# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Broadlane, Inc.		03/27/2006	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	National Oncology Alliance, Inc.	
Street Address:	One Post Street	
Internal Address:	33rd Floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94104	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3191197	NOA
Registration Number:	3087380	NOA COMPARE

#### **CORRESPONDENCE DATA**

Fax Number: (415)983-9369

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415 983 8323

Email: nina.steinman@mckesson.com

Correspondent Name: Nina Steinman
Address Line 1: One Post Street
Address Line 2: 33rd Floor

Address Line 4: San Francisco, CALIFORNIA 94104

ATTORNEY DOCKET NUMBER:	NOA ASSIGNMENTS
NAME OF SUBMITTER:	Anne J. Shuford

TRADEMARK
REEL: 003588 FRAME: 0061

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Signature:	/annejshuford/
Date:	07/24/2007
Total Attachments: 2 source=noa assignments#page1.tif source=Noas Compare#page1.tif	

TRADEMARK REEL: 003588 FRAME: 0062

# ASSIGNMENT OF SERVICE MARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, Broadlane, Inc., a Delaware corporation, with its principal place of business at 40 Gold Street, San Francisco, CA 94133 ("Assignor"), hereby assigns and grants to National Oncology Alliance, Inc., with its principal place of business at 750 Lindaro Street, Suite 350, San Rafael, CA 94901 ("Assignee"), the Assignor's entire right, title and interest in the name and service mark NOA, U.S. Serial No. 78-77846, together with all goodwill associated with the NOA name and service mark.

This Assignment may be executed in the original or by facsimile in one or more counterparts, each of which shall be deemed to be an original, but all of which, taken, together, shall constitute one and the same instrument.

AS	SIGN	OR:

Broadlane, Inc.

Name: Laurie L. Jackson

Title: Chief Financial Officer

## **ASSIGNEE:**

National Oncology Alliance, Inc.

Name: William P. O'Neill

Title Vice President

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REEL: 003588 FRAME: 0063

## ASSIGNMENT OF SERVICE MARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, Broadlane, Inc., a Delaware corporation, with its principal place of business at 40 Gold Street, San Francisco, CA 94133 ("Assignor"), hereby assigns and grants to National Oncology Alliance, Inc., with its principal place of business at 750 Lindaro Street, Suite 350, San Rafael, CA 94901 ("Assignee"), the Assignor's entire right, title and interest in the name and service mark NOA COMPARE, U.S. Service Mark Registration No. 3,087,380, together with all goodwill associated with the NOA COMPARE name and service mark.

This Assignment may be executed in the original or by facsimile in one or more counterparts, each of which shall be deemed to be an original, but all of which, taken, together, shall constitute one and the same instrument.

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Broadlane, Inc.

Name: Lathing

## ASSIGNEE:

National Oncology Alliance, Inc.

Name: William P. O'Neill

Title Vice President

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RECORDED: 07/24/2007

REEL: 003588 FRAME: 0064