

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/24/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GMAC LLC		07/24/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	General Motors Corporation
Street Address:	300 Renaissance Center
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48375
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77052111	PERSONAL PIT CREW GMAC INSURANCE
Serial Number:	77048451	PERSONAL PIT CREW GMAC INSURANCE

CORRESPONDENCE DATA

Fax Number: (313)665-4976
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 313-665-4719
 Email: timothy.g.gorbatoff@gm.com
 Correspondent Name: Timothy G. Gorbatoff
 Address Line 1: 300 Renaissance Center
 Address Line 2: MC#482-C23-B21
 Address Line 4: Detroit, MICHIGAN 48265-3000

NAME OF SUBMITTER:	Timothy G. Gorbatoff
Signature:	/TGG/

TRADEMARK

CH \$65.00 77052111

Date:

07/24/2007

Total Attachments: 2

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ASSIGNMENT

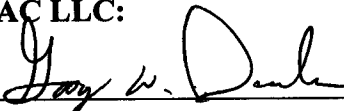
WHEREAS, **GMAC LLC**, a corporation organized and existing under the laws of the State of Delaware, with an office at 200 Renaissance Center, Detroit, Michigan 48265-2000 (hereinafter called the ASSIGNOR); is the owner of the trademark applications as set forth in Schedule A attached hereto and incorporated herein by reference ("Trademarks");

AND, WHEREAS, **GENERAL MOTORS CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, with an office at 300 Renaissance Center, City of Detroit, Michigan 48265 (hereinafter called the ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does hereby assign and transfer unto the said ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the Trademarks.

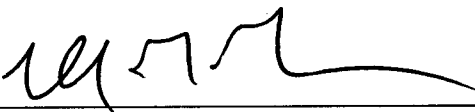
IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this Assignment this 20th day of JULY, 2007.

GMAC LLC:

Signature: 
Print Name: GARY W. DONOHUE
Title: ASSISTANT SECRETARY
Date: JULY 20, 2007

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this Assignment this 24 day of July, 2007.

GENERAL MOTORS CORPORATION

Signature: 
Print Name: TIMOTHY G. GORBATOFF
Title: Assistant Secretary
Date: July 24, 2007

SCHEDULE A

Trademark Name: PERSONAL PIT CREW GMAC INSURANCE and design
Int'l Class: 36
Country: United States
Status: Published
Application Number: 77-052,111
Filing Date: November 28, 2006

Trademark Name: PERSONAL PIT CREW GMAC INSURANCE
Int'l Class: 36
Country: United States
Status: Pending
Application Number: 77-048,451
Filing Date: November 21, 2006