

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insight Direct, Inc.		07/16/2007	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Insight Direct, Inc.		
Street Address:	180 Canal Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02114		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78108120	SERVICECEO	
Serial Number:	77060957	SERVICE MOUNTAIN	
Serial Number:	77060955	LETSGETSERVICE	
CORRESPONDENCE DATA			
Fax Number:	(617)367-2315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-973-6277		
Email:	gsmith@pbl.com		
Correspondent Name:	Gary Smith		
Address Line 1:	800 Boylston Street		
Address Line 4:	Boston, MASSACHUSETTS 02199		
NAME OF SUBMITTER:	Gary Smith		
Signature:	/gary w. smith/		

OP \$90.00 78108120

Date:

07/25/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT IN UNITED STATES

Insight Direct, Inc., a Massachusetts corporation ("Insight"), has used, is using and is the owner of the marks associated with the Federal Mark Applications and Federal Registration identified below.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Insight hereby assigns to Insight Direct, Inc., a Delaware corporation ("Assignee"), the entire right, title and interest in and to the trademark registration identified below and the trademark that is the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said mark:

<u>Mark</u>	<u>Serial No.</u>	<u>Application Date</u>
SERVICECEO	78108120	February 11, 2002
SERVICE MOUNTAIN	77060957	December 11, 2006
LETSGETSERVICE	77060955	December 11, 2006

Insight further agrees, for itself and its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee, to effectuate this assignment.

{Signature page follows}

Witness the execution hereof, under seal, this 16th day of July, 2007.

Insight Direct, Inc.

By: [Signature]

Name:

Title:

ACKNOWLEDGMENT

State of)
County of)

On this 16 day of July, 2007, before me, the undersigned notary public, personally appeared Mark Kustobn sky, proved to me through satisfactory evidence of identification, which was _____, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose as _____ of Insight Direct, Inc., a corporation.

[affix seal]

[Signature]
Notary Public
My commission expires: 3/12/10