TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/23/2000

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
California Pretzel Co., Inc.		07/23/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Snak King Corp.
Street Address:	16150 East Stephens Street
City:	City of Industry
State/Country:	CALIFORNIA
Postal Code:	91745
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1408774	OLD SAN FRANCISCO STYLE

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	7516-73175-01
NAME OF SUBMITTER:	Cindy L. Caditz
Signature:	/Cindy L. Caditz/

CH $40.00 1408774

Date:	07/24/2007

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK AND REGISTRATION

WHEREAS, California Pretzel Co., Inc., a corporation of the State of California having a place of business at 2235 Polvorosa Avenue, Suite 200, San Leandro, CA 94577 (hereinafter the "Assignor"), has adopted and used the mark OLD SAN FRANCISCO STYLE and Design as shown by U.S. Registration No. 1,408,774, and is the owner of United States Trademark Registration No. 1,408,774 issued September 9, 1986; and

WHEREAS, Snak King Corp., a corporation of the State of Delaware having a place of business at 16150 East Stephens Street, City of Industry, California 91745-1718 (hereinafter the "Assignee") is desirous of acquiring said trademark registration and said mark as claimed by U.S. Registration No. 1,408,774;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all of Assignor's entire right and title to and interest in United States Patent and Trademark Office Registration No. 1,408,774, and in said mark as claimed by said registration, and the goodwill of the business associated with the mark and the registration thereof.

Executed at San Francisco, California, this 23rd day of July, 2007, *nunc pro tunc* May 23, 2000.

CALIFORNIA PRETZEL CO., INC.

By: Stephen R. Barbieri
Title: Secretary