

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/24/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Plastics Research and Development Corporation		07/24/2007	CORPORATION: ARKANSAS

RECEIVING PARTY DATA

Name:	EBSCO Industries, Inc.
Street Address:	5724 Highway 280 East
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35242
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1489501	ZARA PUPPY
Registration Number:	1476964	ZARA

CORRESPONDENCE DATA

Fax Number: (404)685-7070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404 815 3770
 Email: caholland@sgrlaw.com
 Correspondent Name: Christopher A. Holland
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 Address Line 2: Suite 3100, Promenade II
 Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	043523.166
NAME OF SUBMITTER:	Christopher A. Holland

TRADEMARK

OP \$65.00 1489501

Signature:

/Christopher A. Holland/

Date:

07/25/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, PLASTICS RESEARCH AND DEVELOPMENT CORPORATION (“Assignor”), an Arkansas corporation, with a principal place of business at 3601 Jenny Lind, Fort Smith, Arkansas 72901, has adopted and used the marks “ZARA PUPPY”, U.S. Federal Trademark Registration No. 1,489,501, and “ZARA”, U.S. Federal Trademark Registration No. 1,476,964 (hereinafter “the Marks”); and

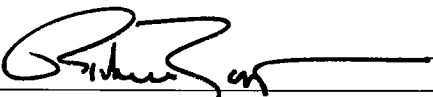
WHEREAS, EBSCO Industries, Inc. (“Assignee”), a Delaware corporation, with a principle place of business at 5724 Highway 280 East, Birmingham, Alabama 35242, is desirous of acquiring said Marks and the corresponding federal registrations, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor’s entire worldwide rights, title and interest in and to the Marks and their federal registration, together with the good will of the business symbolized by said marks and associated with the business conducted in connection with the Marks.

Assignor also hereby assigns, sells, transfers and sets over unto Assignee all claims for damages for reason of past infringement of said mark, as well as the right to sue for and collect the same for its own use and enjoyment.

PLASTICS RESEARCH AND DEVELOPMENT
CORPORATION

Date: 24 July 2007

Signature: 
Richard L. Bozzelli
Its Vice-President