

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carbiz.com		05/03/2001	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Auto E-Commerce, LLC		
Street Address:	6300 Frantz Road		
City:	Dublin		
State/Country:	OHIO		
Postal Code:	43017		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2473486	"WHERE DEALERS GO FOR ANSWERS"	
CORRESPONDENCE DATA			
Fax Number:	(614)764-0091		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(614) 764-7440		
Email:	sshearn@rrohio.com		
Correspondent Name:	Keith Whann		
Address Line 1:	6300 Frantz Road		
Address Line 4:	Dublin, OHIO 43017		
NAME OF SUBMITTER:	Keith Whann		
Signature:	/Keith Whann/		
Date:	07/24/2007		

Total Attachments: 2
 source=SKMBT_C45007072411120#page1.tif

900082651

**TRADEMARK
 REEL: 003589 FRAME: 0806**

OP \$40.00 2473486

ASSIGNMENT OF SERVICE MARKS


WHEREAS, Carbiz.com Inc., a corporation organized under the laws of the province of Ontario, and Carbiz.com (USA), Inc., a corporation organized under the laws of the state of Delaware (collectively, the "Assignor"), is the owner of the service marks listed in Schedule A hereto (the "Service Marks");

AND WHEREAS, Auto E-Commerce, LLC, an Ohio limited liability company, the full post office address of whose principal office or place of business is 6300 Frantz Road, Dublin, Ohio 43017 (the "Assignee"), is desirous of acquiring from the Assignor the whole right, title and interest in and to the Service Marks together with the goodwill of the business carried on in association with the Service Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that the Assignor has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Service Marks and the goodwill of the business carried on in association with the Service Marks, together with all right of action resulting from any adverse use of the Service Marks or any confusingly similar service marks and the right to claim such relief as is appropriate, the same to be held by the Assignee, its successors and assigns as fully as they would have been held by the Assignor had this sale, assignment and transfer not been made.


EXECUTED at Toronto, this 3 day of May, 2001.

CARBIZ.COM INC.


By: Aldo Sisti

Position: Chief Financial Officer

CARBIZ.COM (USA), INC.


By: Aldo Sisti

Position: Corporate Secretary

SCHEDULE A
SERVICE MARKS

United States Federal Applications

<u>Service mark</u>	<u>Registration No.</u>	<u>Date of First Use</u>
WHERE DEALERS GO FOR ANSWERS		April 15, 2000

Ohio State Applications

<u>Service mark</u>	<u>Registration No.</u>	<u>Date of First Use</u>
WHERE DEALERS GO FOR ANSWERS		April 15, 2000