

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Muehlens GmbH & Co. KG		09/30/2005	PARTNERSHIP: GERMANY
RECEIVING PARTY DATA			
Name:	Lornamead Acquisitions Limited		
Street Address:	Sabre House		
Internal Address:	377-399 London Road		
City:	Camberley		
State/Country:	UNITED KINGDOM		
Postal Code:	GU15 3HL		
Entity Type:	company incorporated in and existing under the laws of England and Wales:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2446688	YARDLEY	
Registration Number:	1470317	YARDLEY	
Registration Number:	2448617	YARDLEY ENGLISH LAVENDER	
Registration Number:	3179351	YARDLEY LONDON	
Registration Number:	1549739	YARDLEY OF LONDON	
CORRESPONDENCE DATA			
Fax Number:	(937)449-6405		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-449-6400		
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Correspondent Name:	Kimberly Gambrel, Dinsmore & Shohl, LLP		
Address Line 1:	One South Main Street, One Dayton Centre		
Address Line 2:	Suite 1300		
Address Line 4:	Dayton, OHIO 45402-2023		

OP \$140.00 2446688

ATTORNEY DOCKET NUMBER:

LOU0000G0/37908.1

DOMESTIC REPRESENTATIVE

Name: Kimberly Gambrel, Dinsmore & Shohl LLP
Address Line 1: One South Main Street, One Dayton Centre
Address Line 2: Suite 1300
Address Line 4: Dayton, OHIO 45402-2023

NAME OF SUBMITTER:

Kimberly Gambrel

Signature:

/Kimberly Gambrel/

Date:

07/23/2007

Total Attachments: 6

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TRADEMARK ASSIGNMENT

For good and valuable consideration, the sufficiency of which is hereby acknowledged, and pursuant to the terms and conditions of the Asset Sale and Purchase Agreement (the "**Asset Purchase Agreement**") dated as of September 5, 2005, and entered into by and among Lornamead Acquisitions Limited, a company incorporated in and existing under the laws of England and Wales, ("Lornamead"), on the one hand, and Muelhens GMBH & CO. KG, a partnership organized and existing under the laws of Germany, ("Muelhens"), CosCos, Inc., a New Jersey corporation, and Yardley of London, Limited, a corporation organized and existing under the laws of the United Kingdom, on the other hand.

Muelhens hereby assigns on this 30th day of September 2005, (i) to Lornamead all of Muelhens' right, title and interest in the Trademarks (as defined in the Asset Purchase Agreement) throughout the world, and (ii) the goodwill associated with the Trademarks; in each case together with the right to recover damages and profits and all other remedies for past infringements, and all other rights, privileges and benefits contained therein and pertaining thereto.

Muelhens hereby covenants that, from time to time after the delivery of this instrument, at Lornamead's request, subject to the terms of the Asset Purchase Agreement, Muelhens will do, execute, acknowledge, and deliver, or will cause to be done, executed, acknowledged and delivered such further acts, conveyances, transfers, assignments and assurances as Lornamead may reasonably require to convey, transfer to and vest in Lornamead, and to put Lornamead in possession of, any of the Acquired Assets. Lornamead will be responsible for, and will pay all expenses (whether incurred before or after the Effective Time) involved in notarization, authentication, legalization and/or consularization of the signatures of Lornamead's representatives on the individual trademark assignment documents, by country, and recording such assignment documents with the appropriate Governmental Entities. Draft assignment documents, by country, will be provided by Lornamead, for approval by Muelhens. Muelhens will be responsible for, and will pay all expenses (whether incurred before or after the Effective Time) involved in notarization, authentication, legalization and/or consularization of the signatures of Muelhens' representatives on all assignment documents. Muelhens will pay all bills and invoices related to the Trademarks expenses which are received after the Effective Time but which relate to work performed for the benefit of Muelhens before the Effective Time or to maintain the Trademarks prior to the Effective Time. The phrase "work performed for the benefit of Muelhens" will not include any work, whether performed before or after the Effective Time, related to the transfer of the Trademarks.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.

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IN WITNESS WHEREOF, the party hereto caused this Trademark Assignment to be duly executed as of the date written below.

Muelhens GMBH & CO. KG

By: *Bearden Maye*

Name: *Bearden Maye*

Title: *Managing Director*

Yardley Trademarks

Trademark	Country	Proprietor	Class(es)	Appln. No.	Appln. Date	Reg. No.	Reg. Date	Renewal	Status
YARDLEY	Turkey	Mülhens GmbH & Co. KG				107 257	19.11.1948	19.11.1998	Registered
YARDLEY	Turkmenistan	Mülhens GmbH & Co. KG	3	1(782)	23.05.1995	2 411	24.08.1998	24.08.2008	Registered
YARDLEY	Ukraine	Mülhens GmbH & Co. KG	3			5 935	30.06.1994	18.09.2013	Registered
YARDLEY	United Arab Emirates	Mülhens GmbH & Co. KG	3	57990	27.12.2003	50550	10.01.2005	27.12.2013	Registered
YARDLEY	United Kingdom	Mülhens GmbH & Co. KG	24	1 393 106	26.07.1989	1 393 106	26.07.1989	26.07.2006	Registered
YARDLEY	United Kingdom	Mülhens GmbH & Co. KG	3	1 489 127	27.01.1992	1 489 127	27.01.1992	27.01.2009	Registered
YARDLEY	United Kingdom	Mülhens GmbH & Co. KG	25	1 393 104	26.07.1989	1 393 104	26.07.1989	26.07.2006	Registered
YARDLEY	United Kingdom	Mülhens GmbH & Co. KG	3	1 543 497	30.07.1993	1 543 497	30.07.1993	30.07.2010	Registered
YARDLEY	United Kingdom	Mülhens GmbH & Co. KG	3, 5, 21	525 787	18.09.1931	525 787	18.09.1931	18.09.2011	Registered
YARDLEY	United Kingdom	Mülhens GmbH & Co. KG	3, 5	EM 120 105	01.04.1996	000 120 105	24.08.1998	01.04.2006	Registered
YARDLEY	U.S.A.	Mülhens GmbH & Co. KG	3	73/562 721	11.10.1985	1 470 317	29.12.1987	29.12.2007	Registered
YARDLEY	Uruguay	Mülhens GmbH & Co. KG	3	347 886		347886	28.07.1953	01.06.2013	Registered
YARDLEY	Uzbekistan	Mülhens GmbH & Co. KG	3	1 562	18.09.1993	1 562	23.11.1993	18.09.2013	Registered
YARDLEY	Venezuela	Mülhens GmbH & Co. KG				23 760	11.12.1950	11.12.2005	Registered
YARDLEY	Vietnam	Mülhens GmbH & Co. KG	3	4-2003-11642	18.12.2003				Pending
YARDLEY	Yemen	Mülhens GmbH & Co. KG	3			1 604	16.05.1962	18.09.2007	Registered
YARDLEY	Yemen	Mülhens GmbH & Co. KG	3	2 342	20.09.1986	5 027	14.06.1995	20.09.2006	Registered
YARDLEY & CO. LTD. BZ.	United Kingdom	Mülhens GmbH & Co. KG	3	437 420	23.03.1923	437 420	23.05.1923	23.03.2007	Registered
YARDLEY (KATAKANA)	Japan	Mülhens GmbH & Co. KG	3	48 316/1998		4 361 701	18.02.2000	18.02.2010	Registered

Trademark	Country	Proprietor	Class(es)	Appln. No.	Appln. Date	Reg. No.	Reg. Date	Renewal	Status
YARDLEY (RAHMEN)	Argentina	Mülhens GmbH & Co. KG	3	1 627 273	20.11.1987	1 864 284	27.12.1989	20.03.2012	Registered
YARDLEY (SCHRIFTZ. - 2)	Hungary	Mülhens GmbH & Co. KG	3			122 068	11.02.1970	11.02.2000	Registered
YARDLEY (SCHRIFTZ. - 2)	Iran	Mülhens GmbH & Co. KG	3	54 269	24.04.1972	37 314	24.04.1972	24.04.2012	Registered
YARDLEY (SCHRIFTZ. - 2)	Thailand	Mülhens GmbH & Co. KG	3	96 531	08.04.1977	57 605	08.04.1977	07.04.2007	Registered
YARDLEY (SCHRIFTZ.)	Taiwan	Mülhens GmbH & Co. KG		76/20 773	01.09.1987	384 099	01.12.1987	31.05.2007	Registered
YARDLEY (UNTERSTRICH)	U.S.A.	Mülhens GmbH & Co. KG	3, 5	75/400 698	05.12.1997	2 446 688	24.04.2001	24.04.2011	Registered
YARDLEY BRILLIANTINE	Malaya	Mülhens GmbH & Co. KG	3	M/034 311	28.09.1960	M/34 311	27.10.1961	28.09.2009	Registered
TIEGEL	Singapore	Mülhens GmbH & Co. KG	3	27 451	03.10.1960	T60/27 451 I	03.10.1960	03.10.2005	Registered
YARDLEY BRILLIANTINE	Brazil	Mülhens GmbH & Co. KG				006 686 648	25.05.1978	25.05.2008	Registered
TIEGEL	Argentina	Mülhens GmbH & Co. KG	3	2 160 982	06.07.1998	1 756 719	13.10.1999	13.10.2009	Registered
YARDLEY ENGLISH	Austria	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered
-AVANDER	Belarus	Mülhens GmbH & Co. KG	3	961 097	15.07.1996	9 211	15.07.1996	15.07.2006	Registered
YARDLEY ENGLISH	Benelux	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered
YARDLEY ENGLISH	Cyprus	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered
YARDLEY ENGLISH	Czech Republic	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered
YARDLEY ENGLISH	Denmark	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered
YARDLEY ENGLISH	Estonia	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered
YARDLEY ENGLISH	European Union	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered
YARDLEY ENGLISH	Finland	Mülhens GmbH & Co. KG	3, 5	EM 120 071	01.04.1996	000 120 071	24.08.1998	01.04.2006	Registered

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Trademark	Country	Proprietor	Class(es)	Appln. No.	Appln. Date	Reg. No.	Reg. Date	Renewal	Status
YARDLEY ENGLISH LAVENDER ET.	Sudan	Mülhens GmbH & Co. KG	3	22 520	30.05.1989	22 520	30.05.1989	30.05.2009	Registered
YARDLEY ENGLISH LAVENDER ET.	Sweden	Mülhens GmbH & Co. KG	3	89-5804	12.06.1989	225 463	02.08.1991	02.08.2011	Registered
YARDLEY ENGLISH LAVENDER ET.	Switzerland	Mülhens GmbH & Co. KG	3		11.05.1989	373 682	11.05.1989	11.05.2009	Registered
YARDLEY ENGLISH LAVENDER ET.	Taiwan	Mülhens GmbH & Co. KG				478 116	16.04.1990	16.06.2008	Registered
YARDLEY ENGLISH LAVENDER ET.	Taiwan	Mülhens GmbH & Co. KG				481 594	16.04.1990	15.07.2008	Registered
YARDLEY ENGLISH LAVENDER ET.	Thailand	Mülhens GmbH & Co. KG	3	202 573	23.05.1990	116 328	23.05.1990	22.05.2010	Registered
YARDLEY ENGLISH LAVENDER ET.	Trinidad & Tobago	Mülhens GmbH & Co. KG			14.06.1989	18 293	02.07.1993	13.06.2013	Registered
YARDLEY ENGLISH LAVENDER ET.	Tunisia	Mülhens GmbH & Co. KG	3			EE89.0535	15.07.1989	15.06.2004	Registered
YARDLEY ENGLISH LAVENDER ET.	United Kingdom	Mülhens GmbH & Co. KG	3	1 384 312	11.05.1989	1 384 312	11.05.1989	11.05.2006	Registered
YARDLEY ENGLISH LAVENDER ET.	Uruguay	Mülhens GmbH & Co. KG	3	231 387	10.07.1989	315 556	12.12.1989	12.12.2009	Registered
YARDLEY ENGLISH LAVENDER ET. 2	U.S.A.	Mülhens GmbH & Co. KG	3	75/559 349	21.09.1988	2 448 617	08.05.2001	08.05.2011	Registered
YARDLEY ENGLISH LAVENDER ET. 59ML	New Zealand	Mülhens GmbH & Co. KG	3		14.08.1987	174 132	14.08.1987	14.08.2008	Registered
YARDLEY ENGLISH LAVENDER FL.	Benelux	Mülhens GmbH & Co. KG	3	534 491	25.06.1971	39 410	25.06.1971	25.06.2011	Registered
YARDLEY ENGLISH LAVENDER FL.	Costa Rica	Mülhens GmbH & Co. KG	3			26 610	02.11.1962	02.11.2007	Registered
YARDLEY ENGLISH LAVENDER FL.	Finland	Mülhens GmbH & Co. KG	3	2164/1969	17.06.1969	57 490	06.10.1970	06.10.2010	Registered
YARDLEY ENGLISH LAVENDER FL.	Indonesia	Mülhens GmbH & Co. KG	3		09.12.1961	311 751	09.12.1961	28.03.2003	Registered
YARDLEY ENGLISH LAVENDER FL.	Italy	Mülhens GmbH & Co. KG	3		24.03.1966	760 441	26.05.1967	24.03.2006	Registered
YARDLEY ENGLISH LAVENDER U. ARAB.	Qatar	Mülhens GmbH & Co. KG	3	10 094	26.09.1992	10 094	09.10.2000	26.09.2012	Registered
YARDLEY EQUITY	Turkey	Mülhens GmbH & Co. KG	3	2004/02 047	30.01.2004	2004/02 047	30.01.2004	30.01.2014	Registered

Yardley Trademarks

Trademark	Country	Proprietor	Class(es)	Appln. No.	Appln. Date	Reg. No.	Reg. Date	Renewal	Status
YARDLEY ET.	Oman	Mülhens GmbH & Co. KG	3	3 520	10.12.1989	3 520	10.12.1989	10.12.2009	Registered
YARDLEY FRUIT SENSATION	Thailand	Mülhens GmbH & Co. KG	3	582 171	18.02.2005				Pending
YARDLEY IN ARABISCH	Iraq	Mülhens GmbH & Co. KG			11.02.1978	23 429	11.02.1978	10.02.2008	Registered
YARDLEY LAVENDER	Italy	Mülhens GmbH & Co. KG	3		07.11.1966	763 774	08.01.1968	07.11.2006	Registered
SOLIDIFIED BRILLIANTINE ET.	Italy	Mülhens GmbH & Co. KG	3	90 21418	19.06.1990	585 217	11.12.1992	19.06.2000	Registered
YARDLEY LONDON	Australia	Mülhens GmbH & Co. KG	3	769 601	06.08.1998	769 601	06.08.1998	06.08.2008	Registered
YARDLEY LONDON	U.S.A.	Mülhens GmbH & Co. KG	3	78/556 802	31.01.2005				Pending
YARDLEY LONDON	Brazil	Mülhens GmbH & Co. KG	3	1 029 606	31.08.1998				Pending
YARDLEY LONDON	Canada	Mülhens GmbH & Co. KG		886 029	30.07.1998	TMA 543 923	19.04.2001	19.04.2016	Registered
YARDLEY LONDON	Mexico	Mülhens GmbH & Co. KG	5	342 961	07.08.1998	802324	07.08.1998	07.08.2008	Registered
YARDLEY LONDON	Mexico	Mülhens GmbH & Co. KG	3	342 956	07.08.1998	625 792	29.09.1999	07.08.2008	Registered
YARDLEY OF LONDON	Australia	Mülhens GmbH & Co. KG	3	623 361	23.02.1994	623 361	23.02.1994	23.02.2014	Registered
YARDLEY OF LONDON	France	Mülhens GmbH & Co. KG	3	94/507.355	21.02.1994	94 507 355	21.02.1994	21.02.2014	Registered
YARDLEY OF LONDON	Ireland	Mülhens GmbH & Co. KG	3		22.02.1994	160 126	22.02.1994	22.02.2011	Registered
YARDLEY OF LONDON	New Zealand	Mülhens GmbH & Co. KG	3		25.03.1994	235 478	25.03.1994	25.03.2015	Registered
YARDLEY OF LONDON	Singapore	Mülhens GmbH & Co. KG	3	1 557/94	23.02.1994	T94/01557E	23.02.1994	23.02.2014	Registered
YARDLEY OF LONDON	United Kingdom	Mülhens GmbH & Co. KG	3	1 562 749	18.02.1994	1 562 749	18.02.1994	18.02.2011	Registered
YARDLEY OF LONDON	U.S.A.	Mülhens GmbH & Co. KG	3	73/756 674	11.10.1988	1 549 739	01.08.1989	01.08.2009	Registered