

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kee Action Sports LLC		07/11/2007	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	PB2X LLC		
Street Address:	735 State Street, Suite 512		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93101		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2587777	PAINTBALL2XTREMES	
Registration Number:	2661673	PAINTBALL2XTREMES	
CORRESPONDENCE DATA			
Fax Number:	(212)515-6969		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 326-0180		
Email:	ALangsam@pryorcashman.com		
Correspondent Name:	Andrew S. Langsam, Esq.		
Address Line 1:	410 Park Avenue, 10th Floor		
Address Line 2:	Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	13570.00002		
NAME OF SUBMITTER:	Andrew S. Langsam, Esq.		
Signature:	/andrew langsam/		

CH \$65.00 2587777

Date:

07/23/2007

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This ASSIGNMENT is effective as of the 12th day of July, 2007, by KEE ACTION SPORTS I LLC, a Delaware Limited Liability Company (“Assignor”), to PB2X LLC, a Delaware Limited Liability Company (“Assignee”).

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks, trademark registrations, and trademark applications identified on Schedule A attached hereto (collectively, the “Marks”), in connection with Paintball 2Xtremes (the “Magazine”), a magazine which covers and focuses on paintball leagues, events and tournaments in the United States, as well as the website www.pb2x.com operated by Assignor in connection with the Magazine (the “Business”), together with the goodwill of the Business symbolized thereby and related thereto;

WHEREAS, Assignor and Assignee have entered into a certain Asset Purchase Agreement dated July 12, 2007, pursuant to the terms of which Assignor agreed to and did assign all right, title and interest of Assignor in and to the Marks to Assignee, and pursuant to which Assignor assigned the goodwill of the Business associated with the Marks to Assignee; and

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm such assignment to Assignee;

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office.

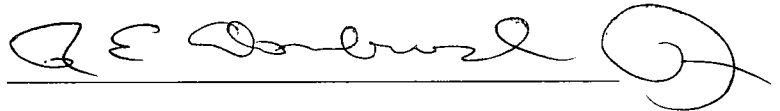
NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the goodwill of the Business symbolized and associated with the aforesaid Marks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment, including all choses in action relating to the Marks, claims for past, present and future damages, profits and costs,

both in equity and law, for any infringement or infringements of the Marks accruing on or before the date of this Assignment

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

KEE ACTION SPORTS I LLC

By: 

Name: Raymond E. Dombrowski, Jr.

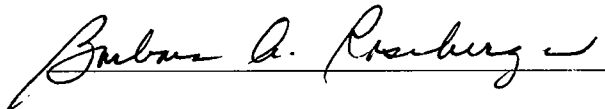
Title: Chief Executive Officer

THE COMMONWEALTH/STATE OF NJ

County of Gloucester

This instrument was executed before me on this 11th day of July , ~~2006~~²⁰⁰⁷, by Raymond E. Dombrowski, Jr., the Chief Executive Officer of KEE ACTION SPORTS I LLC, a Delaware Limited Liability Company, on behalf of said corporation.

WITNESS my hand and official seal.



Notary Public in and for

The Commonwealth/State of NJ





**BARBARA A. ROSENBERGER
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 8/26/2007**

Printed or Typed Name of Notary

My Commission Expires 8/26/07

Schedule A

Assigned Trademarks

Trademark	App. No.	Reg. No.
		
		
		
		
<p>PAINTBALL 2XTREMES</p>		
<p>PAINTBALL2XTREMES</p>	76/174,289	2,587,777
<p>PAINTBALL2XTREMES AND DESIGN</p>	76/174,288	2,661,673
<p>PB2X</p>		
<p>PB2X.COM</p>		
<p>PB2XTREMES</p>		