREATIVE LOAFING, INC.,**  
a Florida corporation

**WEEKLY PLANET, INC.,**  
a Florida corporation

By:   
Name: Benjamin Eason  
Title: President

By:   
Name: Benjamin Eason  
Title: President