

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rainbow HD Holdings LLC		07/20/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	VOOM HD Holdings LLC
Street Address:	1111 Stewart Avenue
City:	Bethpage
State/Country:	NEW YORK
Postal Code:	11714
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	78799321	FAMILY ROOM HD
Serial Number:	77221142	FAMILY ROOM HD
Serial Number:	78745814	SIZZLE
Serial Number:	78801385	VOOM HD NETWORKS
Registration Number:	3222014	FILM FEST HD
Registration Number:	3181999	GAMEPLAY
Registration Number:	3106742	THE MAJESTIC HD
Registration Number:	3042478	VOOM
Registration Number:	3083443	VOOM
Registration Number:	3036558	VOOM
Registration Number:	3036559	VOOM
Registration Number:	3222061	WORLD CINEMA HD

CORRESPONDENCE DATA

CH \$315.00 78799321

Fax Number: (212)556-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 556-2100
Email: nytrademarks@kslaw.com
Correspondent Name: Maren C. Perry
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ATTORNEY DOCKET NUMBER:	14318/104001
NAME OF SUBMITTER:	Maren C. Perry
Signature:	/mcp/
Date:	07/23/2007
Total Attachments: 0	

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