

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ConAgra Foods, Inc.		05/28/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	ConAgra Brands, Inc.
Street Address:	One ConAgra Drive
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68102
Entity Type:	CORPORATION: NEBRASKA

PROPERTY NUMBERS Total: 58

Property Type	Number	Word Mark
Serial Number:	77157190	BROWN 'N SERVE
Registration Number:	2508061	CONAGRA BEEF COMPANY
Registration Number:	0923573	CONAGRA
Registration Number:	2889507	CONAGRA FOODS
Registration Number:	2508060	CONAGRA
Registration Number:	1099706	CON AGRA
Registration Number:	2485860	HOME FOOD SAFETY - IT'S IN YOUR HANDS
Registration Number:	1613414	MAXI-GROW
Serial Number:	77179203	ONE
Registration Number:	2572345	SOILVIEW
Registration Number:	1106219	BIG JERK
Registration Number:	1220187	BIG MAMA
Registration Number:	2233933	BIG MAMA PICKLED SAUSAGE
Registration Number:	2230524	BIG MAMA PICKLED SAUSAGE

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Registration Number:	1023351	BIG SLIM
Serial Number:	76623427	BREAKFAST JIM
Registration Number:	2573547	CAN'T KEEP IT DOWN.
Serial Number:	78685015	FAIRY SNAPMOTHER
Registration Number:	2370181	FIRE CRACKER
Registration Number:	2509523	FIRE CRACKER
Registration Number:	2232335	GIANT JERK
Registration Number:	2336109	GIANT SLIM
Serial Number:	78734643	I'M ABOUT TO SNAP
Registration Number:	2518385	MACHO PACK
Registration Number:	1686578	
Registration Number:	2776312	
Registration Number:	1744691	
Serial Number:	78937225	OUTRAGEOUS ORIGINAL
Registration Number:	3102839	PEMMICAN
Registration Number:	2730120	PEMMICAN
Registration Number:	2407232	PEMMICAN
Registration Number:	2767517	PEMMICAN
Registration Number:	1012353	PENROSE
Registration Number:	0822012	PENROSE
Registration Number:	3229963	PIERCIN' PEPPER
Registration Number:	2571373	REBELLI ACHE
Registration Number:	2576031	REBELLI-ACHE
Registration Number:	2530160	SIZE MATTERS
Registration Number:	0897953	SLIM JIM
Serial Number:	78873387	SLIM JIM
Registration Number:	2582603	SLIM JIM
Serial Number:	78924619	SLIM JIM MONSTER
Registration Number:	1995265	SNAP INTO A SLIM JIM
Registration Number:	3183239	SNAP MOMENTS
Serial Number:	78873385	SNAPALOPE
Serial Number:	77002657	SLIM JIM SNAP INTO A SLIM JIM SPICY SMOKED SNACK GIANT SLIM U.S. INSPECTED AND PASSED BY DEPARTMENT OF AGRICULTURE EST. 2103 NET WT. .97 OZ. (27.5G) WWW.SLIMJIM.COM MADE IN USA
Serial Number:	77002646	SNAPALOPE HUNTING ASSOCIATION OF AMERICA

Serial Number:	77002652	SNAPALOPE HUNTING ASSOCIATION OF AMERICA
Registration Number:	2839630	SNAPS
Serial Number:	77038268	SPICE AND ATTITUDE!
Registration Number:	1258724	SUPER JERK
Registration Number:	2329921	SUPER SLIM
Registration Number:	2553736	SURVIVE THE DAY!
Registration Number:	1685470	TIJUANA MAMA
Registration Number:	2236668	TIJUANA MAMA PICKLED SAUSAGE
Registration Number:	2236667	TIJUANA MAMA PICKLED SAUSAGE
Registration Number:	3227966	TINGLIN' TERIYAKI
Registration Number:	3112107	VERTICAL UPRISING

CORRESPONDENCE DATA

Fax Number: (402)952-6870
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: trademark@mcgrathnorth.com
Correspondent Name: Tracy L. Deutmeyer
Address Line 1: 1601 Dodge Street
Address Line 2: Suite 3700 First National Tower
Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Tracy L. Deutmeyer
Signature:	/Tracy L. Deutmeyer/
Date:	07/25/2007

Total Attachments: 5
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ASSIGNMENT

This Assignment ("Assignment") is entered into by and between CONAGRA FOODS, INC., a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and CONAGRA BRANDS, INC., a Nebraska corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks"):

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks including any trade dress and common law trademark rights associated with the Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all trade dress and common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated effective the 28th day of May, 2007.

CONAGRA FOODS, INC.

By: 
Name: _____
Title: _____
John F. Gehring
SVP, Controller

CONAGRA BRANDS, INC.

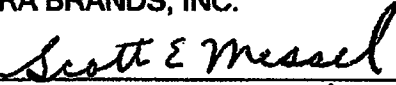
By: 
Name: Scott E. Messel
Title: Vice President, Treasurer
and Secretary

Exhibit "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
BROWN 'N SERVE	77/157,190	
CONAGRA BEEF COMPANY	75/908,064	2,508,061
CONAGRA	72/380,005	0,923,573
CONAGRA FOODS	76/122,005	2,889,507
CONAGRA & DESIGN	75/908,063	2,508,060
CONAGRA & DESIGN	73/106,181	1,099,706
HOME FOOD SAFETY - IT'S IN YOUR HANDS	75/728,865	2,485,860
MAXI-GROW	73/680,818	1,613,414
ONE (Stylized)	77/179,203	
SOILVIEW	76/164,411	2,572,345

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
BIG JERK	73/163,511	1,106,219
BIG MAMA	73/311,571	1,220,187
BIG MAMA PICKLED SAUSAGE AND DESIGN	75/415,028	2,233,933
BIG MAMA PICKLED SAUSAGE AND DESIGN	75/415,035	2,230,524
BIG SLIM	73/046,475	1,023,351
BREAKFAST JIM	76/623,427	
CAN'T KEEP IT DOWN.	76/290,559	2,573,547
FAIRY SNAPMOTHER	78/685,015	
FIRE CRACKER	75/593,878	2,370,181
FIRE CRACKER AND DESIGN	76/138,950	2,509,523
GIANT JERK	75/463,234	2,232,335
GIANT SLIM	75/724,911	2,336,109
I'M ABOUT TO SNAP	78/734,643	
MACHO PACK	75/830,611	2,518,385
Miscellaneous Design (Goodmark Pig Logo)	74/149,506	1,686,578
Miscellaneous Design (Pemmican Indian Head)	76/268,577	2,776,312
Miscellaneous Design (Pemmican Medallion)	74/260,210	1,744,691
OUTRAGEOUS ORIGINAL	78/937,225	
PEMMICAN	76/641,387	3,102,839
PEMMICAN AND DESIGN	76/268,576	2,730,120
PEMMICAN INDIAN HEAD w/ BANNER	75/666,836	2,407,232
PEMMICAN LOGO	76/269,294	2,767,517
PENROSE	73/015,530	1,012,353

<u>Mark</u>	<u>App. #</u>	<u>Req. #</u>
PENROSE	72/214,511	0,822,012
PIERCIN' PEPPER	78/937,207	3,229,963
REBELLI ACHE AND DESIGN	76/290,562	2,571,373
REBELLI-ACHE	76/290,555	2,576,031
SIZE MATTERS	75/499,229	2,530,160
SLIM JIM	72/346,805	0,897,953
SLIM JIM	78/873,387	
SLIM JIM AND DESIGN	75/521,991	2,582,603
SLIM JIM MONSTER	78/924,619	
SNAP INTO A SLIM JIM	74/708,058	1,995,265
SNAP MOMENTS	78/734,718	3,183,239
SNAPALOPE	78/873,385	
SNAPALOPE (DESIGN)	77/002,657	
SNAPALOPE HUNTING ASSOCIATION OF AMERICA	77/002,646	
SNAPALOPE HUNTING ASSOCIATION OF AMERICA (STYLIZED AND/OR WITH DESIGN)	77/002,652	
SNAPS	76/468,097	2,839,630
SPICE AND ATTITUDE!	77/038,268	
SUPER JERK	73/373,422	1,258,724
SUPER SLIM	75/726,389	2,329,921
SURVIVE THE DAY!	75/943,522	2,553,736
TIJUANA MAMA	74/149,505	1,685,470
TIJUANA MAMA PICKLED SAUSAGE (STYLIZED)	75/415,047	2,236,668
TIJUANA MAMA PICKLED SAUSAGE AND DESIGN	75/415,027	2,236,667

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
TINGLIN' TERIYAKI	78/937,212	3,227,966
VERTICAL UPRISING	78/680,533	3,112,107