

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/12/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Open Source Business Conference, LLC		01/12/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	IDG World Expo Corp.
Street Address:	5 Speen Street
City:	Framingham
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	CORPORATION: MASSACHUSETTS

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	78463158	OPEN SOURCE BUSINESS CONFERENCE
Serial Number:	78601663	OSBC LEGAL
Serial Number:	78447746	OSBC

**CORRESPONDENCE DATA**

Fax Number: (508)424-4807  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 508-935-4260  
 Email: trademark\_docket@idg.com  
 Correspondent Name: International Data Group, Inc.  
 Address Line 1: 5 Speen Street  
 Address Line 4: Framingham, MASSACHUSETTS 01701

ATTORNEY DOCKET NUMBER:	TM ASSIGN_OSBC-EXPO
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**CH \$90.00 78463158**

NAME OF SUBMITTER:	Edward B. Bloom
Signature:	/Edward B Bloom/
Date:	07/25/2007
Total Attachments: 2 source=TMAssign_OSBC_WorldExpo#page1.tif source=TMAssign_OSBC_WorldExpo#page2.tif	

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT (hereinafter referred to as "Assignment") effective the 10<sup>th</sup> day of January, 2007 between Open Source Business Conference, LLC ("Assignor"), a Delaware Limited Liability Company and IDG World Expo Corp. ("Assignee"), a Massachusetts Corporation,

RECITALS

WHEREAS, Assignor agrees to assign and transfer certain intellectual property assets presently owned by Assignor to Assignee; and

WHEREAS, included among the assets to be assigned and transferred by Assignor are those pending and registered trademarks and all the registration applications and unregistered or common law trademarks, service marks, trade names and logos used by Assignor in connection with the business of the Assignor as listed on Exhibit A attached hereto (collectively the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

1. Assignment.

Assignor hereby grants, transfers, assigns, conveys, and relinquishes exclusively to Assignee, its successors and assigns forever, the entire title, right, interest, and ownership in and to the Marks, together with the applications for the registrations of and registrations for the Marks, and the good will of the business symbolized by and associated with said Marks and registrations thereof, including, but not limited to, the following:

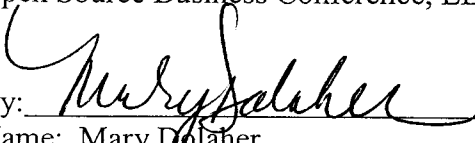
(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill;

(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registrations and applications for registrations in the United States of America or any other country; and

(c) the right to determine, in Assignee's sole discretion whether or not any registrations or applications for registration of the Marks shall be preserved and maintained or registered.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed as a sealed instrument as of the date written below by its officer thereunto duly authorized.

Open Source Business Conference, LLC

By:   
Name: Mary Dolaher  
Title: Manager

## **Exhibit A**

### **Marks**

All common law trademarks, registered trademarks, and applications for registered trademarks for Open Source Business Conference INCLUDING BUT NOT LIMITED TO U.S. Serial Number 78/463158 and CIPO application 1230382

All common law trademarks, registered trademarks, and applications for registered trademarks for OSBC INCLUDING BUT NOT LIMITED TO U.S. Serial Number 78/447746, CIPO Serial Number 1230383, and CTM Serial Number 3972841

All common law trademarks, and applications for trademarks for OSBC Legal INCLUDING BUT NOT LIMITED TO U.S. Serial Number 78/601663

All common law trademarks, and applications for trademarks for OSBC Open Source Business Conference INCLUDING BUT NOT LIMITED TO CTM Serial Number 4327789

All common law trademarks for Home of Open Source Capitalism.

All common law trademarks for Rethinking the Business of Free