

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/23/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Synavant Inc.		07/23/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Dendrite Interactive Marketing LLC
Street Address:	200 Somerset Corporate Blvd.
City:	Bridgewater
State/Country:	NEW JERSEY
Postal Code:	08897
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2403858	STAT/GRAM

CORRESPONDENCE DATA

Fax Number: (216)579-6073
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 216-579-1700
 Email: jmitchell@pearnegordon.com
 Correspondent Name: Michael W. Garvey
 Address Line 1: 1801 East 9th Street
 Address Line 2: Suite 1200
 Address Line 4: Cleveland, OHIO 44114-3108

ATTORNEY DOCKET NUMBER:	BRV-42574
NAME OF SUBMITTER:	Michael W. Garvey
Signature:	/michaelwgarvey/

CH \$40.00 2403858

Date:

07/23/2007

Total Attachments: 2

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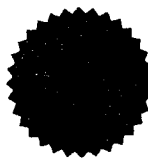
Delaware

The First State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES: "SYNAVANT INC.", A DELAWARE CORPORATION, WITH AND INTO "DENDRITE INTERACTIVE MARKETING LLC" UNDER THE NAME OF "DENDRITE INTERACTIVE MARKETING LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF JULY, A.D. 2003, AT 5:01 O'CLOCK P.M.

3677562 8100M
040177696



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3003739

DATE: 03-22-04

TRADEMARK
REEL: 003587 FRAME: 0503

CERTIFICATE OF MERGER
of
SYNAVANT INC.
into
DENDRITE INTERACTIVE MARKETING LLC

Under Section 264 of the Delaware General Corporation Law and
Section 18-209 of the Delaware Limited Liability Company Act and

Dendrite Interactive Marketing LLC, a Delaware limited liability company and the
surviving business entity in the within referenced merger with SYNAVANT Inc., Delaware
corporation, in order to effect a merger in accordance with Section 264 of the Delaware General
Corporation Law and Section 18-209 of the Delaware Limited Liability Company Act (the
"DLLCA"), does hereby certify, in accordance with Section 18-209(c) of the DLLCA, as
follows:

FIRST: The entities which are to merge are:

SYNAVANT Inc. a corporation organized under the laws of the State of Delaware
("Synavant");

and

Dendrite Interactive Marketing LLC, a limited liability company formed under the
laws of the State of Delaware ("DIM").

SECOND: An Agreement and Plan of Merger (the "Merger Agreement") setting forth
the terms and conditions of the merger of Synavant with and into DIM (the "Merger") has been
adopted, approved, certified, executed and acknowledged by Synavant as provided in Section
264(c) of the Delaware General Corporation Law, and by DIM as provided in DIM's limited
liability company agreement and Section 18-209(b) of the Delaware Limited Liability Company
Act.

THIRD: The name of the surviving entity in the Merger, which is a corporation governed
by the laws of the State of Delaware (the "Surviving Company"), is:

Dendrite Interactive Marketing LLC

FOURTH: No amendments or changes in the certificate of formation of the Surviving
Company are to be effected by the Merger. The certificate of formation of the Surviving
Company, as now in force and effect, shall continue to be the certificate of incorporation of the
Surviving Company until amended in accordance with the laws of the State of Delaware.

FIFTH: The executed Merger Agreement is on file at the principal place of business of
the Surviving Company which is currently located at 200 Somerset Corporate Blvd.,
Bridgewater, New Jersey 08807.

SIXTH: A copy of the Merger Agreement will be furnished by the Surviving Company,
on request and without cost, to any stockholder of Synavant or to any member of DIM.

IN WITNESS WHEREOF, Dendrite Interactive Marketing LLC has caused this
Certificate of Merger to be executed in its name by its duly authorized officer on July 23, 2003,
which signature constitutes the affirmation of the signatory, under penalties of perjury, that this
Certificate is the act and deed of Dendrite Interactive Marketing LLC and that the facts stated
herein are true.

DENDRITE INTERACTIVE MARKETING LLC

By: /s/ Paul L. Zaffaroni
Paul L. Zaffaroni
President